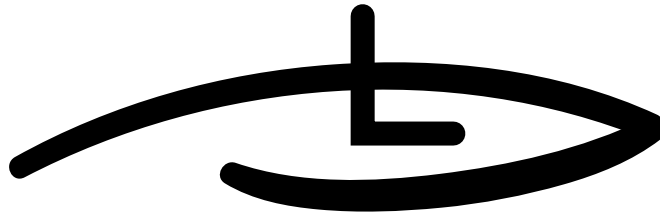


Delivered by



Logoblink.com

Scans by [flickr.com/mr_carl](https://www.flickr.com/photos/mr_carl/)

3154



3155



3156



3157



Legend

AD) Advertiser/Client
 DIR) Art Director
 DES/A) Designer, Artist
 ST) Studio, Agency
 C) Category
 SM) Symbol
 TM) Trademark

3154 AD) Hotel Atlantis, SWITZERLAND
 DES/A) Rudolf Bircher & Gisela
 Buomberger

3155 AD) Artone—Inks & Poster Colours, USA
 DES/A) Seymour Chwast & Milton Glaser
 ST) Push Pin Studios

3156 AD) Urban America, Inc., USA
 DES/A) Peter Bradford

3157 AD) Acerbis Seriate, Bergamo, ITALY
 ST) Esposizione/Nembro/Bergamo

3158 AD) Asgrow Seed Company, Orange, CT,
 USA

3159 AD) Robert Tissot SA, SWITZERLAND
 C) Printing Company
 DES/A) Carl B. Graf

3160 AD) Angli A/S, Herning, DENMARK
 DES/A) Adam Moltke

3161 DES/A) Rudolph de Harak

3162 AD) Avery Design, Reno, NV, USA
 DES/A) Reg Avery

3163 AD) Akro Corporation, Canton, OH, USA
 ST) Alan Berni Corporation

3164 AD) American Gas & Chemicals Inc., USA
 DES/A) Stanley Eienmann & David Enock

3165 AD) Ascoli Bottoni, Milano, ITALY
 DES/A) Silvio Coppola
 ST) Studio Coppola

3166 AD) Apex Business Systems, Inc.,
 Flushing, NY, USA

3167 AD) American Cancer Society, USA
 DES/A) Don Shandsky & Roger Cook

3168 AD) Automatic Industrial Machines, Inc.,
 Lodi, NJ, USA

3169 AD) American Building Maintenance Ind.,
 San Francisco, CA, USA

3158



3159



3160



3161



3162



3163



3164



3165



3166



3167



3168



3169



3185



3186



3187



3188



3189



3190



3191



3192



3193



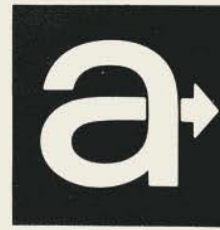
3194



3195



3196



3197



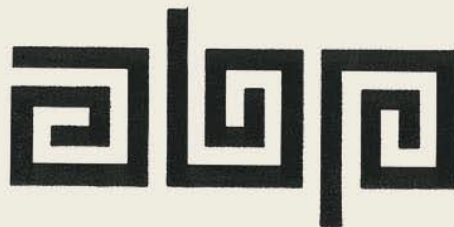
3198



3199



3200



- 3185 AD) Howard A. Anderson Co., 5451 Marathon St., Hollywood, CA, USA
- 3186 AD) Aerotecnica Italiana S.p.A., 20094 Corsico (Milano) Via Volta 6, ITALY
- 3187 AD) The Ansul Company, Marinette, WI, USA
DES/A) Raymond Loewy & William Snaith, Inc.
- 3188 (AD) Appleford, Packaging Div. of Eddy Forest Products Ltd., Box 487, Hamilton, Ont., CANADA
- 3189 AD) Ajinomoto, JAPAN
DES/A) Takashi Kono
- 3190 AD) Amarillo National Bank, Amarillo, TX, USA
DES/A) Crawford Dunn
- 3191 AD) Aerospace Corporation, Los Angeles, CA, USA
- 3192 AD) Aerotron Inc., Raleigh, NC, USA
- 3193 AD) American Broadcasting Co., USA
DES/A) Paul Rand
- 3194 AD) ACF Industries, Inc., W-K-M Valve Div., Houston, TX, USA
- 3195 AD) Aralux, AUSTRALIA
DES/A) Neish Tutt, Grundwald Pty., Ltd.
- 3196 AD) Amasco Asphalt Co.
DES/A) Kenneth Holick
- 3197 AD) Anthony Hyde Jr., USA
DES/A) Herb Lubalin
- 3198 AD) Acme Hamilton Manufacturing Corp., P.O. Box 361, Trenton, NJ, USA
- 3199 AD) Arterredo, via C. Colombo, 171, 20036 Meda/Italia-via trento 90
- 3200 AD) American Business Products, Inc., Suite 330 Emerson Centre, 2814 New Spring Rd., Atlanta, GA, USA



3215



3216



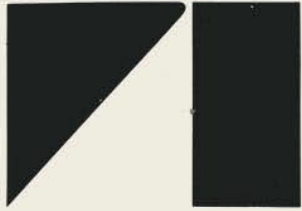
3217



3218



3219



3220



3221



3222

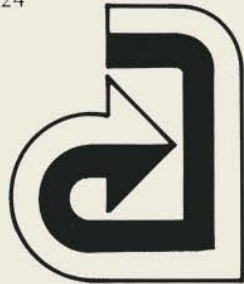


3223

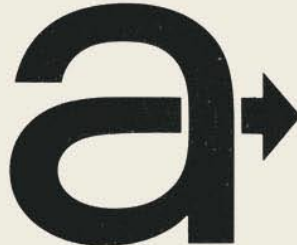
artipresent



3224



3225



3226



3227



3228



3229



- 3215 AD) Acushnet Co., New Bedford, MA, USA
- 3216 AD) Acheson Colloids Co., Port Huron, MI, USA
- 3217 AD) Laboratories Ausonia, SPAIN
DES/A) Jose Baques Tomas
- 3218 AD) Arbeitsgemeinschaft der Lukal-und, Regionalpresse, SWITZERLAND
DES/A) Erich Hanzi
- 3219 AD) American Motors Corp., Detroit, MI, USA
DES/A) Walter P. Margulies
ST) Arkwright-Interlaken, Inc., USA
DES/A) J. Malcolm Gear
ST) Lippincott & Margulies, Inc.
- 3220 AD) AD) Artwright-Interlaken, Inc., USA
DES/A) J. Malcolm Gear
- 3221 AD) Allind Casting Corp., Philadelphia, PA, USA
DES/A) Kramer, Miller, Lomden & Glassman, Inc.
- 3222 AD) Armour-Dial Inc., Chicago, IL, USA
DES/A) Dickens Design Group
- 3223 AD) Artipresent, Fritz Pfizenmaier & Co., 7022 Leinfelden
- 3224 AD) Argus Refrigeration & Air Conditioning, 4 Blair Dr., Bramalea, CANADA
- 3225 AD) Amasco Amalgamated Asphalt Co., Ltd., London, ENGLAND
DES/A) Kenneth Hollick
- 3226 AD) Aiko Sangyo Co., JAPAN
DES/A) Masayoshi Matsushima
- 3227 AD) Arredamenti E. Forme Interne Via S. Teodoro 90, Rome, ITALY
- 3228 AD) Atlas Chemical Industries, Inc., Mentztown, PA, USA
DES/A) Raymond Lowewy & William Snaith, Inc.
- 3229 AD) Advance Thread Corp., Hackensack, NJ, USA



3245



3246



3247



3245 AD) Asgen-Mrk - Via N. Lorenzi 8, Genova-Cornigliano, ITALY

3246 AD) American Institute of Interior Designers 42nd National Conference Fairmont Roosevelt Hotel, New Orleans, LA, USA

3247 AD) Maillet, FRANCE
C) Exhibition Construction

DES/A) Jacques Nathan - Garamond

3248 AD) Action Hardware Ltd., 115 West Dr., Bramalea, Ont., L6T 2J6, CANADA

3249 AD) Art Director's Workshop, Inc., 219 E. 44th St., New York, NY 10017, USA

3250 AD) Air France, P.O. Box 747, New York, NY 10011 USA

3251 AD) American Paper Institute
C) Paper Stock Conservation Committee, 260 Madison Ave., New York, NY 10016 USA

3252 AD) American Air Filter, Box 1100, Louisville, KY 40201 USA

3253 AD) Agnew Peckham and Associates Ltd., 200 St. Clair Avenue West, Toronto, Ont., M4V 1R1 CANADA

3254 AD) Australia and New Zealand Banking Group Ltd., North American Offices, 63 Wall St., New York, NY, USA

3256 AD) ACI Industries Inc., 38-60 Review Ave., Long Island City, NY 11101 USA

3257 AD) Amtrak Travel Center, P.O. Box 4733, Chicago, IL 60680 USA

3258 AD) Associated Industrial Consultants, London, ENGLAND

DES/A) Henrion Design Associates

3250



3251



3252



3253



3254



3256



3257



3258



3274



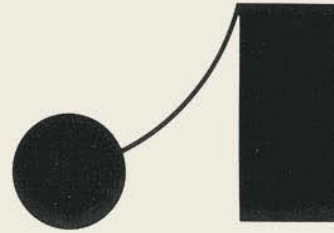
3275



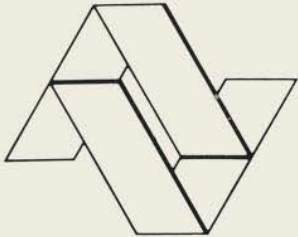
3276



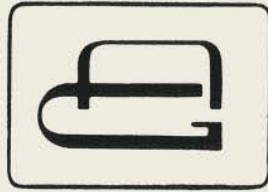
3277



3278



3279



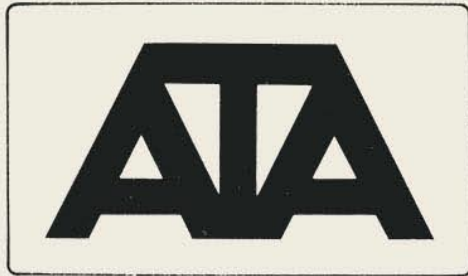
3280



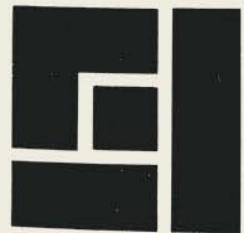
3281



3282



3283



avilla

3286

3284



3285



3287



- 3274 AD) Abstainers' Insurance Co., Div. of Maplex Management & Holdings Ltd.
- 3275 AD) "Automatic" Sprinkler Corp. of America, Div. of American La France Inc., Subsidiary of A-T-O Inc., USA
- 3276 AD) Avery Label Systems, Div. of Avery Products Corp. (CAN) Ltd., 35 McLachlan Dr., Rexdale, Ont., CANADA
- 3277 AD) American Demolition, Denver, CO USA
- 3278 AD) Architectural Design Association Providence, RI, USA
- 3279 AD) Anglo-Gibraltar Group, Anglo Canada General Insurance Co. and Gibraltar General Insurance Co., CANADA
- 3280 AD) AKM Associates Inc., 41 E. 42nd St., New York, NY, USA
- 3281 AD) Avicenum, CZECHOSLOVAKIA DES/A) Josef Tyfa
- 3282 AD) All-Terrain Amphibian Ltd., 56 Burns Ave., R.R. 3, Belleville, Ont., CANADA
- 3283 AD) (Product Symbol) via leonardo da vinci, 53-20094 corsico, Milano, ITALY
- 3284 AD) (Product Symbol) V. Martiri Liberta, 96 - Lissone - ITALY
- 3285 AD) All-Steel Inc., Aurora, IL 60507 USA
- 3286 AD) Allgemeine Maschinenbau Gesellschaft mbH P.O.B. 518 A 4021 Linz, AUSTRIA
- 3287 AD) Applied Computing Technology Inc., 17961 Sky Park Circle, Irvine, CA 92707 USA



3298



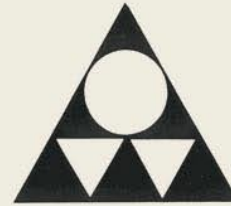
3299



3300



3301



3302



3303



3304



3305



3306



3307



3308



3309



3210



3211



3312



- 3298 AD) Allied Control Company Inc., 100 Relay Rd., Plantsville, CT 06479 USA
- 3299 AD) Lee Parker (1974) Ltd., 1435 Bleury St., Montreal, Que., H3A 2H8 CANADA
- 3300 AD) Archforma, Art and Style snc 80125 Aynamo (NA)-via Augusto Righi 32/36, Showroom-20144 Milano-via Monferrato 7, ITALY
- 3301 AD) Algonquin Wildlands League, Box 114, Postal Station Q, Toronto, Ont., CANADA
- 3302 AD) R. Angus Alberta Ltd., General Office: P.O. Box 2405, Edmonton, Alta. T5J 2S1 CANADA
- 3303 AD) Agua Meter, Instrument Corporation, 465 Eagle Rock Ave., Roseland, NJ 07068 USA
- 3304 AD) Andover Savings Bank, USA
- DES/A) Selame Design Associates
- 3305 AD) Amigen, (Symbol Design) Baxter Laboratories, USA
- ST) Ed & Jane Bedno
- 3306 AD) McKonnon, Allen & Associates Ltd., 631-42nd Ave., S.E., Calgary, Alta. T2G 1Y7 CANADA
- 3307 AD) Atlific Inns Inc., 6550 Cote de Liesse, Montreal, Que., H4T 1S7 CANADA
- 3308 AD) Arkansas Society of Communication Arts, Ar, USA
- DES/A) Tom Henton
- 3309 AD) Agros National Foreign Trade Enterprise, Exporters-Importers Warszawa, Zurawia 32/34, POLAND
- 3210 AD) American Seating Company, Contract Division, Dept. 1-760, Grand Rapids, MI 49504 USA
- 3211 AD) Avante, 5900 S. Dixie Highway, South Miami, FL, USA
- 3312 AD) Angolo s.r.l. esposizione via emilia, 72, ITALY



3327



3328



3329



3330



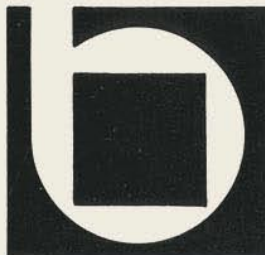
3331



3332



3333



3334



3335



3336



3337



3338



3339



3340



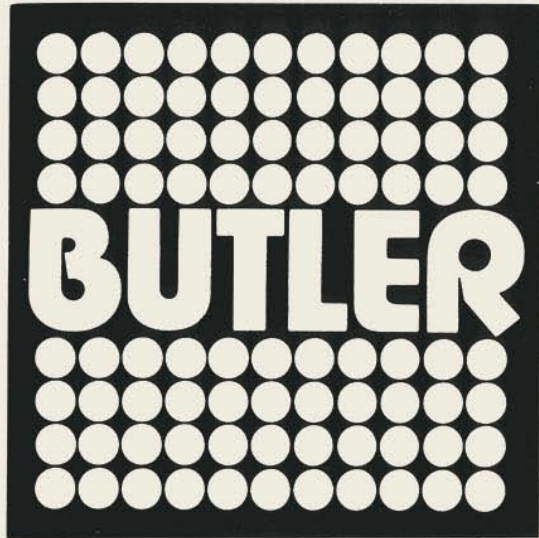
3341



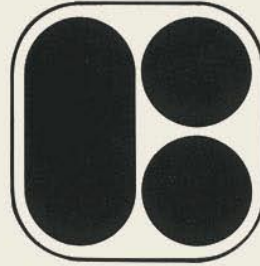
Legend AD) Advertiser/Client
 DIR) Art Director
 DES/A) Designer Artist
 ST) Studio, Agency
 C) Category
 SM) Symbol
 TM) Trademark

- 3327 AD) Beverly Hills Bancorp
 Beverly Hills, CA, USA
 C) Banking
- 3328 AD) Berg Electric Corporation
 Los Angeles, CA, USA
- 3329 AD) Baseler Photo Marketing Co., Inc. USA
- 3330 AD) British LaBour Pump Co. Ltd.,
 Denington Estate, Wellingborough,
 Northants NN8 2Q1 ENGLAND
- 3331 AD) Bruest Industries, Inc., 4823 S.
 Sheridan, Tulsa, OK 74145 USA
- 3332 AD) Unterlagen durch: Banz-Bord Inter-
 national KG, 8106 Oberau, Postfach
 38, Osterreich: A-1060 Wien, Web-
 gasse 43, HOLLAND
- 3333 AD) Brunswick Square Ltd., 93 Prince
 William St., Saint John, N.B.,
 CANADA
- 3334 AD) Bulova Watch Company Ltd., 105
 Bartley Dr., Toronto, Ont., CANADA
 SM) Bulova Acutron
- 3335 AD) Burrard-Yarrows Group, P.O. Box
 86099, North Vancouver, B.C.,
 CANADA
- 3336 AD) Bronwill Scientific Inc., Rochester, NY
 USA
- 3337 AD) Bausch & Lomb, 635 St. Paul St.,
 Rochester, NY 14602 USA
- 3338 AD) Bo Andren AB, Industriv 16, 19120
 Sollentuna, SWEDEN
- 3339 AD) Broward Banks, Fort Lauderdale,
 25 South Andrews Ave., Fort
 Lauderdale, FL, USA
 C) Bank
- 3340 AD) Banco do Brazil, Brazil, SA
 C) Bank
- 3341 AD) Gruppo Industriale Salotti B & T
 20050 Verano Brianza, Milano, ITALY

3355



3356



3357



3355 AD) Butler

3356 AD) Charles Borg, 185 Bloor St. East, Toronto, Ont., M4W 1C8 CANADA

3357 AD) Butterfly, Cincinnati, OH, USA
DES/A) Joseph Bottoni

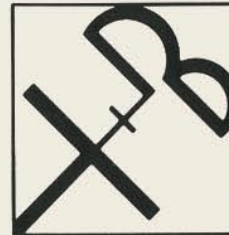
3358 AD) Butler Automatic Inc., (Control Prod. Division) 480 Neponset St., Canton, MA 02021 USA

3359 AD) Barovier & Toso, 30121 Murano Venezia, Fondamenta Vetrai 28, ITALY

3358



3359



3360 AD) Burlington Industries, Inc. Burlington House, 1345 Ave. Americas, New York, NY 10019 USA

3361 AD) Bell-Northern Research (Management Information Systems) P.O. Box 3511, Station C, Ottawa Ont. K1Y 4H7 CANADA

3362 AD) Produzione Bonetto, Chieri (Torino) Strada Andezeno 127, ITALY

3363 AD) Burelli, Cucine Componibili 33010 Feletto/Udine, ITALY

3360



3361



3362



3363

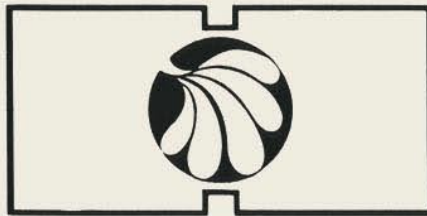


3364 AD) Beckett Paper Co., Hamilton, OH USA

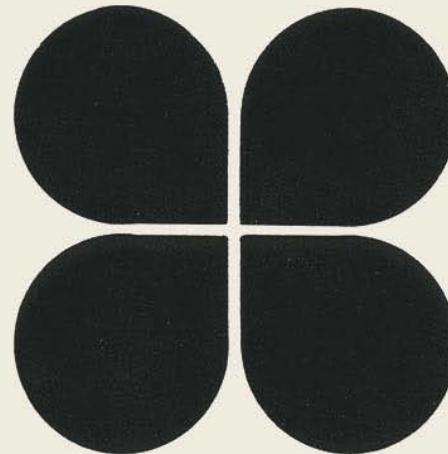
3365 AD) John O. Butler Company, 540 N. Lake Shore Dr., Chicago, IL 60611 USA

3366 AD) Bannister & Jenkins Ltd., Fairview Mall, Toronto, Ont., CANADA
C) Retail Hardware

3364



3365



3366



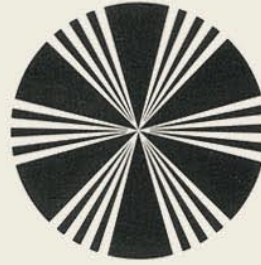
3379



3380



3381



3382



3383



3384



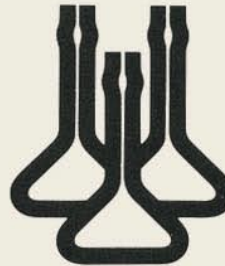
3385



3386



3387



3388



3389



3390



**brier
hydraulics
limited**

3391

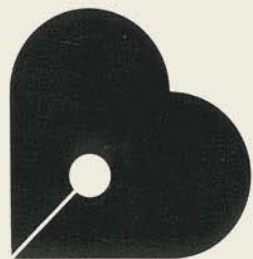


- 3379 AD) Bonavita Industriale Feltri
S.P.A. 47100 Forli
- 3380 AD) The Beverly Hills Academy of Music
& Dance, 120 South Doheny Dr.,
Beverly Hills, CA, USA
- 3381 AD) Board of Bulgarian Cinematography
Varna, BULGARIA
DES/A) Stephan Kantscheff
- 3382 AD) C. & W. Berges
Maschinenfabrik D-5277 Marienheide
- 3383 AD) Beales, Bournemouth, ENGLAND
DES/A) Kenneth Hollick
- 3384 AD) B. Berger Co., 1608 E. 24th St.,
Cleveland, OH 44114 USA
- 3385 AD) Bel Art Inc., 9105 Est Rue Notre-
Dame, Montreal, Que., CANADA
- 3386 AD) Beldon Roofing & Remodeling, San
Antonio, TX, USA
- 3387 AD) Bio Science Laboratory, Vannuys, CA
USA
- 3388 AD) Bauer
C) Sports Equipment, USA & CANADA
- 3389 AD) Beringer Hydraulik, Neuheim
DES/A) Edi Doswald
- 3390 AD) Brier Hydraulics Ltd., 1100 Invicta Dr.,
Oakville, Ont. L6H 2K9 CANADA
- 3391 AD) Bloch, Milano, ITALY
DES/A) Giulio Confalonieri

3407



3408



3409



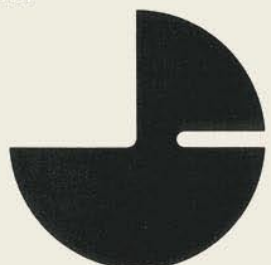
3410



3411



3412



3413



3414



3415



3416



3417



3418



3419



3420



- 3407 AD) Bates Brothers Ltd.
C) Engineers
DES/A) Woudhuysen Ltd.
- 3408 AD) Raymond Bellemare, Ile des Soeurs,
Montreal, Que., CANADA
C) Visual Communication
DES/A) Raymond Bellemare
- 3409 AD) Barazzoni F. Ili, Invorio, Novara
ITALY
C) Stainless Steel Kitchenware
DES/A) Ennio Lucini
- 3410 AD) Burndy, CANADA
- 3411 AD) Bos en Lommerschool, Amsterdam
HOLLAND
C) School
DES/A) Jan Jaring
- 3412 AD) Jacques Bellemare S.D.E.
Longueuil, Que., CANADA
C) Graphics, design & interior decoration
DES/A) Jacques Bellemare
- 3413 AD) Bertuzzi S.A., Brugherio, Milano
ITALY
C) Food Processing Machinery Mfrs.
DES/A) Guido Redaelli
- 3414 AD) N.M.J. Boudin, Bruxelles BELGIUM
C) Architectural Studio
DES/A) Andre van der Belcen
- 3415 AD) Bradley Air Services
Head Office: Carp, Ont., CANADA
- 3416 AD) Bender-Florin Sidevognsfabrik,
Elverbo 9, Holte, 2840 Copenhagen
DENMARK
- 3417 AD) B-Bar-B, Inc., 10th & McBeth Streets,
New Albany, IN 47150 USA
- 3418 AD) Inter/Graph Ltd., 979 Third Ave., New
York, NY 10022 USA
C) Graphic Symbol
- 3419 AD) Benmar, Div. of Cetec Corporation,
3000 W. Warner, Santa Ana,
CA 92704 USA
- 3420 AD) Bebell Incorporated, 416 West 45 St.,
New York, NY 10036 USA
C) Photographic, full-service laboratories

3435



3436



3437



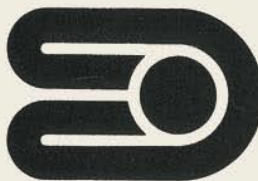
3438



3439



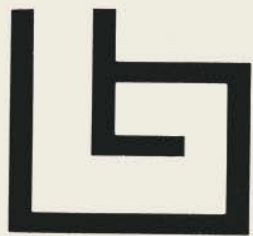
3440



3441



3442



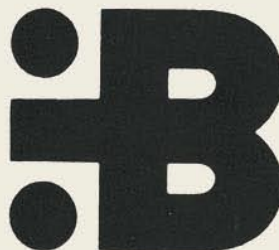
3443



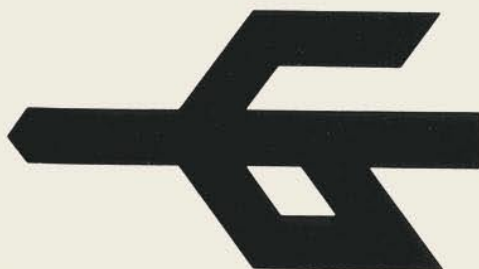
3444



3445



3446



3447



3448



- 3435 AD) Base Interiors, Milano-V.
Montenapoleone 27, Roma-V. Condotti
24, Cannes-44 La Croisette, ITALY
- 3436 AD) Canadian Associates of the Ben Gurion
University of Negev, Israel
c/o 5800 Cavendish Blvd., Suite 403,
Montreal, Que., CANADA
- 3437 AD) Brooklyn Union Gas, 195 Montague
St., Brooklyn, NY 11201 USA
- 3438 AD) Curt Cole Burkhart, Chicago, IL USA
C) Photographer & Filmmaker
DES/A) David L. Burkee
- 3439 AD) British Transport Docks Board
Melbury House, Melbury Terrace,
London NW1 6JY ENGLAND
- 3440 AD) Blazon-Flexible Flyer, Inc.,
Akron, OH, USA
- 3441 AD) Bunge Corporation, New York, NY
USA
C) Wholesale Exporters of Agricultural
Products
DES/A) Paul Buhlmann
- 3442 AD) Bank Vom Linthgebiet, Uznach,
SWITZERLAND
C) Banking
DES/A) Peter Hablutzel
- 3443 AD) Bank of Texas, Houston, TX, USA
C) Banking
DES/A) George K. Buckow Jr.
- 3444 AD) Broderna Larsson Dressmaker,
SWEDEN
DES/A) Ove Engstrom
- 3445 AD) Autobatterier AB, SWEDEN
DES/A) Tom Huttgren
- 3446 AD) Bulgarian Airtransport, Sofia
BULGARIA
C) Air Transport
DES/A) Anton Metschkuev
- 3447 AD) Brian D. Butler, 70 Alicewood Ct.,
Rexdale, Ont., CANADA
SM) Trademark
- 3448 AD) A. J. Bayer Co., Box 276,
Shepherdsville, Ky. 40165 USA

3464



3465



3466



3467



3468



3469



3470



3471



3472



3473



3474



Designer Artist Profile / Joseph M. Bass
 (Ref. World of Logotype File No. 105)
 ST) P.B.S. Advertising & Public Relations Ltd.
 Tel-Aviv, 37 Shlomo Hamelech St., ISRAEL

- 3464 AD) Supergas Limited, ISRAEL
 C) The Gas Company
- 3465 AD) ALCID, ISRAEL
 C) Treatment of water and sewage
- 3466 AD) Bass
 C) Artist's trademark
- 3467 AD) Mefalsim, Kibuts Mefalsim, ISRAEL
 C) Wood Industry
- 3468 AD) B.L.L. - Bank Leumi Lisrael, ISRAEL
 C) Bank
- 3469 AD) Herouth's Ltd., Lift Division, Tel-Aviv, ISRAEL
- 3470 AD) Liranplast Ltd., Agencies & Marketing Ltd., ISRAEL
- 3471 AD) The Country-Club Restaurant, Herzlia, ISRAEL
- 3472 AD) Azmauth, ISRAEL
 C) Conditory & Cafeteria
- 3473 AD) The Assoc. of Israel Pharmaceutical, ISRAEL
- 3474 AD) The First International Music Contest Jerusalem, ISRAEL
- 3475 AD) Move Mills Jerusalem Limited, ISRAEL
 (H) Hebrew (E) English
- 3476 AD) Herouth Limited, ISRAEL
 (H) Hebrew (E) English

3475 (E)

"mÖVE"

3476 (H)

מְנוּוֶה

3475 (H)

"מְנוּוֶה"

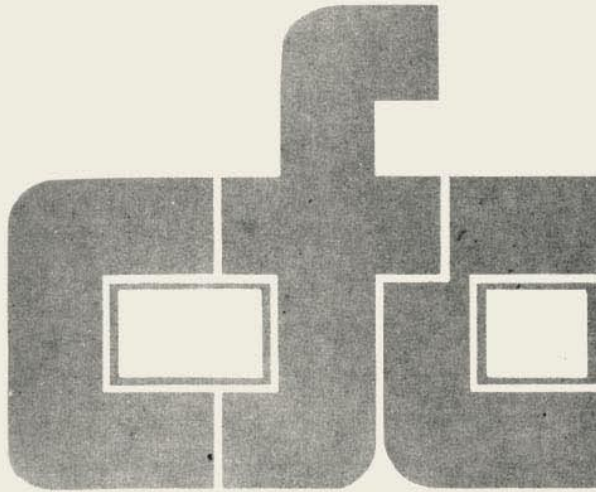
3476 (E)

HEROUTH



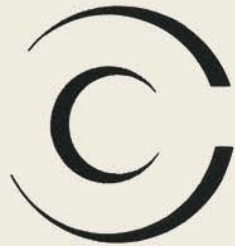
- Legend AD) Advertiser/Client
 DIR) Art Director
 DES/A) Designer, Artist
 ST) Studio, Agency SM) Symbol
 C) Category TM) Trademark
- 3485 AD) Churchill Falls (Labrador) Corp., Ltd., Churchill Falls, Labrador, Newfoundland, CANADA
 - 3486 AD) Carlo Parolini Industria Mobili Imbottiti, via Leonardo da Vinci 56 20036 Meda Milano, ITALY
 - 3487 AD) Central Penn National Bank Philadelphia, PA, USA
 C) Bank
 - 3488 AD) Chili Plastics Inc., 2278 Westside Dr., Rochester, NY 14624 USA
 - 3489 AD) Colonial Management Assoc. Inc., 75 Federal St., Boston, MA 02110 USA
 - 3490 AD) Cramer Industries Inc., 625 Adams St., Kansas City, KS 66105 USA
 - 3491 AD) Canada Envelope Co., Toronto, Ottawa, Vancouver, Edmonton, Calgary, Halifax CANADA
 - 3492 AD) Control Process Inc., 201 Atwater St., Plantsville, CT 06479 USA
 - 3493 AD) Command Yachts (International) Ltd., a De Leuw Cather Canada Ltd., Co., London, Ont. CANADA
 - 3494 AD) Chubb & Son Inc. Underwriters Subsidiary of The Chubb Corp., 800 Dorchester Blvd, W., Montreal, Que. CANADA
 C) Underwriters
 - 3495 AD) Cegelec Canada Ltd., 2000 Ellesmere Rd., Scarborough, Ont. CANADA Subsidiaries of Compagnie Général D'Electricité. Paris, FRANCE
 - 3496 AD) Chittom Equipment Ltd., 6224 2nd St., S.E., Calgary, Alta. CANADA
 - 3497 AD) Canadian Atlas Furniture Mfg. Ltd., 2400 Finch Ave., Weston, Ont. M9M 2L8 CANADA
 C) Slimline Steel Equipment
 - 3498 AD) Caz-Tech, 282 Belfield Rd., Rexdale, Ont. CANADA
 - 3499 AD) Cinema Products Corporation 2044 Cotner Ave., Los Angeles, CA 90025 USA

3512



CONTRACT FURNISHINGS COUNCIL

3517



3518



3521



3523



3513



3515



3519



3522



3524



3514



3516



3520



3512 AD) Contract Furnishings Council,
Whitney Publications, Inc.
A Division of Billboard Publications
130 East 59th St., New York,
NY 10022 USA

C) Publishing
3513 AD) Costruzioni Meccaniche Varie s.r.l.
Piazza Carducci, 7 40125 Bologna
ITALY

3514 AD) Canadian Meter Co. Ltd.
(A subsidiary of The Singer Company)
9199 65th Ave., Edmonton, Alta.
T6E 0L1 CANADA

3515 AD) Communication Arts, Inc. Head Office-
USA; In Canada: Kingsway Film
Equipment Ltd., 821 Kipling Ave.,
Toronto, Ont., CANADA

3516 AD) Canada Manpower Centre, Dept. of
Manpower & Immigration CANADA
3517 AD) Cyrus Company, Industrie dell'arreda-
mento. Sede: 20020 Magnago
(Milano), ITALY

3518 AD) Cargill, Minneapolis, MN, USA

3519 AD) Cornell Machine Co., 45 Brown Ave.,
Springfield, NJ 07081 USA

3520 AD) Cumis Insurance Society, CANADA

3521 AD) Century West Club,
ABC Entertainment Center,
2040 Ave. of the Stars, Los Angeles,
CA 90067 USA

3522 AD) Certain-Teed / Saint Gobain,
Textile Glass Fiber Div.
3000 Chrysler Rd., Kansas City,
KS 66115 USA

3523 AD) Commercial Alliance Corporation,
770 Lexington Ave., New York,
NY 10021 USA

3524 AD) Carbonisation Entreprise et Céramique,
4, Place des États-Unis,
92-Montrouge, FRANCE

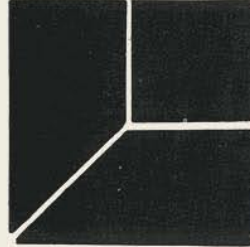
3537



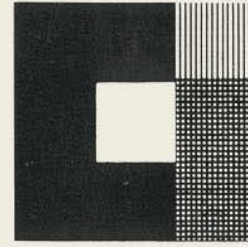
3538



3539



3540



3541



3542



3543



3544



3545



3546



3547



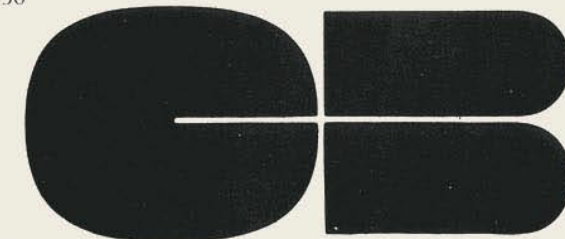
3548



3549



3550



3551



3552



- 3537 AD) Cleveland Trust, Cleveland, OH USA
C) Banking
- 3538 AD) Camden State Bank, USA
DES/A) Steve Skaggs
C) Banking
- 3539 AD) College / University Corporation,
Indianapolis, IN USA
- 3540 AD) Contract Interiors, Inc.
Chicago, IL, USA
- 3541 AD) Concept Industries Corp. USA
DES/A) Gordon Gutke Advertising Agency
- 3542 AD) Casigliani Import
DES/A) Pisa-Marina
- 3543 AD) Citizens Savings, 700 Wilshire Blvd.,
Los Angeles, CA, USA
C) Banking
- 3544 AD) Continental Imports,
Philadelphia, PA 19127 USA
- 3545 AD) Chemiquip of Canada Ltd., 5165 Queen
Marry Rd., Montreal, Que. CANADA
- 3546 AD) Ceramica Florence - Pavimenti E
Rivestimenti - 50038 Scarperia-Firenze
ITALY
- 3547 AD) Bank of The Commonwealth,
Detroit, MI, USA
- 3548 AD) Bank Cantrade, Zurich,
SWITZERLAND
DES/A) Atelier E.U.M. Leuz
C) Bank
- 3549 AD) Connecticut General Life Insurance
Co., Hartford, CT, USA
C) Insurance
- 3550 AD) Credit Card Graphics,
French Banking Group, FRANCE
DES/A) Daniel Maurel
- 3551 AD) Chemico, Chemical Construction
Corp., One Penn Plaza, New York,
NY 10001 USA
- 3552 AD) Champlain Productions Ltd.,
405 Ogilvy, Montreal, Que.
H3N 1M4 CANADA



3567



3568



3569



3570



3571



3572



3573



**CRANZ CANADA
CORPORATION**

3574



CUMINI
le cucine personalizzate

3575



CARDKEY
TOTAL CONCEPT ACCESS CONTROL

3576



cabot 36

- 3567 AD) C.B.C. / Canadian Broadcasting Corp., CANADA
ST) Burton Kramer Associates
- 3568 AD) Nuclear Pacific Inc. of Seattle
Seattle, WA, USA
- 3569 AD) Canadian Steel Service Centre
Institute, 55 York St., Toronto, Ont.
CANADA
- 3570 AD) Conant Controls, Inc.,
427 Riverside Ave., Medford,
MA 02155 USA
- 3571 AD) Clecon Incorporated, 2909 E. 79th St.,
Cleveland, OH 44104 USA
- 3572 AD) Centro Consulenza Arredamento
Cucine RB
- 3573 AD) Cranz (Canada) Corporation,
Head Office: 2671 Main St., Buffalo,
NY 14214 USA
- 3574 AD) Cumini S.p.A - 33010 Cassacco (Udine)
- 3575 AD) Cardkey Systems, A Division of
Greer Hydraulics, Inc., 20339 Nordhoff
St., Chatsworth, CA 91311 USA
- 3576 AD) Cabotcraft Industries Ltd.,
23 Prince Andrew Pl.,
Don Mills, Ont. M3C 2H2
CANADA
- C) Boat Builder

3592



3593



3592 AD) Codima Poliuretani, Consorzio
Divulgazione Marchio di Qualità
Poliuretani Espansi

3593 AD) Cumberland Capital Corp.,
144 Davenport Rd., Toronto,
Ont. M5R 1J2 CANADA

3594 AD) Combined Communications Corp.,
P.O. Box 25518, Phoenix, AZ
85002 USA

DES/A) Barry Wickliffe

ST) Jennings & Thompson Advertising

3595 AD) Cablecasting Ltd., 45 Charles St., E.,
Toronto, Ont. CANADA

3596 AD) Commercial Studios Ltd.,
260 Richmond Street W., Toronto,
Ont. M5V 1W5 CANADA

3597 AD) Cincom Systems of Canada Ltd.,
55 City Centre Drive,
Mississauga, Ont. CANADA

3598 AD) C.R.B. S.p.A., Bagnolo Mella
(Brescia)

3599 AD) CDE, Au 6 de la rue Volney, Paris 2e,
FRANCE

3600 AD) CSS - Compagnia Servizi di Sicurezza
S.p.A., ITALY

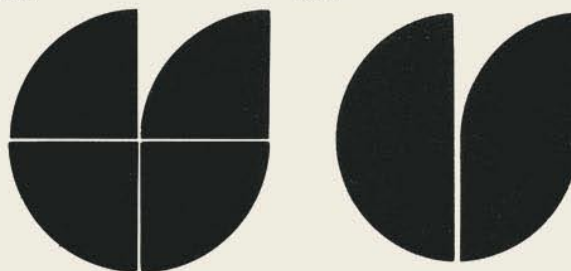
3594



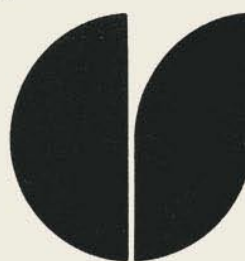
3595



3596



3597



3598



3599



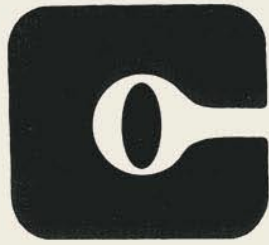
3600



3611



3612



3613



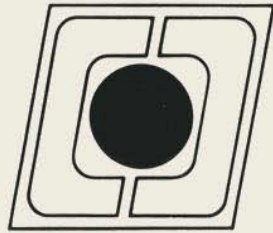
3614



3615



3616



3617



3618



3619



3620



3621



3622



3623



3624



3625



3626

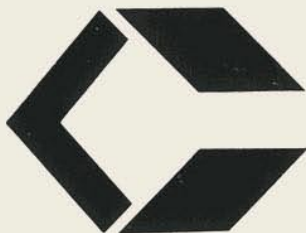


- 3611 AD) Ceramica Europea S.p.A,
42013 Casalgrande (Reggio Emilia)
ITALY
- 3612 AD) Cascade Electric, Tacoma, WA, USA
- 3613 AD) Canada West Insurance Co.,
10603-107 Ave., Edmonton, Alta.
CANADA
- C) Insurance
- 3614 Editor's note: origin of Mark misfiled
at time of publication.
- 3615 AD) The Caldwell Partners,
50 Prince Arthur Ave., Toronto,
Ont. M5R 1B5 CANADA
- 3616 AD) Compagnie Française De L'Orient Et
De La Chine, Glauco Ceresa 26 V.
Borgognona, Roma, ITALY
- 3617 AD) Continental Conveyor & Machine
Works Ltd., 470 St. Alphonse St. E.,
Thetford Mines, Que.,
G6G 3V8 CANADA
- 3618 AD) Continental Telephone Corporation,
P.O. Box 400, Merrifield, VA 22116
USA
- 3619 AD) Cook Paint & Varnish Co., P.O. Box
389, Kansas City, MO 64141 USA
- 3620 AD) Crown Center Hotel, Kansas City,
MO, USA
(Crown Center Redevelopment Corp.,
wholly owned subsidiary of Hallmark
Cards, Inc.)
- 3621 AD) Crown Products, Division Economy
Color Card Company, Inc. USA
- 3622 AD) Chicago O'Hare International Trade
Center, 9400 West Foster Ave.,
Chicago, IL 60656 USA
- 3623 Editor's Note: origin of Mark misfiled
at time of publication.
- 3624 AD) Ciba-Geigy Canada Ltd.,
205 Bouchard Blvd., Dorval,
Que. H9S 1B1 CANADA
- S) Product Use
- 3625 AD) Curling Club Basel, Basel
DES/A) Jürg Spahr
- 3626 AD) Cacharel, Paris, FRANCE
DES/A) Albert Boton
DES/S) Delpire-Advico Paris

3642



3643



3644



3645



3646



3647



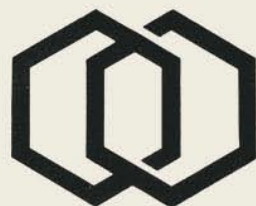
3648



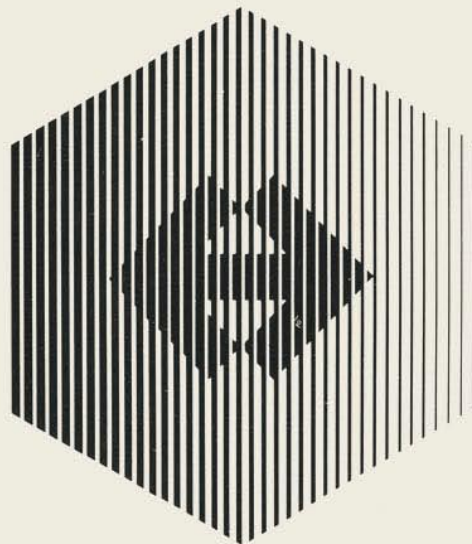
3649



3650



3651



3652



3653



3654



3655



3656



3642 AD) Chemdorff, Barcelona, SPAIN
DES/A) Francisco Marcó Vilar
ST) Grupo de Diseno S.A.

3643 AD) Charlier, Antwerpen, BELGIUM
DES/A) Paul Ibou

3644 AD) Canadian Cablesystems Ltd.,
120 Adelaide St. W., Toronto, Ont.
CANADA

3645 AD) Credit Card Exchange, USA
DES/A) Don Primi

3646 AD) The California State Exposition,
Sacramento, CA, USA

ST) Saul Bass & Associates

3647 AD) Video Security Systems, USA
ST) The Company

3648 AD) CIRO, 711 Fifth Ave., New York,
NY 10022 USA

3649 AD) Ceramiche della Robbia S.p.A.
Casalgrande, Reggio Emilia, ITALY
DES/A) Andrea Rossi

3650 AD) Centralny Zarzad Spótdzielczos'ci
Pracy, Warsaw, POLAND

C) Foreign trade in handicraft products
DES/A) Štefan Sledziński

3651 AD) Canadian Telecommunications
Carriers Assoc., 1 Nicholas St.,
Ottawa, Ont. K1N 7B7 CANADA

C) Promote development of telecommuni-
cations in all its forms. Encourage
study and provisions of complete tele-
communications services to meet busi-
ness and social needs within Canada
and the rest of the world.

3652 AD) Clarke Chapman Ltd., International
Combustion Division, Sinfin Lane,
Derby DE29J ENGLAND

3653 AD) Canada Chain & Forge Co., Ltd.,
Granville Island, Vancouver, B.C.
V611 3M8 CANADA

3654 AD) Canadian Graphic Arts Show,
481 University Ave., Toronto, Ont.
M5W 1A7 CANADA

3655 AD) Creusot-Loire, Département De La
Mécanique Spécialisée, 15, rue
Pasquier 75383 Paris, FRANCE

3656 AD) Cardwell Supply, Div. of Bow Valley
Industry Supplies Ltd., 1200-630 6th
Ave. S.W. Calgary, Alta.,
T2P 0S8 CANADA

3669



3670

BRECHT om undtagelsen og reglen

Dansk Skolescene



3671



3672

VESTSJÆLLANDSCENTRET



3673



3674

modern
living'73

Designer Artist Profile/ ERIK P. CHRISTENSEN,
IDD, Graphic Designer, Vestergade 6, DK-1456
Copenhagen K

Own design office in partnership with
Ib K. Olsen IDD.

Works from 1968-73.

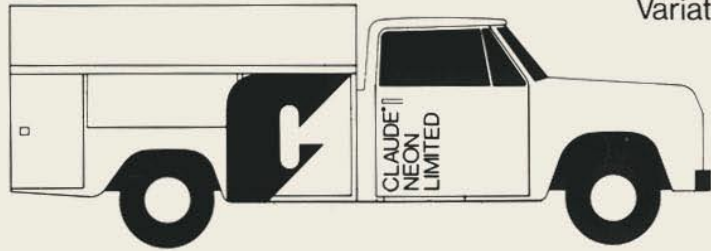
Trademarks, brochures, packaging, posters,
book jackets and exhibitions.

(Ref: Mobilia, Feb./74)

(World of Logotypes File No. 187)

- 3669 AD) Gladsaxe Teater, Copenhagen,
DENMARK
- 3670 AD) Poster Graphic Design
- 3671 AD) The Newspaper in Education,
DENMARK
- S) Danish Press Information Council
- 3672 AD) Vestsjællands Shopping Center,
Slagelse, DENMARK
- 3673 AD) Lyngby Shopping Center,
Copenhagen, DENMARK
- S) Proposed logo design
- 3674 AD) Bella Centre, Copenhagen,
DENMARK
- S) Logo for Conference

3674

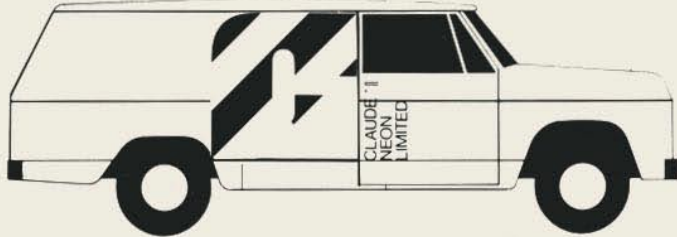


Variation 1

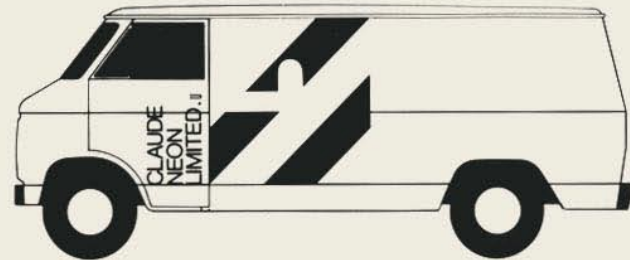
3675



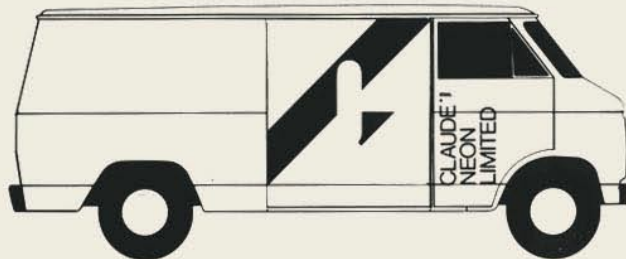
3676



3677



3678



2

3

4

5



The symbol for Claude Neon represents the philosophy of boldness coupled with good design. It incorporates 5 different abstract shapes emanating from the letter "C", 6 colors are used singly and in every possible combination, giving a total of 90 different logo symbols for use on the various company applications, such as trucks, stationery, calling cards, billboards, brochures. The 90 variations are used at random and are not coded to divisions or job functions. Reproduced here are only 5 of the 90 variations. "A symbol as big, and colorful—and changing—as the world of outdoor advertising itself." For example, each of the company's 100 salesmen are given personalized calling cards carrying 60 different versions of the graphic program.

The symbol embraces the merging of major Claude Neon subsidiaries into one Canada-wide communications service group. The companies adopting the name Claude Neon Industries Ltd., are E.L. Ruddy, Universal Signs, Posters Ltd., Outdoor Advertising Sales Ltd., and Market Place Advertising. These subsidiaries will be combined with the parent company's existing operations, Canada-wide. The main products of the new, combined company are electrical signs, billboards, painted bulletins, in cities and shopping mall kiosks.

President Gould of Claude Neon, says the idea of a symbol with a multitude of variants may appear to be out-of-step with the more fashionable single identifying mark, but it works beautifully for our purposes. The multi-logo-matrix is ever changing, it "tells the story that our products, the ads themselves, are also constantly different from one another and constantly changing". Under the program, different variations of the logo will be used throughout areas that can be identified with the company name and symbol.

Illustrated Figures 3674, 3675, 3676, 3677, 3678

3694



3695



3696



3697



3698



3699



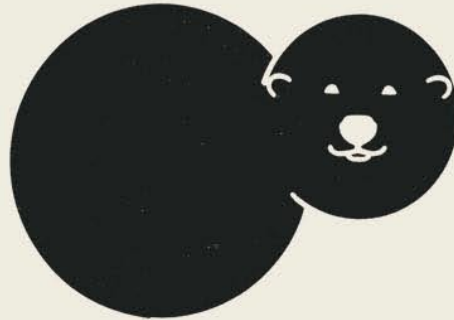
3700



3701



3702



3703



3704



3705

DATUM

3707

dpi

3706



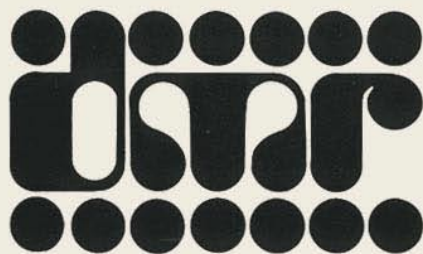
**dimension
& plywood
INC.**

- 3694 AD) Danish Furniture Makers Control, DENMARK
- 3695 AD) Dai-ichi Kangyo Bank, 6-2, Marunouchi 1-chome, Chiyoda-ku, Tokyo 100, JAPAN
- 3696 AD) De Dietrich
- 3697 AD) Dustex (subsidiary of American Precision Industries Inc.) 2777 Walden Ave., Buffalo, NY 14225 USA
- 3698 AD) The Southwest Metroplex, North Texas Commission, 600 Ave. H, E., Suite 101, Dept. 0405, Arlington, TX 76011 USA
- 3699 AD) Dainichi Kinzoku Kogyo Co.
- 3700 AD) Design Centre, Milano, ITALY
- DES/A) Bob Nooroo
- ST) Unimark International, Milano, ITALY
- 3701 AD) D & D Industries, 204 Wildcat Rd., Downsview, Ont., CANADA
- 3702 AD) Dow Chemical of Canada, Ltd., Modeland Rd., P.O. Box 1012, Sarnia, Ont., N7T 7K7 CANADA
- SM) Packaging product graphics
- 3703 AD) Davis Mfg. Co., P.O. Box 1067, Chattanooga, TN 37401 USA
- 3704 AD) Dilo-Gesellschaft Drexler & Co., 8943 Babenhausen, Frundsbergstrasse 36-38, GERMANY
- 3705 AD) Datum Structures Engineering Inc., Dallas, TX, USA
- DES/A) Crawford Dunn
- 3706 AD) Dalmau, Barcelona, SPAIN
- DES/A) Perez Sanchez
- 3707 AD) Dimension & Plywood, Inc. 127 Avondale Dr., P.O. Box 586, High Point, NC 27261 USA

3721



3722



3721 AD) Dampcoursing Ltd., London, ENGLAND

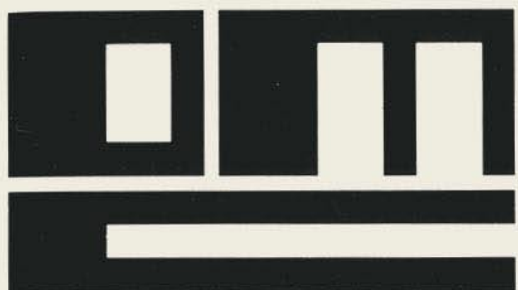
DES/A) Richard Downer

3722 AD) Ducros, Meilleur, Roy & Assoc., Ltd., P.O. Box 259, Place Bonaventure, Montreal, Que. H5A 1B2 CANADA

C) Management Consultants

3723 AD) Drummond, McCall & Co., Ltd., 5205 Fairway St., Lachine, Que. CANADA

3723



3724



3724 AD) DKR Delivery Service Ltd., Toronto, Ont., CANADA

3725 AD) Dual ABS, Arlington, VA, USA
DES/A) Christine L. Stansbury

3726 AD) Distribuzione, Bologna, ITALY

3727 AD) Day-Glo, 4732 St. Clair Ave., Cleveland, OH 44103 USA

3728 AD) Data-file, 25 Howden Rd., Scarborough, Ont. M1R 3C8 CANADA

3725



3726



3727



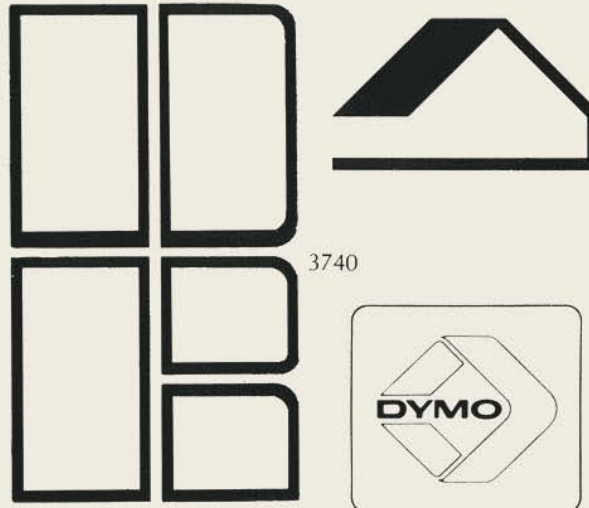
3728



3737



3738



3739

- 3737 AD) Ogni Daum È Un Pezzo Unico Firmato
Via Martignoni, 10 - Milano, ITALY
- 3738 AD) Daniel Reeves & Co., Inc., 10960
Wilshire Blvd., Los Angeles,
CA 90024 USA
- C) Professionals in investment
management

- 3739 AD) Du Pont Co. (U.K.) Ltd., Du Pont
House, Fetter Lane, London
EC4A 1HT ENGLAND

- SM) Du Pont Textile Fibers Department
- 3740 AD) Dymo Graphic Systems Inc., 355
Middlesex Ave., Wilmington,
MA 01887 USA

- 3741 AD) DUROtherm, Saathoff & Hartl
Kunststoffverarbeitung, 7274
Haiterbach, Industriegebiet

- 3742 AD) Davis Desk Division (A division of
Davis Furniture Industries, Inc.)
Box 2065, High Point, NC, USA

- 3743 AD) DCF Systems Ltd., Member of
Canadian Association of Management
Consultants, 74 Victoria St., Toronto,
Ont., CANADA

- C) Management Consultants
- 3744 AD) Deltech Engineering, Inc., 187 Signet
Dr., Weston, Ont., CANADA

- 3745 AD) The Deltona Corp., 3250 S.W. Third
Ave., Miami, FL 33129 USA

- 3746 AD) Du Art Film Laboratories, Inc., 245 W.
55th St., New York, NY 10019 USA

- 3747 AD) Doral Decorative Fabrics Ltd., 9600
Meilleur, Suite 610, Montreal, Que.,
H2N 2E3 CANADA

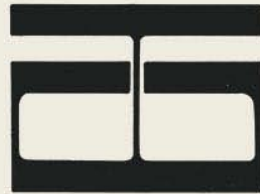
3741



3742



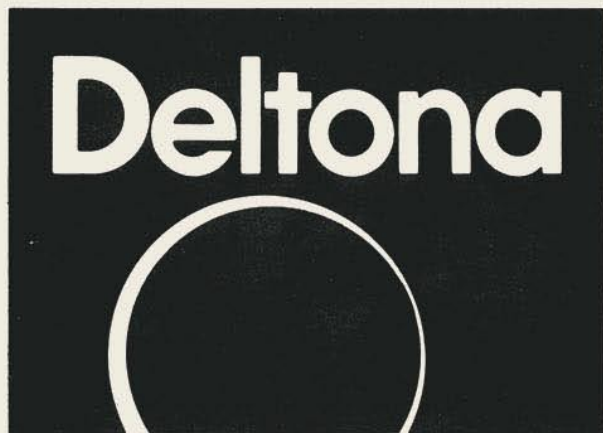
3743



3744



3745



3746



3747



3760

Design
Tex  Fabrics

3761



3762

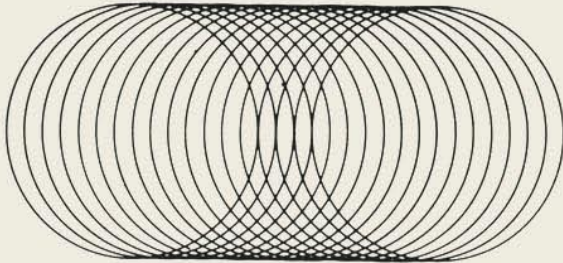


3763

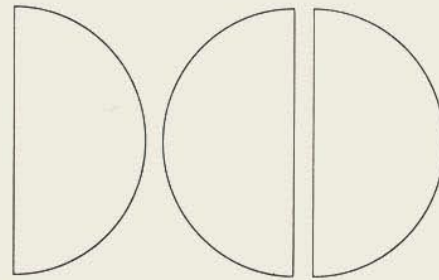


Fabrics

3764



3765



3766

durox

3767

Dalami

3768



dorset

- 3760 AD) Design Tex Fabrics, 27 5th Ave.,
New York, NY 10001 USA
- 3761 AD) Distinctive Designs
DES/A) Marie Martel
- 3762 AD) Deuta-Werke, 0507 Bergisch
Gladbach, Postfach 70, GERMANY
- 3763 AD) Demonte Bouw, Weert,
THE NETHERLANDS
DES/A) Jan Jaring
- 3764 AD) Dept. of Health & Social Security,
London, ENGLAND
DES/A) Woudhuysen Ltd.
- 3765 AD) Design Objectives Ltd., Croydon,
Surrey, ENGLAND
DES/A) Alan Fletcher
ST) Pentagram Design Partnership
- 3766 AD) Durox Building Units Ltd., Linford,
Essex, ENGLAND
DES/A) Woudhuysen Ltd.
- 3767 AD) Dalami, Bénélux,
Sa Etersol 9328 Schoonaarde,
PORTUGAL
- 3768 AD) The Dorset Corp., P.O. Box 491,
Pawtucket, RI 02862 USA
C) Golf Equipment

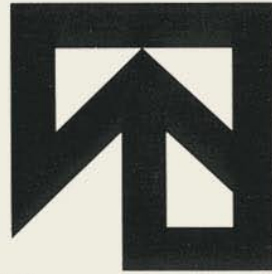
3785



3786



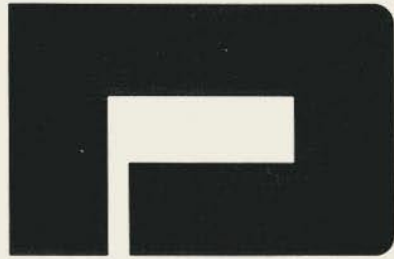
3787



3788



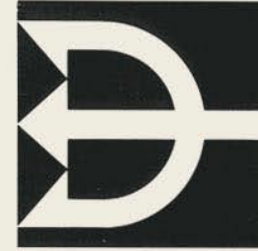
3789



3790



3791



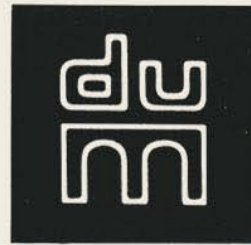
3792



3793



3794



3795



3796



**DRI-PRINT
FOILS INC.**

3797



3798



DAVIDSON SAIL

- 3785 AD) Dodge, Truck Division
- 3786 AD) McDonald Products Corp., USA
SM) Duk-it, TM
- 3787 AD) Design Garamond
C) Industrial design
DES/A) Jacques Garamond
- 3788 AD) Peter Doehler, Munchen,
WEST GERMANY
C) Marketing Consultants
DES/A) Phan Phu Oanh
- 3789 AD) The Platt Brothers & Co.,
Waterbury, CT, USA
- 3790 AD) Des Plaines National Bank, Des
Plaines, IL, USA
ST) Al Burlini & Tom Morris, Inc.
- 3791 AD) Del Amo Marine, Los Angeles, CA,
USA
ST) The Company
- 3792 AD) Digi Data Corp., 8580 Dorsey Run Rd.,
Jessup, MD, USA
- 3793 AD) Diano Corp., Optical Systems Div.,
P.O. Box 346, 75 Forbes Blvd.,
Mansfield, MD, USA
- 3794 AD) Dumaurier, USA
C) Tobacco
- 3795 AD) Decorators' Mart (Canada) Inc.,
Montreal, Que., CANADA
- 3796 AD) Dri-Print Foils Inc., USA
- 3797 AD) DGS Group, Secretarial & Clerical Div.,
Toronto, Ont., CANADA
C) Office Staff Placement Service
- 3798 AD) Davidson Sail, Toronto, Ont.,
CANADA
C) Sailboat Builder



3807



3808



3809



3810



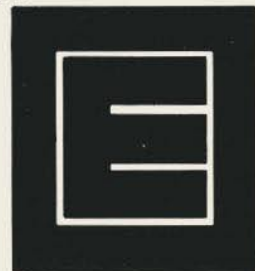
3811



3812



3813



3814



3815



3816



3817



3818



3819



Legend

- AD) Advertiser/Client
- DIR) Art Director
- DES/A) Designer, Artist
- ST) Studio, Agency
- C) Category
- SM) Symbol
- TM) Trademark

- 3807 AD) Espoir
- 3808 AD) Eurosllo, S.L., Avenida, Portugal 8; Valencia 9, SPAIN
- 3809 AD) Edward Earl Associates
C) Corporate Recruiters
1455 Peel St., Montreal, Que., CANADA
- 3810 AD) Electronic Laboratories, Inc., 3726 Dacoma St., Houston, TX 77018 USA
- 3811 AD) Etc Graphics, 1682A Victoria Park, Scarborough, Ont. M1R 1P7 CANADA
- 3812 AD) Etobicoke Board of Education, Etobicoke Civil Centre, Etobicoke, Ont. M9C 2B3 CANADA
- 3813 AD) Equal Opportunities, 2 Bloor St. W., Suite 501, Toronto, Ont. M4W 3E2 CANADA
- 3814 AD) Encyclopedia Fotos e Fotos, SPAIN
C) Cultural Magazine
DES/A) Pinto Ziraldo
- 3815 AD) Emhart Manufacturing, USA
DES/A) Lester Beall
- 3816 AD) Elkay Manufacturing Co., 2700 S. 17th Ave., Broadview, IL 60155 USA
- 3817 AD) Electronic Memories, 1621 Chadron Ave., Hawthorne, CA 90250 USA
A division of Electronic Memories of Magnetics Corporation.
- 3818 AD) Dearborn Chemical Division, Chemed Cororation, Lake Zurich, IL 60047 USA
SM) Ecomation TM
- 3819 AD) Mico Y Estelles, S.A.
C/dels Traginers, 7, Poligono Industrial Vara de Cuart, Valencia-14, SPAIN

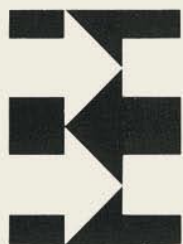
3855



3856



3857



3858



3859



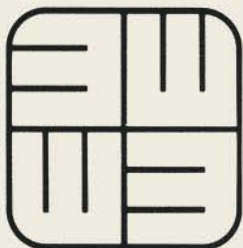
3860



3861



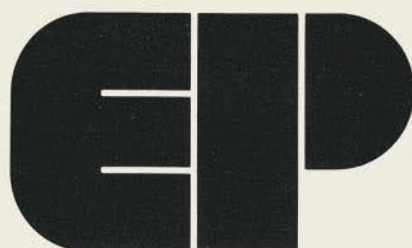
3862



3863



3864



3865



3866



3867



- 3855 AD) Emhart Manufacturing Co., USA
DES/A) Lester Beall (Also see #3815)
- 3856 AD) Euromar, Milano, ITALY
DES/A) Armado Milani
- 3857 AD) E. Evensen, Elverum, NORWAY
DES/A) Per Einar Eggen
- 3858 AD) Educating Systems Inc.,
ST) Peterson & Blyth Associates Inc.
- 3859 AD) Elektronika, Sofia, BULGARIA
DES/A) Stephan Kantscheff
- 3860 AD) Electric Harvest Stores, NJ, USA
DES/A) Félix Beltrán
- 3861 AD) Electro-Walser, Basel,
SWITZERLAND
DES/A) Ulrich Schenker
- 3862 AD) Emme Edizioni, Milano, ITALY
DES/A) Salvatore Gregoriotti
- 3863 AD) Electrical Contractor Magazine
National Electrical Contractors Assoc.,
Inc., 7315 Wisconsin Ave.,
Washington, D.C. 20014 USA
C) Publisher
- 3864 AD) Engineering Products of Canada Ltd.,
Boucherville, Que., CANADA
C) Heating appliance Manufacturers
DES/A) Jacques Roy
ST) Jacques Guillon Designers Inc.
- 3865 AD) Cuban Exhibition Dept., CUBA
DES/A) Félix Beltrán
- 3866 AD) East Dayton Tool & Die Co., Dayton,
OH, USA
DES/A) J. Budd Steinhilber
- 3867 AD) Elan Image / Introcol Publishing Co.
Ltd., 23 McNider, Outremont, Que.
H2V 3X4 CANADA



3881



3882



3883



3884



3885



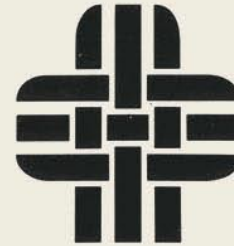
3886



3887



3888



3889



3890



3891



3892



3893



3894



- 3881 AD) Elma Louise Johnston, P.O. Box 3395, Station B., Saint John West, N.B. CANADA
- 3882 AD) Electrozad Supply Co. Ltd., 314 Giles Boulevard E., Windsor, Ont., CANADA
C) Wholesale electrical supply business
- 3883 AD) Eurographic Limited, Hull, ENGLAND
C) Graphic Designers & Consultants
DES/A) Eurographic Limited
- 3884 AD) Edger Limited, 2363, 43ième Ave., Lachine, Que., CANADA
- 3885 AD) E. Tal & Associates Ltd., 30 Levontin, Tel Aviv, ISRAEL
C) Advertising, Public Relations, Sales Promotions
- 3886 AD) Evans Gallery, 122 Scollard St., Toronto, Ont., CANADA
- 3887 AD) Eval, Via Fiorentina/50052 Certaldo Firenze, ITALY
- 3888 AD) Wm. Ewart & Son Ltd., Belfast, IRELAND
C) Irish linen manufacturers
DES/A) Silvia Sewell
ST) Allied International Designers Ltd.
- 3889 AD) The Electricity Council, London, ENGLAND
DES/A) Nicholas Jenkins
- 3890 AD) Erwin Communications, 3308 S. Manor Dr., Lansing, IL 60408 USA
DES/A) Dale DeYoung
ST) Erwin Communications
- 3891 AD) The Electric Chain Company of Canada Ltd., 86 Bathurst St., Toronto, Ont., CANADA
C) Jewelry
- 3892 AD) Elmhurst Cream & Milk Co., Elmhurst, IL, USA
C) Dairy Products Distributors
DES/A) Bill Wayman
- 3893 AD) E + P Gruppe Michel, Rechbergweg 57, 7900 Ulm (Donau) GERMANY
- 3894 AD) Erlau AG
Prospekte und Angebote von Erlau AG, 7505 Ettlingen, Postfach 1204, GERMANY



3903



3904



3905



3906



3907



3908



3909



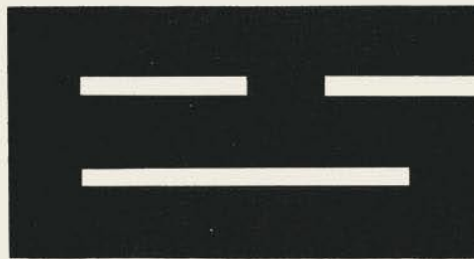
3910



3911



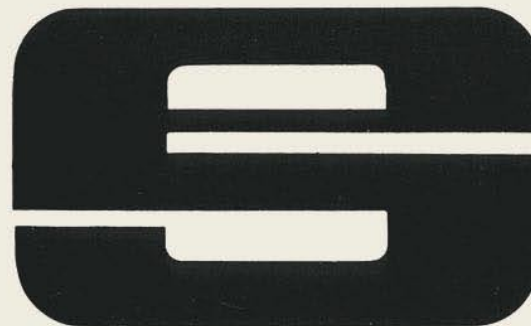
3912



3913



3914



- 3903 AD) Electro Tec Corporation
1600 N. Main, Blacksburg,
VA 24060 USA
- 3904 AD) Electrical Contractors Association,
USA
ST) Donald Mclean, George N. Sepetys &
Assoc.
- 3905 AD) Erawan Garden Hotel, Indian Wells,
CA, USA
- 3906 AD) Electrical Contractors Association of
Northern California, San Francisco,
CA, USA
C) Electrical Construction Work
DES/A) Robert Pease
- 3907 AD) Energy Systems, American Gas
Association, 1515 Wilson Blvd.,
Arlington, VA 22209 USA
- 3908 AD) John Edginton Exhibitions Ltd.,
London, ENGLAND
DES/A) Kenneth Hollick
- 3909 AD) Edward J. Smith Assoc.
C) Advertising, USA
DES/A) Anita Soos
- 3910 AD) Cape Eleuthera, 7880 Biscayne Blvd.,
Miami, FL 33138 USA
- 3911 AD) Electrochimie Ugine, Levallois,
FRANCE
C) Chemical Products
DES/A) Philippe Gentil
- 3912 AD) Eurostile, Via della Spiga, 48, Milano,
ITALY
- 3913 AD) Elections Canada, CANADA
- 3914 AD) Euro Survey, Paris, FRANCE
C) Advice on organization
DES/A) Philippe Gentil



3927



3928



3929



3930



3931



3932



3933



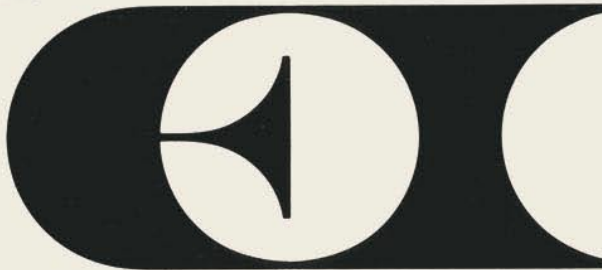
3934



3935



3936



3937



3938



3939



3940



- 3927 AD) Envirotech Corp., Menlo Park, CA, USA
- 3928 AD) Enviromental Measurements Inc., San Francisco, CA, USA
- 3929 AD) Euromercato
ST) Landor Associates
- 3930 AD) Educational Systems, Inc.
DES/A) David Leigh
- 3931 AD) Empire Cybernetics Inc.
ST) Jack Schecterson Associates
- 3932 AD) Printing Company, GERMANY
DES/A) Anton Stankowsky
- 3933 C) Advertising
ST) Easons Advertising Service
- 3934 AD) The Exdon Co., Tonawanda, NY, USA
ST) Selame Design
- 3935 AD) Elastikana, POLAND
DES/A) Andrzej Bertrandt
- 3936 AD) Equitable Life Insurance Co. of Iowa, USA
DES/A) Des Moines
- 3937 AD) Eden Isles, USA
DES/A) Joe Schulte, Charles Dolce
- 3938 AD) Eastern Business Systems
DES/A) James N. Maccaroni
- 3939 AD) Englewood (Symbol of City) USA
DES/A) Kay Ritta
- 3940 AD) A.T. Euster Furniture Co., Miami, FL, USA



3955



3956



3957

3955 AD) Febco, Lampade, Tavolini, Oggetti di Arredamento, ITALY

3956 AD) The Finn Industries, 919 North Michigan Ave., Chicago, IL 60611 USA

3957 AD) Farmer's & Merchants Bank, USA
C) Banking
DES/A) John H. Harlano & Co.

3958 AD) Fontana Arte
Cose Tue Per La Casa

3959 AD) F. Lli Longhi, 20036 Meda., via Indipendenza, 143, Milano, ITALY

3960 AD) Fogh Sails Ltd., 55 Ormskirk Ave., Toronto, Ont. M6S 4V6 CANADA
C) Sail Boat Builder

3961 AD) Farlinger Developments Ltd., 17 Dundonald St., Toronto, Ont., CANADA

3962 AD) Financiera Metropolitana, S.A. Mexico City, MEXICO
C) Banking

3963 AD) Division of Frezzolini Electronics Inc., 7 Valley St., Hawthorne, NJ 07506 USA

SM) Product TM

3964 AD) Furniture Design & Manufacturing 7373 North Lincoln Ave., Chicago, IL 60646 USA

C) Trade Publication

3965 AD) Frederick-Willys, Inc., Farmington, MN, USA

3966 AD) FMC Corporation, USA
ST) Lippincott & Margulies, Inc.

3967 AD) Fogg System Co., Inc., Box 22226, Denver, CO 80222 USA

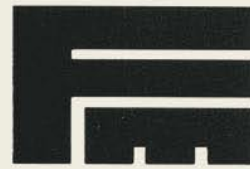
3960



3961



3962



3963



3964



3965



3966



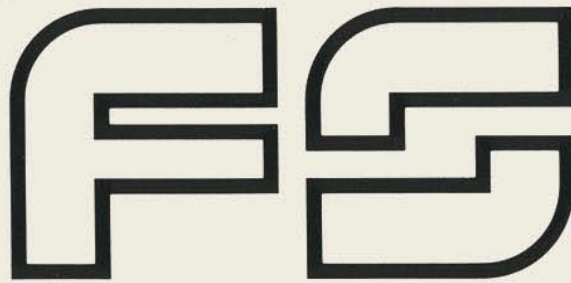
3967



3979



3980



3981



3979 AD) Fulmer & Company, USA
DES/A) Anita Soos

3980 AD) Fisher & Spellman Architects, USA
DES/A) Crawford Dunn
ST) RYA Graphics Inc., Two Lemmon Park
E., 3619 Howell St., Dallas,
TX 75204 USA

3981 AD) Fine Fare Limited, ENGLAND
ST) John Harris Design Assocs., Ltd.

3982 AD) Fort Worth Chamber of Commerce
Fort Worth, TX, USA

DES/A) Crawford Dunn

3983 AD) Freed's Stores, USA

DES/A) L.S. Krispinsky

C) Retail Clothing

ST) Second Dimension Studio

3984 AD) Flexform, USA

C) Furniture Manufacturers

DES/A) Pino Tovaglia

3985 AD) The Feldman Co., St. Louis, MO, USA

C) Lighting, Residential & Commercial

3982



3983



3984



3985



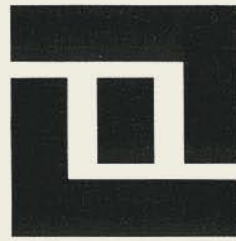
4001



4002



4003



4004



4005



4006



4007



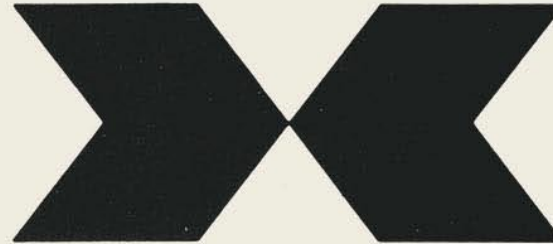
4008



4009



4010



4011



**FLAGSHIP
BANKS INC.**

- 4001 AD) Fortress Inc., USA
C) Manufacturers of Furniture of the Highest Standard in Design and Execution.
- 4002 AD) Felice Rossi & Co.,
21011 Casorate S. ne (VA)
- 4003 AD) Franklin Interiors, Pittsburgh,
PA, USA
DES/A) Philip Seefeld
C) Interior Decorator
- 4004 AD) The Form House, Inc., 5200 W. 26th
St., Cicero, IL 60650 USA
- 4005 AD) John Fabick Tractor Co., 1 Fabik Dr.,
Fenton/St. Louis, MO 63026 USA
- 4006 AD) Fehlh Haber Associates, Inc., 3201 S.W.
State Rd. 84Y, Ft. Lauderdale,
FL 33312 USA
C) Yacht Brokers
- 4007 AD) Donald Forrest
C) Chartered Architect
DES/A) David J. Plumb
- 4008 AD) Fabri-tek Inc., 5901 South Country
Rd. 18, Minneapolis,
MN 55436 USA
C) Computer Systems
- 4009 AD) Fais, Esposizione: Via Folla di Sotto 8,
Uffici: Via Bernardo da Pavia 11
- 4010 AD) First Exchange National Bank of
Virginia, USA
- 4011 AD) Flagship Banks Inc., 111 Lincoln Rd.
Mall, Miami Beach, FL, USA
ST) Walter Landor Assoc.

4025



4026



4027



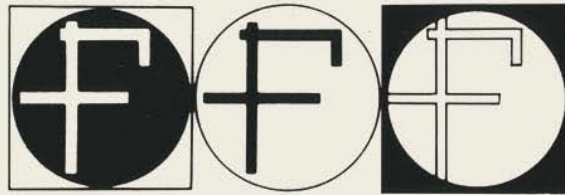
4028



4029



4030



4031



4032



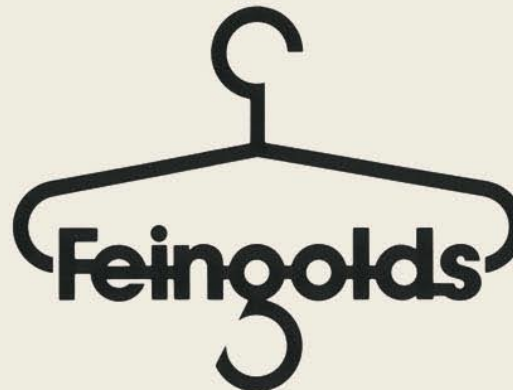
4033



4034



4035



- 4025 AD) Flachglas AG. Delog-Detag, D-8510 Furth/Bayern, Otto Seeling Promenade 2, Bundersrepubilk, DEUTSCHLAND
- 4026 AD) Foseco-Minsep Ltd., 36 Queen Anne's Gate, London SW1H 9AR ENGLAND
- 4027 AD) Foudoulaki Jewellers S.A., 106 Sygrou, Athens 404, GREECE
- 4028 AD) First Boston, Boston, MA, USA
C) Investment Bankers
- 4020 AD) Fernandec & Rubin, USA
DES/A) Eric Madsen
ST) Thumbnails Inc.
- 4030 AD) Futura Möbler AB, Box 66, 543 01 Tibro 1
C) Furniture
- 4031 AD) Fideg Elletronica, Bari, ITALY
C) Electronics
ST) Fronzoni
- 4032 AD) Field Work s.r.l., Milano, ITALY
C) Marketing Consultants
DES/A) Piero Borca
- 4033 SM) Symbol for Furniture Manufacturing Control in Norway
- 4034 AD) Llewellyn Roberts, 445-1900 Richmond Ave., Victoria, B.C., CANADA
- 4035 AD) Feingolds Mens Wear, USA
DES/A) Doug Powell
ST) Image Group

4046



4047



4048



4046 AD) Four Seasons Racquet Club,
DES/A) Wyatt L. Phillips

4047 AD) Fisher Scientific Co., Ltd., 184 Railside
Rd., Don Mills, Ont. M3A 1A9
CANADA

4048 AD) Freewheel
DES/A) Fred Colcer

4049 AD) Friedrich Grohe Armaturenfabrik
137, Hauptstrasse, Hemer,
Westphalia, GERMANY

C) Fittings for water supply installations

4050 AD) Federal Industrial Development
Authority, Wisma Damansara,
P.O. Box 618, Kuala Lumpur,
MALAYSIA

4051 AD) Oy Finleuy Ab; Helsinki, FINLAND

C) Record Company
DES/A) Jukka Peline

4052 AD) Fujibank, Tokyo, JAPAN

4053 AD) Finlayson Enterprises Ltd., Toronto,
Ont., CANADA

DES/A) Micky Edden

ST) Ken Borden Ltd.

4054 AD) Fibre Glass-Evercoat Co., Inc., 6600
Cornell Rd., Cincinnati, OH 45242
USA

4055 AD) Foremost

4056 AD) Forbo Betriebs AG, Färbestrasse 6,
Zurich, SWITZERLAND

C) Wallpaper Manufacturers

4057 AD) Foamcoil Bedding Centres, Toronto,
Ont., CANADA

C) Retail Stores, Bed Furnishings

4051



4052



4053



4054



4055

FOREMOST

4056

forbo

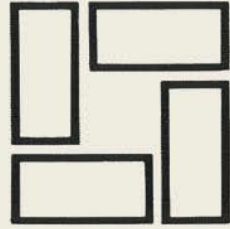
4057

FOAMCOIL

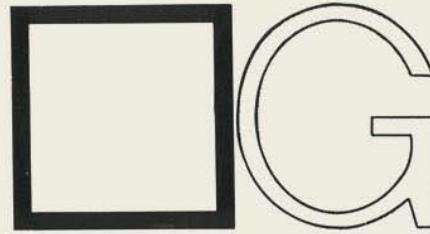
4074



4075



4076



4077



4078



4079



4080



4081



4082



4083



4084



4085



4086



4087



Legend

- AD) Advertiser/Client
- DIR) Art Director
- DES/A) Designer, Artist
- ST) Studio, Agency
- C) Category
- SM) Symbol
- TM) Trademark

- 4074 AD) Greta, Via L. da Vinci, 36, 20090 Trezzano sui Naviglio, ITALY
- 4075 AD) Gold Metal Folding Furniture Co., Dept. 300, 1704 Packard Ave., Racine, WI, USA
SM) Gold Metal
C) Folding Furniture Company
- 4076 AD) Germa srl Industria Per L'Arredamento, 33050 Risano-Udine, ITALY
- 4077 AD) Gilcodan, Copenhagen, DENMARK
DES/A) Adam Moltke
- 4078 AD) The Getz Corp., San Francisco, CA, USA
DES/A) Nancy Kraft, Dave Alcorn, Primo Angeli
ST) Primo Angeli Graphics
- 4079 AD) Gauges International, Inc., 1418 Roy St., Houston, TX 77007 USA
- 4080 AD) Gidon Industries Inc., 22 Iron St., Rexdale, Ont., CANADA
- 4081 AD) Gustin-Bacon Group (Div.), TM of Certain-teed Products Corp., Box 15079, Kansas City, KA 66110 USA
C) Mechanical Pipe Couplings
- 4082 AD) Gazette Printing Co., Ltd., Montreal, Que., CANADA
DES/A) William J. Campbell
- 4083 AD) Rex Granby Studios, Warrington, Lancashire, ENGLAND
DES/A) Anthony Douglas Forster
- 4084 AD) Gore-Tex, W.L. Gore & Assoc., Inc., RFD #5, Box 513, Elkton, MD 21921 USA
- 4985 AD) Graphic Communication Month
DES/A) Victor Di Cristo
- 4086 AD) Glass Innovations, Inc.
- 4087 AD) Geographics Inc., Cheyenne, WY, USA



4100



4101



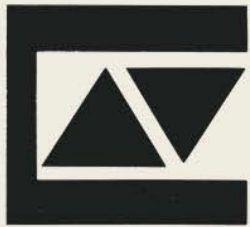
4102



4103



4104



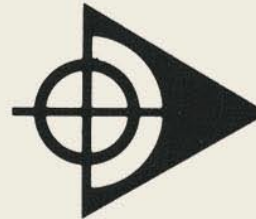
4105



4106



4107



4108



4109



4110

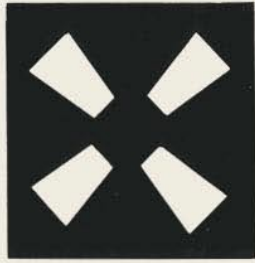


- 4100 AD) Gejervall & Broo, Tibro
- 4101 AD) G & B Automated Equipment Ltd.,
580 Supertest Rd., Downsview,
Ont. M3J 2M7 CANADA
- 4102 AD) Gordon Securities Ltd., Suite 1960,
Place du Canada, Montreal, Que.,
CANADA
- 4103 AD) Gessner & Co., GmbH, D-8206
Bruckmühl, WEST GERMANY
- 4104 AD) George Brown College of Applied Arts
and Technology, Toronto, Ont.,
CANADA
- SM) Technical School Symbol
- 4105 AD) Gordon G. Brown & Co., Ltd.,
Vancouver, Toronto, Montreal,
CANADA
- 4106 AD) The M.P. Goodkin Co., 140-146 Coit
St., Irvington, NJ 07111 USA
- 4107 AD) Graphic Arts Industries Association,
Canadian Graphic Arts Show, 481
University Ave., Toronto, Ont.
M5W 1A7 CANADA
- 4108 AD) GWS Ltd., 45 St. Clair Ave. W.,
Toronto, Ont., CANADA
- 4109 AD) Gulf Insurance Group, Gulf Insurance
Co., Atlantic Insurance Co., Select
Insurance Co., Insurance Co. of The
Pacific Coast, Executive Offices, P.O.
Box 1711, Dallas, TX, USA
- 4110 AD) Guardian Insurance Co. of Canada

4124



4125



4126



4127



4128



4129



4130



4131



4132



4133



4134



4135



4136



4137



- 4124 AD) Gozlan Brothers Ltd., 60 Apex Rd., Toronto, Ont. M6A 1A6 CANADA
- 4125 AD) The Gallery, Dept. 9042, Amsterdam, NY 12010 USA
- 4126 AD) General Atomic Co., P.O. Box 81608, San Diego, CA 92138 USA
A Gulf and Royal Dutch/Shell Co.
- 4127 AD) Gifford-Hill & Co., Inc., P.O. Box 47127, Dallas, TX 75247 USA
- 4128 AD) Selections AB Gösta Westerberg Pipersgatan 26, 112 28 Stockholm, SWEDEN
- 4129 AD) Gratton Productions, 1440 St. Catherine St. West, Suite 407, Montreal, Que., CANADA
- 4130 AD) Glaverbel Société Anonyme, Chaussée de La Hulpe 166, B-1170 Bruxelles, BELGIUM
- 4131 AD) Geograph Service Ltd., 5730-103 A St., Edmonton, Alta., CANADA
- 4132 AD) Go Magazine, USA
- 4133 AD) Granada T.V. Rentals, Toronto, Ont., CANADA
- 4134 AD) Goodwill/Vézina French Services Ltd., Suite 402, 696 Yonge St., Toronto, Ont. M4Y 2A7 CANADA
C) French Translators
- 4135 AD) Greer Olaer Products, 5930 W. Jefferson Blvd., Los Angeles, CA 90016 USA
Div. of Greer Hydraulics, Inc.
- 4136 AD) Great Western Federal Saving, Los Angeles, CA, USA
DES/A) Sergio Privitera
ST) P & T
C) Banking
- 4137 AD) Grady-White Boats by National Boat Works Inc., P.O. Box 1527, Greenville, NC 27834 USA
C) Sail Boat Builders

4151



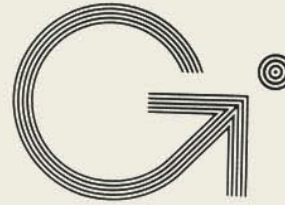
4152



4153



4154



4155



4156



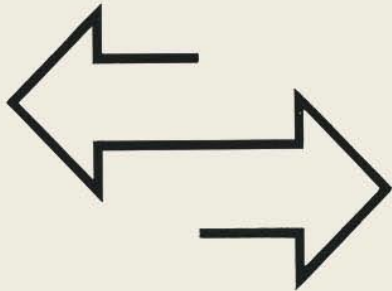
4157



4158



4159



4160



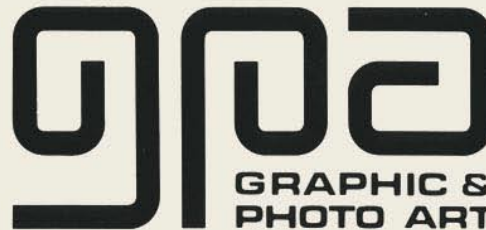
4161



4162



4163



4164



4165



- 4151 SM) Detroit Suburban Network, Detroit, MI, USA
DES/A) William Davis
- 4152 AD) Dictaphone Corporation Ltd., 103 Rivalda Rd., Weston, Ont., M9M 2M6 CANADA
- 4153 AD) Formus, Paris, FRANCE
C) Publication on furniture
DES/A) Bruno Pfäffli
ST) Atelier Frutiger
- 4154 AD) National Giro, Great Britain
DES/A) FHK Henrion
- 4155 AD) Gardner-Denver Co. (Canada) Ltd., 406 Western Union Building, 640 8th Ave., S.W., Calgary, Alta. CANADA
- 4156 AD) General Paper Corporation, Pittsburgh, PA, USA
DES/A) Francis R. Esteban
- 4157 AD) Gregson Manufacturing Co., Liberty, NC, USA
- 4158 AD) J. Arthur Grimes, 3335 Yonge St., Toronto, Ont., CANADA
- 4159 AD) J.C. Hovey & Associates, 1440 Ste. Catherine St. W., Suite 306, Montreal, Que., H3G 1R8 CANADA
SM) Gordon Hovey Group Limited
- 4160 AD) Great Northern Nekoosa Corporation, 75 Prospect St., Stamford, CT 06901 USA
- 4161 AD) Gam Rad, Inc., 16825 Wyoming Ave., Detroit, MI 48221 USA
- 4162 AD) Gaiotti (TM) Divisione Legno S.A.S. 33043 Cividale del Friuli, ITALY
- 4163 AD) Graphic & Photo Art, Salt Lake City, UT, USA
DES/A) Peter J. Rabe
- 4164 AD) J.P. Stevens & Co. Inc., 1185 Ave. of Americas, New York, NY 10036 USA
SM) Gulistan Carpets (TM) by J.P. Stevens
- 4165 AD) The Garcia Corp., 329 Alfred Ave., Teaneck, NJ 07666 USA
SM) Product Symbol

4179



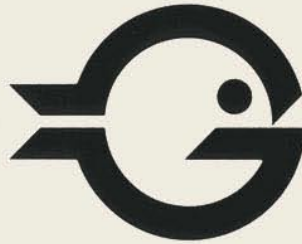
4180



4181



4182



4183



4184



4185



4186



4187



4188



4189



4179 AD) G.W. Furniture Ltd., Montreal, Que., CANADA

DES/A) Jean Mouir & Dennis L'Allier

4180 AD) Pat Gilbert and Associates Ltd., 797 Don Mills Rd., Suite 1005, Don Mills, Ont. M3C 1V1 CANADA

C) Executive Recruiting Consultants

4181 AD) J.R. Geigy AG., SWITZERLAND

DES/A) Jörg Hamburger

4182 AD) Sieling Gäbelbach, Bern, SWITZERLAND

DES/A) Hans Hartman

4183 AD) J.R. Geigy AG., SWITZERLAND

DES/A) Jörg Hamburger

4184 AD) G & L Services, Inc., P.O. Box 767, Cambridge, OH 43725 USA

4185 AD) The Georgian Group, Bramalea, Ont., CANADA

C) Builder, developer of residential homes

4186 AD) Go Camping, Hwy. 7, West of Hwy. 27, Ont., CANADA

C) Camp vehicle rolling equipment

4187 AD) Grubee's International Ltd., 1485 Inkster Blvd., Winnipeg, Man., CANADA

4188 AD) Galleria, 115 E. 57 St. (Park Ave.) New York, NY, USA

C) Office complex

4189 AD) Gérard Martin Ltd., 9600 Meilleur St., Montreal, Que. H2N 2E3 CANADA

4201



4202

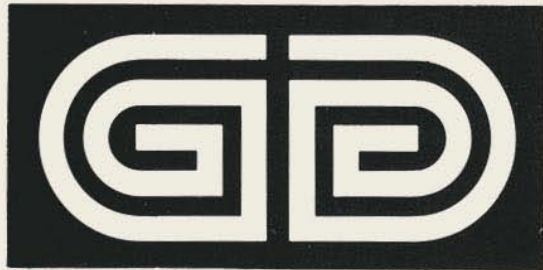


4203



- 4201 AD) Geron Associates Ltd., 20 Progress Rd., Scarborough, Ont., CANADA
- 4202 AD) Graphic Center, Opwijk, BELGIUM
DES/A) Robert Geisser
- 4203 AD) The Greenery, 90 Bloor St. E., Toronto, Ont., CANADA
- 4204 AD) General Fireproofing Company, Youngstown, OH, USA
DES/A) Ivan Chermayeff
- 4205 AD) Girec S.A., Bruxelles, BELGIUM
DES/A) Luc Vanmalderen
- 4206 AD) General Graphics Ltd., Eindhoven, NETHERLANDS
DES/A) Sjoerd Bylsma
- 4207 AD) Mazda
SM) GLC, Vehicle model series
North American Market
- 4208 AD) Guest Keen & Nettlefold Ltd., London, ENGLAND
DES/A) Abram Games
- 4209 AD) General Services Administration, Chicago, IL, USA
- 4210 AD) Groep De Bondt, BELGIUM
DES/A) Rob Buytaert
- 4211 AD) Garlock Construction Products, Palmyra, NY 14522 USA

4206



4207



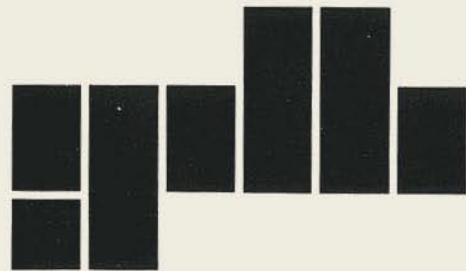
4208



4209



4210



4211



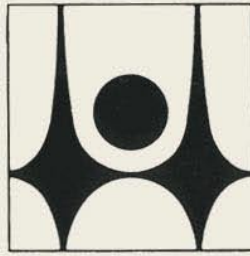
4226



4227



4228



4229



4230



4231



4232



4233



4234



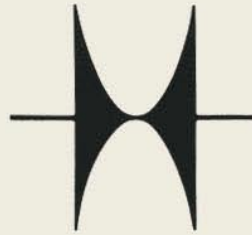
4235



4236



4237



4238



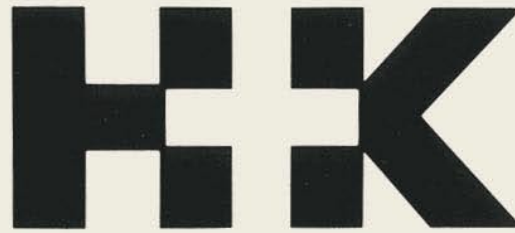
4239



4240



4241



Legend

AD) Advertiser/Client
 DIR) Art Director
 DES/A) Designer, Artist
 ST) Studio, Agency
 C) Category
 SM) Symbol
 TM) Trademark

- 4226 AD) Health Sciences Centre, 700 William Ave., Winnipeg, Man. R3E OZ3 CANADA
- 4227 AD) Harbour Castle Hotel, One Harbour Square, Toronto, Ont., CANADA
- 4228 AD) Hülsta-Werke, D 4424 Stadtlohn/W Postfach 369, GERMANY
- 4229 AD) Henry & Co., 135 Church St., Toronto, Ont., CANADA
- 4230 AD) Habco
- 4231 AD) Hermes Electronics Ltd., P.O. Box 1005, Dartmouth, N.S., CANADA
- 4232 AD) Harwood House (subsidiary of Opic Corp.) 150 E. 58th St., New York, NY, USA
- 4233 AD) Hart Manufacturing, USA
 DES/A) Emil O. Biemann
- 4234 AD) Hansen Form International a/s 19 Fiolstaede, dk-1171 Copenhagen, DENMARK
- 4235 AD) Haskell of Pittsburgh, Inc., P.O. Box 5273, Pittsburgh, PA 15206 USA
- 4236 AD) Halm Industries Co., Inc., Glen Head, New York, NY 11545 USA
- 4237 AD) Hamilton Ricoh
- 4238 AD) Wm. B. Hirschi Corporation
 ST) Overlock Howe & Co.
- 4239 AD) Hufa-Rollen KG 5679 Dabringhausen, GERMANY
- 4240 AD) Henrikson & Henrikson, DENMARK
 DES/A) Jorgen Johansen
- 4241 AD) Hill & Knowlton Public Relations, USA
 DES/A) Howard York



4258



4259



4260



4258 AD) Franklin L. Haney Co.
4259 AD) Hillcrest General Leasing Ltd., 1403 Bathurst St., Toronto, Ont. M5R 3J9 CANADA

4261



4262



4263



4264



4260 AD) Hexcel Corporation, Fine Organics Division, 205 Main St., Lodi, NJ 07644 USA
4261 AD) Hamilton Gear and Machine Co., 950 Dupont St., Toronto, Ont., CANADA
4262 AD) Hilroy Envelopes & Stationery Ltd., 250 Bowie Ave., Toronto, Ont., M6E 2R9 CANADA

4265



4266



4267



4268



4263 AD) Hastings Tile (a division of Hastings Pavement Co., Inc.) 49 Water Mill Lane, Great Neck, NY 11021 USA
4264 AD) Hughes Tool Company, The Emblem and "Hughes" are registered trademarks of Hughes Tool Company, CA, TX, USA
4265 AD) Hi-Lo (Mechanical Handling) Ltd., 62-70 Elmington Rd., London SE5 ENGLAND
4266 AD) Heath Consultants Inc., Zero Laurel Ave., Wellesley Hills, MA 02181 USA

4269



4267 AD) Helvetia Swiss Fire Insurance Co.
4268 AD) Heinze, Richard Heinze, Möbelbeschlagfabriken Kunststoffspritzgußwerke, 49 Herford, GERMANY
4269 AD) Houdaille Machine Tools of Canada, 40 Hansen Rd., Brampton, Ont. L6W 3H5 CANADA
4270 AD) Hemisphere, 302 S. Beach St., Daytona Beach, FL 32015 USA
4271 AD) Hayes-Dana Ltd., Thorold, Ont., CANADA
Rep. in the US by Dana Corporation (AG-Master Sales Div.) Toledo, OH 43601 USA

4270



4271



4286



4287



4288



4289



4290



4291



4292



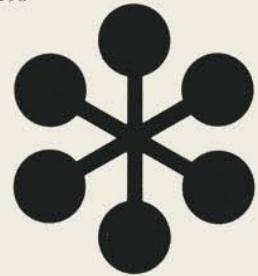
4293



4294



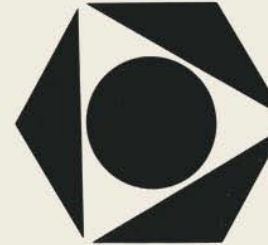
4295



4296



4297



4298



4299

HeliCoil

4300

hercu'.'rak

- 4286 AD) Hyatt Hotel
- C) Hotels in US, CANADA and all over the world—Iran, Thailand, Hong-Kong, Israel, Singapore, etc.
- 4287 AD) Hotel Leamington, Oakland, CA, USA
DES/A) Jerry Berman
- 4288 AD) Hawaiian Airlines, Honolulu, HI, USA
DES/A) Clarence Lee
- 4289 AD) Hyspa, Bern, SWITZERLAND
DES/A) Hans Neuburg
- 4290 AD) Hillside Townhomes, Dallas, TX, USA
ST) The Richards Group
- 4291 AD) Holiday World Inc., Dallas, TX, USA
DES/A) Patrick Benton
- 4292 AD) Howard Miller Clock Co., USA
ST) Irving Haper, George Nelson & Co.
- 4293 AD) Helicon Ltd., Dublin, IRELAND
DES/A) Peter Wildbur
- 4294 AD) Hillier, Parker, May & Powden, London, ENGLAND
DES/A) Michael Tucker
- 4295 AD) Hyvon-Kudeneule Oy, Hanko, FINLAND
DES/A) Matti Viherjuuri
- 4296 AD) Hermes Precisa International Div., Hermes Products Inc., 1900 Lower Rd., Linden, NJ 07036 USA
- 4297 AD) Hoerner Waldorf Corp., St. Paul, MN, USA
- 4298 AD) Hudsons Freight, London, ENGLAND
ST) Woudhuysen Limited
- 4299 AD) Heli-Coil, Insert Products Division, Heli-Coil Corp., Danbury, CT 06810 USA
- 4300 AD) Metalwork Limited (Makers of Hercu-Rak) (TM) 1200 50th Ave., Lachine, Que. H8T 2V4 CANADA



4316



4317



4318



4319



4320



4321



4322



4323



4324



4325



4326



4327



4328



4329



4330



4331



- 4316 AD) Hutchison House Ltd., Hong Kong
DES/A) Michael Miller Yu
- 4317 AD) Herman Smith Management
Resources Inc., 47 Colborne St.,
Suite 306, Toronto, Ont. M5E 1E3
CANADA
C) Executive Placement Service
- 4318 AD) Hagenbuch Holz, SWITZERLAND
DES/A) Josef P. Grabner
C) Lumber
- 4319 AD) Handelsblatt-Verlag, Düsseldorf,
GERMANY
DES/A) Arno Ernst Rettig
- 4320 AD) Supplies (Health & Comfort) Ltd.,
Bowling Green Mills, P.O. Box 23,
Bingley, Yorkshire BD16 4BH
ENGLAND
- 4321 AD) Hazeltine Corp., Greenlawn, NY, USA
TM) Old
- 4322 AD) Hazeltine Corp., Greenlawn, NY, USA
TM) New
- 4323 AD) Humane Society of St. Charles, USA
DES/A) Bob Leu (refined child's design)
ST) Pred Creative Marketing
Communications
- 4324 AD) Harbour Castle Hotel, A Div. of
Campeau Corp., P.O. Box 450,
Terminal A, Ottawa, Ont., CANADA
SM) Health Club Symbol
- 4325 AD) H.B. Fuller Co., 2400 Kasota Ave., St.
Paul, MN 55108 USA
- 4326 AD) D.H. Howden & Co. Ltd., P.O. Box
2485, London, Ont. N6A 4G8
CANADA
- 4327 AD) Harvey Dodds Ltd., 2270 Moreau St.,
Montreal, Que. H1W 2M6
CANADA
- 4328 AD) Host Farm Corral Town, 2300 Lincoln
Hwy. E., Lancaster, PA 17602 USA
- 4329 AD) Hav-a-kar Leasing, 1474 Bathurst St.,
Toronto, Ont., CANADA
- 4330 AD) House of Crafts, USA
- 4331 AD) Hindustani Imports, 7893 St.
Lawrence Blvd., Montreal, Que.
CANADA



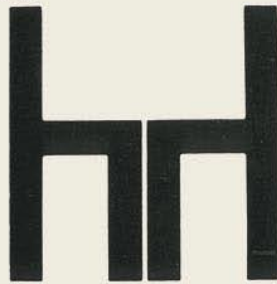
4346



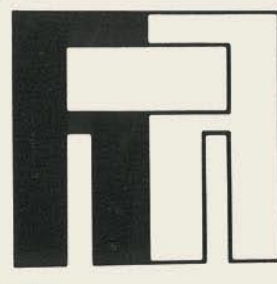
4347



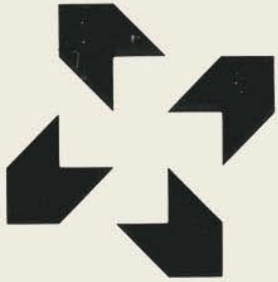
4348



4349



4350



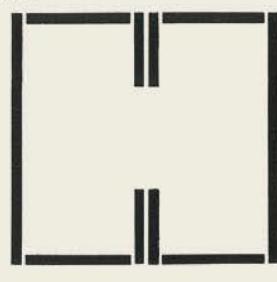
4351



4352



4353



4354



4355



4356



4357



4358



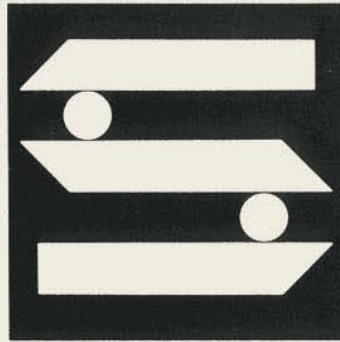
- 4346 AD) Henry S. Miller Co., Corporate Headquarters: 2001 Bryan Tower, Dallas, TX 75201 USA
C) Realtors
- 4347 AD) Arts Graphiques Heliogra SA, SWITZERLAND
DES/A) Roger-Virgile Geiser
- 4348 AD) Häberli, SWITZERLAND
DES/A) Marcel Wyss
- 4349 AD) House of Harambee, USA
DES/A) Herb Jackson
- 4350 AD) Hospital Consortium Inc., San Francisco, CA, USA
DES/A) Michael Vanderbyl
- 4351 AD) Helsingør VÆRFT A/S 3000 Helsingør Denmark
- 4352 AD) Healthways, P.O. Box 45055, Los Angeles, CA 90045 USA
- 4353 AD) Christian Holzäpfel KG 7240 Horb/Neckar
- 4354 AD) Howard F. Thompson
C) Architect
DES/A) Ernest H. Stedman
- 4355 AD) Highland House Development
DES/A) Richard Deardorff
- 4356 AD) Holms, S-570 80 Virserum, GERMANY
- 4357 AD) Hockey Player, 240 Eglinton Ave., E., Toronto, Ont. M4P 1K8 CANADA
- 4358 AD) Houston Citizens Bookstore, Houston, TX, USA
DES/A) Dean Harahara



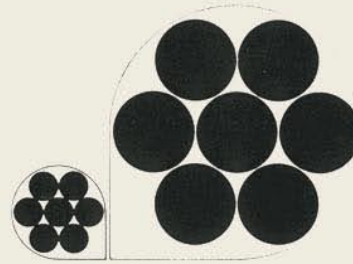
4368



4369



4370



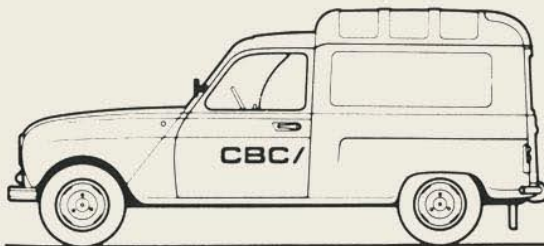
4371



4372



4373



- CBC/**Danmark
- CBC/**Holland
- CBC/**Norge
- CBC/**International
- CBC/**Byggeadministration AS
- CBC/**Feasibility Studies
- CBC/**Project Managers
- CBC/**Quantity Surveyors
- CBC/**Cost Consultants

Designer Artist Profile/Jørgen Hartzack
 Industriel designer IDD
 Ref. World of Logotypes File No. 150
 ST) Frederiksgade 12
 1265 København K/Denmark

- 4368 AD) CBC Byggeadministration AS, Kokkedal, DENMARK (EDT management in building industry)
 Design: 1973
- 4369 AD) Svend Schrøder APS, Roedovre, DENMARK
 C) Chemical-electronic apparatuses
 Design: 1964
- 4370 AD) Skaarup & Jespersen, Copenhagen, DENMARK
 C) Architects and planners
 Design: 1973
- 4371 AD) Jørgen Hartzack, graphic design, Copenhagen, DENMARK
 SM) Designer's own mark means "almost complete."
 Design: 1973
- 4372 AD) Logotype (outline and bold) for CBC
 Ref. CBC/Corporate Identity Manual
 SM) Logo stroke with graphic typography mix.
 Design: 1973
- 4373 AD) The Copenhagen Municipality Planning Department, DENMARK
 Design: 1969

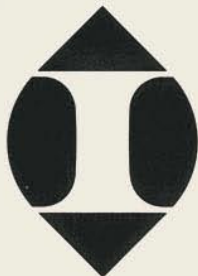
4386



4387



4388



4389



4386 AD) Ilse-Werke KG (Div. of BSB),
Abt. ZH 3418 Uslar, Postfach 30,
GERMANY

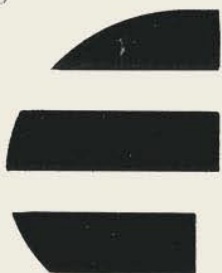
SM) Ilse Sauna

4387 AD) Invader Corp., P.O. Box 420,
Giddings, TX 78942 USA

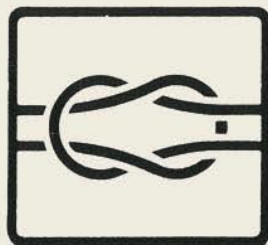
4388 AD) Impruneta, 50023 Impruneta Firenze,
Via Provinciale Chiantigiana 67, ITALY
C) Cottoimpruneta cotto smaltato
ceramica

4389 AD) Industrial Silos Ltd., (a member of The
Weston-Evans Group) Cherry Tree,
Blockburn, Lancashire, ENGLAND

4390



4391



4392



4393



4390 AD) Italvela, 48100 Ravenna,
Viale Trieste 116, ITALY

4391 AD) Interyacht, 6 Dock St., Annapolis,
MA 24104 USA

C) Boating

4392 AD) Intra glas-vertrieb, 741 Reutlingen,
St. Peter-Str. 22, Elke Lukaszewitz,
GERMANY

4393 AD) ISA Headquarters, 400 Stanwix St.,
Pittsburgh, PA 15222 USA

4394 AD) International Warranty Co., Ltd.,
1125B Leslie St., N., Toronto,
Ont. M3C 2J6 CANADA

4395 AD) Industrial Designers Society of
America, 1750 Old Meadow Rd.,
McLean, VA 22101 USA

4396 AD) Ipedex International, 140 Avenue Paul-
Doumer, 92500 Rueil-Malmaison,
FRANCE

4397 AD) Ilver-Cantieri Nautico s.r.l.
20035 Lissone (MI) Via C. Cattaneo,
90 Milano, ITALY

4398 AD) Ideal Shirts Co., JAPAN
DES/A) Hiroyuki Miyazaki

4399 AD) International Scientific Systems Ltd.
ST) Crosby/Fletcher/Forbes

4394



4395



4396



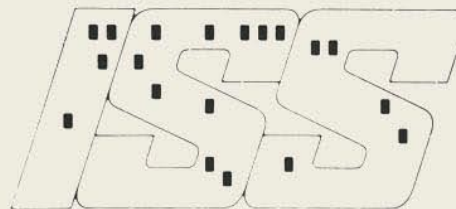
4397



4398



4399



4414



4415



4416



4417



4418



4419



4420



4421



4422



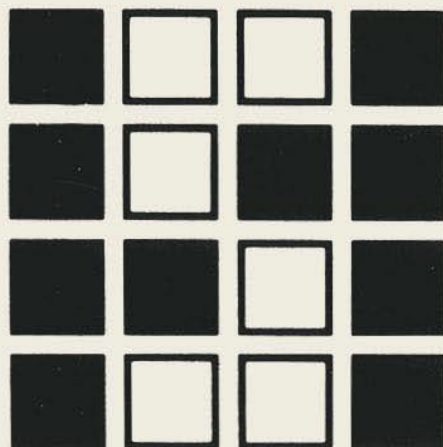
4423



4424



4425



4426



4427



- 4414 AD) The Integraphic Group Ltd., 200 Consumers Rd., Suite 400, Willowdale, Ont., CANADA
- 4415 AD) Impuls As, Oslo, NORWAY
DES/A) Paul Brand
- 4416 AD) Instituto De Diseño, Caracas, VENEZUALA
DES/A) Ne Do Mion Ferrario
- 4417 AD) Imprimerie Monnier, St. Cloud, FRANCE
DES/A) Théodore Stamatakis
- 4418 AD) I and F Associates, 1075 Noel Ave., Wheeling, IL 60090 USA
- 4419 AD) Industrial National Bank (A Subsidiary of Industrial National Corp.) 111 Westminster St., Providence, RI 02903 USA
C) Banking
- 4420 AD) Imprimerie Daynac, St. Benoit, FRANCE
DES/A) Philippe Gentil
- 4421 AD) Iro, Ulricehamn, DENMARK
DES/A) Hanns Lohrer
- 4422 AD) Idi Cinematografica S.P.A., Roma, ITALY
DES/A) Sergio Salaroli
- 4423 AD) Imero Fiorentino Associates, Inc. 10 W. 66th St., New York, NY 10023 USA
- 4424 AD) Industria Petrolifera Sacca, Parma, ITALY
DES/A) Silvio Coppola
- 4425 AD) Isida, Elin Pelin, BULGARIA
DES/A) Stephan Kantschefe
- 4426 AD) International Underwater Contractors, New York, NY, USA
DES/A) Jeanette Koumjian
- 4427 AD) Indoor S.P.A., Via Pier Lombardo 30, 20135 Milano, ITALY

4437



4438



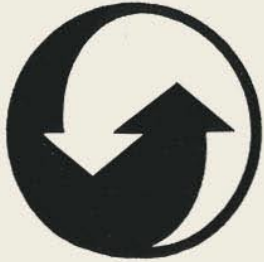
4439



4440



4441



4442



4443



4444



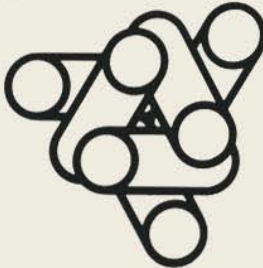
4445



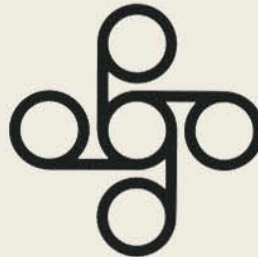
4446



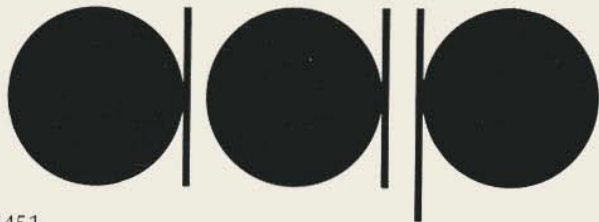
4447



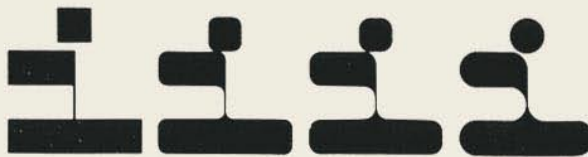
4448



4449



4450



4451



4437 AD) Interprint Co., Ltd., USA
DES/A) Michael Miller Yu

4438 AD) International Vinyl Transfer Ltd.
DES/A) Michael Miller Yu

4439 AD) International Timber Corp., Ltd., P.O.
Box 118, Carpenters Rd.,
London E1S 2DY, ENGLAND

C) Wood & Non-wood Building Materials
4440 AD) Image Impact, 410 N. Michigan Ave.,
Chicago, IL 60611 USA

DES/A) Lester J. Galligan, Yim F.W. Wong
4441 AD) Interpersonal Growth Systems, Inc.,
Shelard Plaza, 400 S. County Rd. 18,
Minneapolis, MN, USA

4442 AD) Insurance Brokers Association,
Que., CANADA

4443 AD) Interteam, SWITZERLAND
C) Voluntary Organization

DES/A) Atelier Stadelmann Bisig

4444 AD) International Tennis Clubs,
Wimbledon, ENGLAND; Washington,
D.C., USA; Toronto, Ont., CANADA

4445 AD) International Interior Design Show,
Toronto, Ont., CANADA

4446 AD) Ibris, 00146 Roma, Vicolo Pian Due
Torri 65, Roma, ITALY

C) For furniture collection "delta"

4447 AD) IPI S.p.A., Nerviano, Milano, ITALY

C) Prefabricated Construction Units
DES/A) Mimmo Castellano

4448 AD) Interactive Data Services, Waltham,
MA, USA (Div. of White Weld & Co.)

DES/A) Heiner Hegemann

4449 AD) Institut Pédagogique National,
Paris, FRANCE

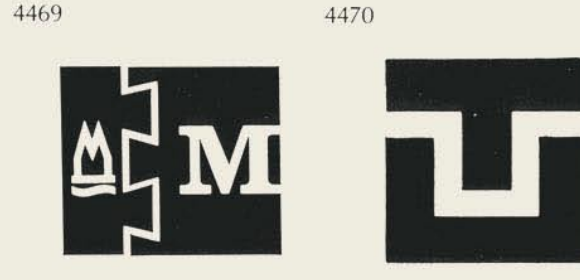
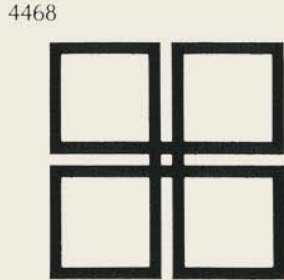
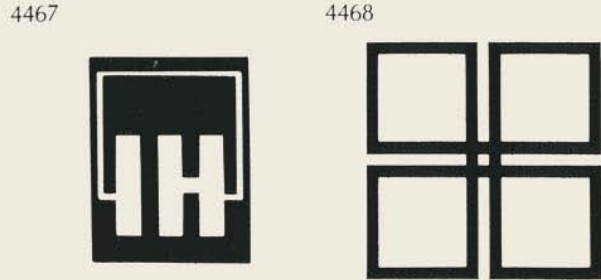
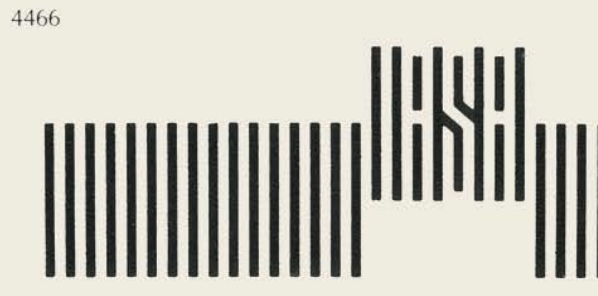
DES/A) René Ponot

4450 AD) I.S.V.E.T., ITALY

DES/A) Mimmo Castellano

4451 AD) Interdomo S.A.S., Desio, Milano,
ITALY

C) Design Objects Manufacturers
DES/A) Giulio Confalonieri



- 4465 AD) IIT Research Institute, Chicago, IL, USA
DES/A) Paul Rand
- 4466 AD) IASA-Indústrias de Azulejos S.A., Recife, BRAZIL
C) Glazed tile industries
DES/A) Roberto Amaro Lanari
ST) Aloisio Magalhães Programação Visual Desenho Industrial Ltda.
- 4467 AD) Interhome, M.E.Z., Moebel-Zentrum, GmbH & Co., Vertriebs KG, GERMANY. Canadian Branch: 500 Denison St., Markham, Ont. L3R 1B9 CANADA
C) Dining room furniture
- 4468 AD) Tekstilna tovarna "Indulplati" Jarše Ljubljana, ICELAND
C) Textile Industry
DES/A) Mija Zrnec
ST) AB Projektivni Biro
- 4469 AD) Internationale Möbelmesse Köln 1976 Köln, SWITZERLAND
- 4470 AD) Industrial Screw & Machine Works Ltd., Div. of Trans Union Fastener Group, 505-36th Ave. S.E., Calgary, Alta. T2G 1W5 CANADA
- 4471 AD) Imprint House, Inc., 132 W. 21st St., New York, NY 10011 USA
- 4472 AD) International Instant Archery Assoc., Chicago, IL, USA
C) Association for promotion of archery
DES/A) David L. Burke
- 4473 AD) Insulation Magazine, USA
C) Trade Magazine
DES/A) Randall R. Roth
- 4474 AD) Idea Muebles, Barcelona, SPAIN
C) Furniture
DES/A) Perez Sanchez & Zimmerman
- 4475 AD) I.F.P., Rueil Malmaison, FRANCE
C) Petroleum research
DES/A) Etienne Bucher
- 4476 AD) IMC Woodworking Machinery, P.O. Box 39121, Atlanta, GA 30318 USA
- 4477 AD) International Harvester, USA & CANADA
SM) TM & Graphic Typography Style
C) Heavy Trucking & Motoring

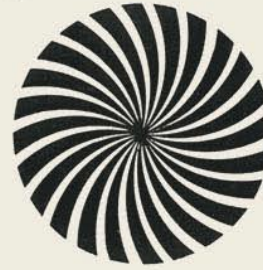
4491



4492



4493



4491 AD) Institut Des Sports Du Québec Inc.,
1415 est, rue Jarry,
Montreal, Que., CANADA

4492 AD) International Trade Div., Texas
Industrial Commission, TX, USA

4493 AD) Institute of Packaging, Middlesex,
ENGLAND
ST) Eurographic Ltd.

4494 AD) Industrial National Bank, 111
Westminster St., Providence,
RI 02903 USA

4495 AD) International Systems & Control Inc.
DES/A) Lyle Metzdorf & Rod Lambeth

4496 AD) International Commerce Development
DES/A) Joseph Addario

4497 AD) Jacqueline Iribe, Paris, FRANCE
DES/A) Adrian Frutiger

4498 AD) Istituto Euchimico Milanese, Milano,
ITALY
DES/A) Armando Milani

4499 AD) Insta-Just
ST) Gordon Gulke Advertising Art

4500 AD) International Systems & Controls
Corp., P.O. Box 2589, Houston,
TX 77001 USA

4501 AD) Ingram (Typography Graphics)

4502 AD) Internationale Set Inc.,
Head Office: 3707 South Hill St., Los
Angeles, CA 90007 USA
With permanent branches in every
major city, plus Canada and Europe.

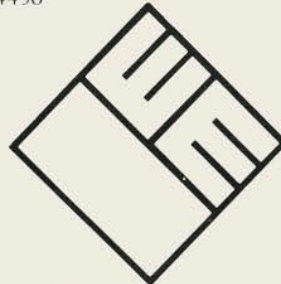
4496



4497



4498



4499



4500

ISC

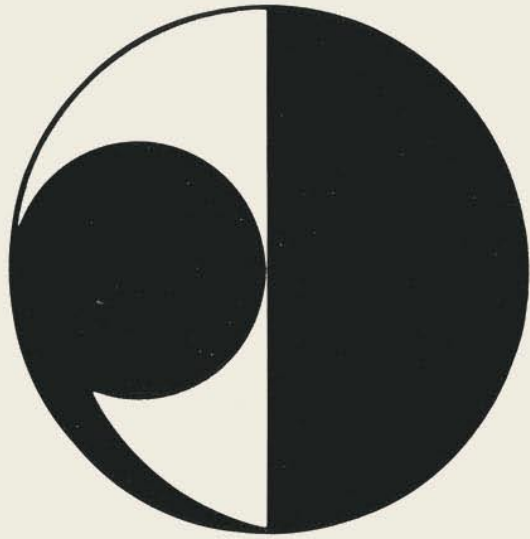
4501

Ingram

4502

International Set Inc.

4515



4516



4517



4518



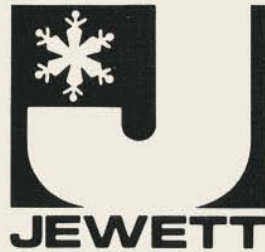
4519



4520



4521



4522



4523



4524



4525

Jackson

- 4515 AD) Drozstvo "Javorina"
Žilina, CZECHOSLOVAKIA
DES/A) Frantisek Boban
- 4516 AD) Jerome & Norris Ltd., Croydon,
Surrey, ENGLAND
DES/A) David Caplan
- 4517 AD) J & B Clothes, 82 Spadina Ave.,
Toronto, Ont., CANADA
C) Menswear
DES/A) Al Cooper
ST) Cooper Graphics & Associates Ltd.
- 4518 AD) Joko Co., Ltd., JAPAN
DES/A) Yoichi Maeno
- 4519 AD) J'Herrenmode, SWITZERLAND
DES/A) Otto Krämer
- 4520 AD) JSU Supplies Ltd., 122 Chandos Ave.,
Toronto, Ont., M6H 2E8 CANADA
- 4521 AD) Jewett Refrigerator, 2 Letchworth St.,
Buffalo, NY 14213 USA
- 4522 AD) Georg Jensen, Sølvsmiede
Copenhagen, DENMARK
ST) Morton, Peetz-schov and Ulla
Heegaard
- 4523 AD) Johnson & Johnson, Athletic Division,
New Brunswick, NJ 08903 USA
- 4524 AD) Judscott Handprints Ltd.,
Office: J.W. Showroom, Inc., 2400
Market St., Philadelphia,
PA 19103 USA
C) Wallcoverings & Matching Fabrics
- 4525 AD) W.L. Jackson Manufacturing Co., Inc.
P.O. Box 11168, Chattanooga,
TN 37401 USA

4537



4538



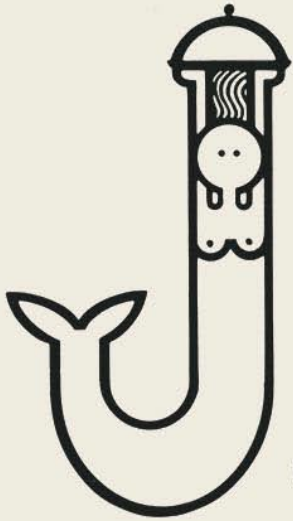
4539



4540



4541



4542



4543



4544



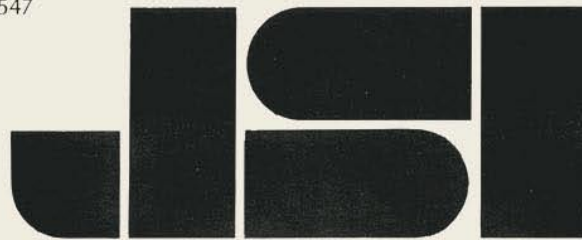
4545

Jayco

4546



4547



4548



4537 SM) Jelen, Beograd, JUGOSLAVIA
DES/A) Miloš Cirić

4538 AD) Jonneret S.A., Genève,
SWITZERLAND
DES/A) Michel Martina

4539 AD) Jahre Line, Sandefjor, NORWAY
DES/A) Bruno Oldani

4540 AD) International Janitor Ltd., Camberley,
Surrey, ENGLAND
DES/A) Ulrich Aaupt

4541 AD) Jack's at the Beach, Santa Monica,
CA, USA
C) Seafood Restaurant

4542 AD) Products distributed in Canada by
Neil-Hildon Ltd.

SM) James Neil Tools
37 Six Point Rd., Toronto,
Ont., M8Z 2X3 CANADA

4543 AD) Japan Society of Obstetrics &
Gynecology, Tokyo, JAPAN
DES/A) Kamekura Yusaku

4544 AD) Jaguar Knitting Mills Ltd., 86 Colville
Rd., Toronto, Ont., M6M 2Y6
CANADA

4545 AD) Jayco Inc., P.O. Box 460, Middlebury,
IN 46540 USA

4546 AD) Jerry's of Chico
DES/A) Charles Oburn
ST) Image Group

4547 AD) John Strauss International, 160 East
Erie St., Chicago, IL 60611 USA

4548 AD) June-one Stores Ltd., 1625 Dublin
Ave., Winnipeg, Man., CANADA

4563



4564



4565



4566



4567



4568



4569



4570



4571



4572



4573



4574



4575

J.p.Allen

4576



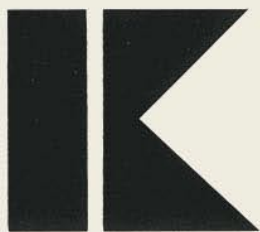
4577



- 4563 AD) Lesna Industrija, Javor, Pivka, JUGOSLAVIA
DES/A) Albert Kastelec
- 4564 AD) Johnson Fry & Partners Ltd., 54 Grosvenor St., W1X 9FH, London, ENGLAND
- 4565 AD) Joint Ethics Committee, P.O. Box 179, Grand Central Stn., New York, NY, USA
- 4566 AD) Jerusalem Tower Hotel, 21 Hillel St., Jerusalem, ISRAEL
- 4567 AD) Jade Leaf Co., HONG KONG
DES/A) Michael Miller Yu
- 4568 AD) De Jong Painting Co., USA
DES/A) Otto H. Truemann
- 4569 AD) C.E. Jamieson Co., 2051 Ambassador Dr., Windsor, Ont., CANADA
- 4570 AD) J.J. Lloyd Instruments Ltd., Brook Ave., Warsash, Southampton SO3 6HP ENGLAND
- 4571 AD) Jewish National Fund of Canada Montreal, Que. CANADA
- 4572 AD) Jotungruppen, Sandefjord, NORWAY
- 4573 AD) Sea Gliders Inc., 561 Chemin Champlain, Fabreville, Que., CANADA
SM) Jano, Product TM
- 4574 AD) Japan Agricultural Co-op Associations, Tokyo, JAPAN
DES/A) Hayashi Yoshio
- 4575 AD) J.P. Allen, Atlanta, GA, USA
- 4576 AD) The Oshawa Group Ltd., 300 The East Mall, Islington, Ont., CANADA
C) Convenience Food Shop
SM) Jug City, Franchise Stores
- 4577 AD) The Jupiter Ocean & Racquet Club Jon Mallard III, 1605 U.S. 1, Jupiter, FL 33458 USA



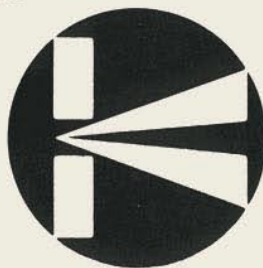
4593



4594



4595



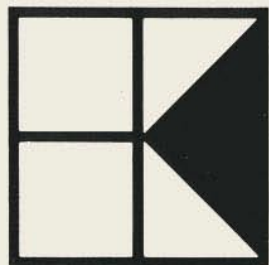
4596



4597



4598



4599



4600



4601



4602



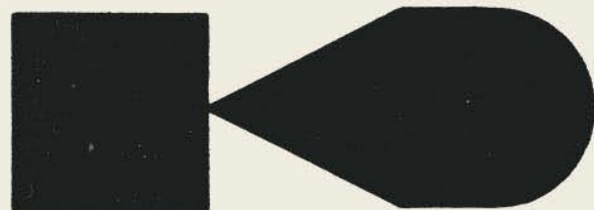
4603



4604



4605



4606



4607



4608



Legend

AD) Advertiser/Client
 DIR) Art Director
 DES/A) Designer, Artist
 ST) Studio, Agency
 C) Category
 SM) Symbol
 TM) Trademark

- 4593 AD) Wilhelm Knoll. Exquisite Polstermöbel, 7160 Gaillard/Württbg
- 4594 AD) King Motor Center, East Sunrise Blvd., USA
- 4595 AD) Krautkramer-Branson, NDT North America, Subsidiary of SmithKline Corp., 76 Progress Dr., Stamford, CT 06902 USA
- 4596 AD) Keystone Park, Bristol Township, Bucks County, PA, USA
- 4597 AD) Kent Cambridge Instrument Co., Div. of Kent Cambridge Corp., 80 Doncaster Ave., Thornhill, Ont., L3T 1L3 CANADA
- 4598 AD) Knudsen Creamery Co., Los Angeles, CA, USA
 DES/A) Vance Jonson
- 4599 AD) Klose Kollektion 73, Karl-Heinz Klose-Sitzmöbelfabrik 4471 Herzlake Postfach 25, SWEDEN
- 4600 AD) Klik, Barcelona, SPAIN
 DES/A) Ribast Creus
- 4601 AD) Kenlin Enterprises, Inc., 1530 Old Skokie Rd., Highland Park, IL 60035 USA
- 4602 AD) AB Karl Anderson & Söner Möbelfabrik, Huskvarna, SWEDEN
- 4603 AD) Korea Trade Promotion Corp., I.P.O. Box 1621, Seoul, KOREA
- 4604 AD) Kailani Building, Honolulu, Miami, USA
 DES/A) Clarence Lee & Claire Trept
- 4605 AD) Kuhn and Drake; Summit, NJ, USA
 DES/A) James S. Ward and Arnold Saks
- 4606 AD) Kano Laboratories, 1075 Thompson Lane, Nashville, TN 37211 USA
- 4607 AD) Koppers Products Ltd., 19 Meteor Dr., Rexdale, Ont., CANADA
- 4608 AD) Koss Ltd., 4112 South Service Rd., Burlington, Ont., L7R 3X5 CANADA
 C) Electronic Fidelity Equipment



4622



4623



4624



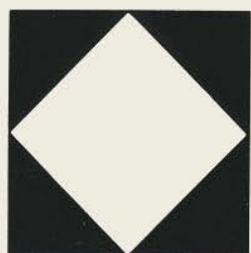
4625



4626



4627



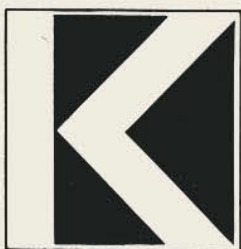
4628



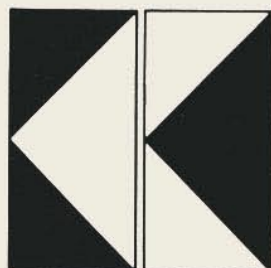
4629



4630



4631



4632



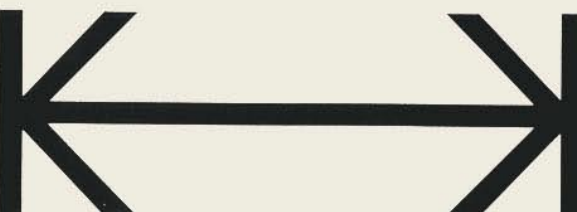
4633



4634



4635



4636



4637



4622 AD) Keen Pipe & Supply Co., Los Angeles, CA, USA

DES/A) Thomas Laufer & Assoc.

4623 AD) Kohlenversorgungs AG., Basel, SWITZERLAND

DES/A) Igildo Biessele

4624 AD) Kregel Machine Co., Inc.

ST) Gordon Gutke Advertising Art

4625 AD) Klein Builders, Inc.

DES/A) Brian Schuiling

4626 AD) Kremer Automation Ltd., Reading, Bucks, ENGLAND

DES/A) Abram Games

4627 AD) Kay Jewelers

DES/A) Christopher Klumb

4628 AD) Kirjalike Oy, Helsinki, FINLAND

DES/A) Alfons Eder

4629 AD) Knechtel Wholesale Grocers Ltd., Kitchener, Ont., CANADA

DES/A) John S. Brown

4630 AD) Kunststoff AG. Reiden-Lucerne, SWITZERLAND

DES/A) Hans Hurter

4631 AD) Kossuth Köntykiadó, Budapest, HUNGARY

DES/A) Judit Erdély

4632 AD) Bombones Keops-Blanxart, Barcelona, SPAIN

DES/A) Ribas & Creus

4633 AD) Kalin & Co., Winterthur, SWITZERLAND

DES/A) Ruedi Peter

4634 AD) KSB-Klein, Schanzling & Becker Nürnberg, WEST GERMANY

DES/A) Seigfreid Opermatt

4635 AD) W. Kröck, Dülken, WEST GERMANY

DES/A) Klaus Winterhager

4636 AD) Kantscho Kanev Sofia, BULGARIA

DES/A) Kantscho Kanev

4637 AD) Källbo Möbel AB, 280 64 Glimåkra, SWEDEN

4653



4654



4655



4653 AD) Kings Professional Basketball Club, Inc., 210 W. 14th St., Kansas City, MO 64105 USA

4654 AD) Koyo Co., Ltd., Osaka, JAPAN
DES/A) Ohtaka Takeshi

4655 AD) Kyowa Hakko Co., Ltd., Tokyo, JAPAN

DES/A) Kamekura Yusako

4656 AD) Kingston Gifts Ltd., Hull, ENGLAND
ST) Eurographic Ltd.

4657 AD) Korean Construction Industry, Agent to USA: Asia Pacific Capital Corp., Ltd., Managed by Bank of America N.T. and S.A.

4658 AD) Kosmos, Aalsmeer, NETHERLANDS

DES/A) Jan Jaring

4659 AD) Kölner Aquarium Zoo, Köln, GERMANY

4660 AD) Kasto Racine, 100 McClue Rd., Monroeville, PA 15146 USA

4661 AD) Knoll International, 745 Fifth Ave., New York, NY 10022 USA

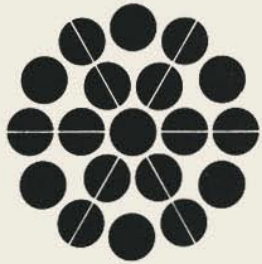
4662 AD) Keane Monroe Corp., P.O. Box 1071, Monroe, NC 28110 USA

4663 AD) Kessler-Ellis Products Co., 120 First Ave., Atlantic Highlands, NJ 07716 USA

Scarborough, Ont., CANADA

4665 AD) Kirkup Realty Corp., Toronto, Ont., CANADA

4658



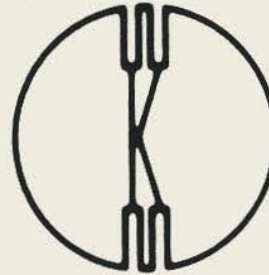
4659



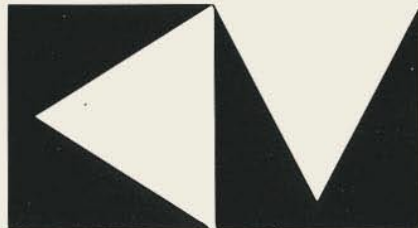
4660



4661



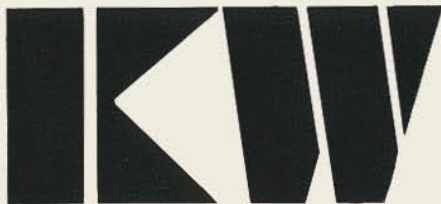
4662



4663



4664



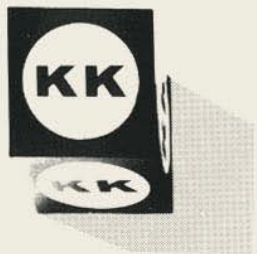
4665



4682



4683



4684



4685



4686



4687



4688



4689



4690



4691



4692



4693



4694

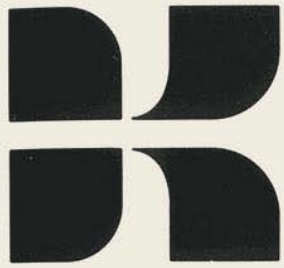


4695

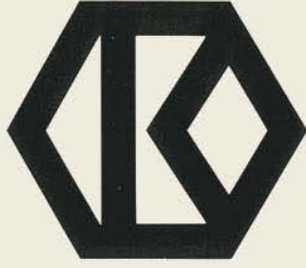


- 4682 AD) Kay Laboratories Inc., 11675 Sorrento Valley Rd., San Diego, CA 92121 USA
 C) Kwik Kold TM Product, Cooling Packages
- 4683 AD) Kitchen Kompact, Inc., KK Plaza, Jeffersonville, IN 47130 USA
- 4684 AD) Boris Kroll Fabrics Inc., D & D Building, 979 Third Ave. at 58th St., New York, NY, USA
- 4685 AD) Karo, Siedlce, POLAND
 C) Knitwear Manufacturer
 DES/A) Zbigniew Marjandwski
- 4686 AD) Kerr-McGee Chemical Corp., Kerr-McGee Center, Oklahoma City, OK 73125 USA
- 4687 AD) Kusnierz, Łódź, POLAND
 C) Fur Manufacturer
 DES/A) Ryszard Sidorowski
- 4688 AD) 'T Koggeschip NV. Amsterdam, HOLLAND
 C) Printers & Publishers
 DES/A) Otto Treumann
- 4689 AD) Kantonsspital, Luzern, SWITZERLAND
 C) School for pre-natal care
 DES/A) Mark Zeugin
- 4690 AD) Kinley, (Product of Coca-Cola), ISRAEL
 ST) Dahaf, Tel Aviv, ISRAEL
- 4691 AD) Effem Foods Ltd., 920 Yonge St., Toronto, Ont., M4W 3C7 CANADA
 C) Small domestic utensils and containers
 SM) Product TM "Klix"
- 4692 AD) Kibbutz Inns, Ayelet Hashahar, ISRAEL
- 4693 AD) Drogerie Kohler, Neuenkirch, SWITZERLAND
 DES/A) Atelier Stadelmann Bisig
- 4694 AD) Display Arts, 74 Niagara St., Toronto, Ont., M5V 1C5 CANADA
 SM) Product TM "Klem"
- 4695 AD) Karobes Ltd., Queensway, Leamington Spa, ENGLAND
 C) Sports Equipment

4706



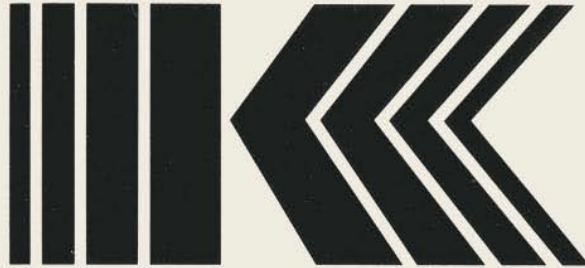
4707



4708



4709



4710



4714

Kwik-Set®

4711



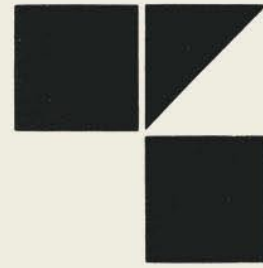
4712



4715

kenco

4713



4716

Kingswell

- 4706 AD) Kailua Chamber of Commerce
DES/A) Swatek & Starr
- 4707 AD) Kraftco Corp., Glenview, IL, USA
- 4708 AD) Knight Accounting Services,
Toronto, Ont., CANADA
DES/A) Steve Gill
- 4709 AD) Katimavik Inc., Montreal,
Que., CANADA
DES/A) Yvon Laroche & Pierre Yves
Pelletier
- 4710 AD) Kuhlman Corp.
DES/A) Thomas H. Pfahlert
ST) Flourney & Gibbs, Inc.
- 4711 AD) Kyoho Co., Ltd., Kyoto, JAPAN
DES/A) Nishiwaki Tomoichi & Ueda
Akisato
- 4712 AD) Kopp Bauunternehmung,
SWITZERLAND
DES/A) Hansruedi Scheller
- 4713 AD) Fr. Koch, SWITZERLAND
DES/A) Klaus Grözingen
- 4714 AD) Concentro Service Corp., Box 6202,
1815 E. Wendover Ave.,
Greensboro, NC, USA
SM) Kwik-Set TM
- 4715 AD) Teledyne Taber, 455 Bryant St.,
North Tonawanda, NY, USA
SM) Kenco TM
- 4716 AD) Kingswell Sports Co., Ltd.,
Cliftonville Rd., Northampton
NN1 5EG ENGLAND



4728



4729



4730



4731



4732



4733



4734



4735



4736



4737



4738



4739



4740



4741



4742



4743



Legend AD) Advertiser/Client SM) Symbol
 DIR) Art Director TM) Trademark
 DES/A) Designer, Artist
 ST) Studio, Agency
 C) Category

- 4728 AD) Paul L'Anglais Inc., 2200 Yonge St., Toronto, Ont., M4S 2C6 CANADA
- 4729 AD) Long Term Credit Bank of Japan, Ltd. Otemachi, Tokyo, JAPAN
- 4730 AD) Lear Siegler, Inc., Seymour Housewares Co., Seymour, IN 47274 USA
- 4731 AD) Lykes-Pasco Co., Clearwater, FL, USA
 DES/A) Charles MacMurray
 ST) Latham Tyler Jensen Inc.
- 4732 AD) Hans Kjell Larsen, Oslo, NORWAY
 DES/A) Paul Brand
- 4733 AD) Lok Box Inc., Boxwood Lane 1 Rd. #9, York, PA 17402 USA
- 4734 AD) Le Page & Son Ltd., 5525 Yonge St., Willowdale, Ont., CANADA
- 4735 AD) Laboratori Cosmochimici S.P.A., Milano, ITALY
 DES/A) Walter Ballmer
- 4736 AD) Liquid Paper Ltd. of Canada, 705 Progress Ave., Scarborough, Ont., CANADA
- 4737 AD) Lion Shipping Supplies (Ontario) Ltd., 1375 Aimco Blvd., Mississauga, Ont., L4W 1B5 CANADA
- 4738 AD) Lion Yachts, At Yacht Haven West, Washington Blvd., Stamford, CT 06902 USA
- 4739 AD) Gage Stationery Co. (a div. of DRG Ltd.) Georgetown, Ont./Longueuil, Que., CANADA
 SM) Product TM Lion Brand
- 4740 AD) Lucas Keelavite (Div. Joseph Lucas Can. Ltd.) Montreal, Toronto, Vancouver, CANADA
- 4741 AD) Luxor International, indutrieterrein B-3660 Opglabbeek
- 4742 AD) Livingston Industries, 14550 W. 99th St., Lenexa, KS 66215 USA (New Wordmark & Logo)
- 4743 AD) Livingston Industries, 14550 W. 99th St., Lenexa, KS 66215 USA (Old Typography Name & Logo)



4760



4761



4762



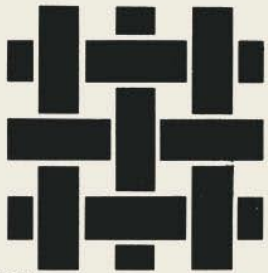
4763



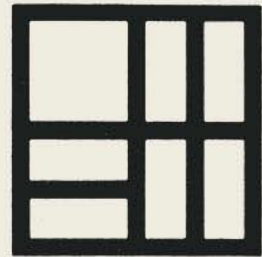
4764



4765



4766



4767



4768



4769

La Corrida

4770

Logest[®]

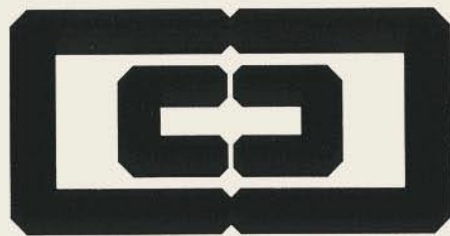
4771

Liss Engineering

- 4760 AD) Lehndorff Corp., Suite 700, 360 Bay St., Toronto, Ont., M5H 2V6 CANADA
- 4761 AD) C.H. Leavell & Co., 13612 Midway Rd., Suite 600, Dallas, TX 75240 USA
A subsidiary of The Leavell Co.
- 4762 AD) Laidlaw Lumber Co., Ltd., Weston, Ont., CANADA
DES/A) Rudy Eswarin (also see #4828)
ST) Stewart & Morrison Ltd.
- 4763 AD) Lake Chemical Co., 250 N. Washtenaw Ave., Chicago, IL 60612 USA
- 4764 AD) University of Lethbridge, 4401 University Dr., Lethbridge, Alta., T1K 3M4 CANADA
- 4765 AD) Jach Lenor Larsen, New York, NY, USA
DES/A) Arnold Saks & James S. Ward
ST) Ward & Saks, Inc.
- 4766 AD) Light Metal Founders Association, Birmingham, ENGLAND
DES/A) Roger O. Denning
- 4767 AD) Loomloft Designs Ltd., Toronto, Ont. CANADA
DES/A) Jean Morin & Karen Bulow
- 4768 AD) Leo Loser, Hard, AUSTRIA
DES/A) Othmar Motter
ST) Vorarlberger Graphic
- 4769 AD) La Corrida, 3536 N. Federal Hwy., Fort Lauderdale, FL, USA
- 4770 AD) Cyanamid of Canada Ltd., P.O. Box 1039, Montreal, Que. H3C 2X4 CANADA
SM) Lederle Products Department
- 4771 AD) Liss Engineering, 1366-H Logan Ave., Costa Mesa, CA 92626 USA



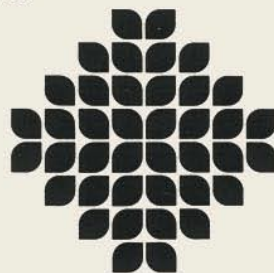
4784



4785



4786



4784 AD) Löw and Manz, Loma-Bausystem,
Basel, SWITZERLAND

DES/A) Igildo Biesele

4785 AD) La Barge Inc., 20 S. Fourth St.,
St. Louis, MO 63102 USA

4786 AD) Leidschenhge Nv, Leidschendam,
HOLLAND

DES/A) Benno Wissing

4787 AD) Laboratories Goupil, Cachan, FRANCE
ST) Lonsoale Design

4788 AD) Lipa, Silistra, BULGARIA

DES/A) Stephan Kantscheff

4789 AD) A. Long Products Ltd., Harbour Rd.,
Rye, East Sussex TN31 7TE
ENGLAND

4790 AD) Lea Valley Regional Park Authority,
Enfield, ENGLAND

DES/A) David Lock

4791 AD) Luís López & Guillermo Sáez,
Barcelona, SPAIN

DES/A) Ribas & Creus

4792 AD) Landesverband Bayerischer
Bauinnungen, Munich, GERMANY

DES/A) Wolf D. Zimmermann

4793 AD) Lawron Industries Ltd., Toronto,
Ont., CANADA

DES/A) René Demers

4794 AD) Lucidity Inc., New York, USA

DES/A) A. Mitelman

4795 AD) Lever Data Processing System,
New York, USA

DES/A) Dominick Sarica

4796 AD) Ladybug Magazine, Philadelphia,
PA, USA

DES/A) Jay Dillon

4787



4788



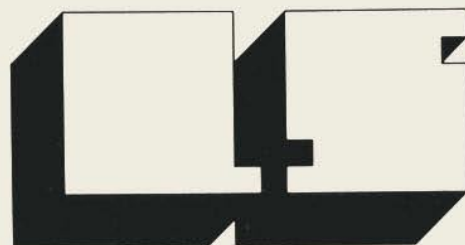
4789



4790



4791



4792



4793

Lawron

4794

Lucidity

4795

LDPS

4796

Ladybug

4810



4811



4812



4813



4814



4815



4816



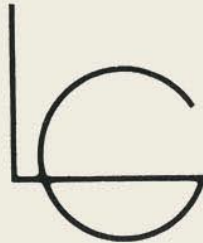
4817



4818



4819



4820



4821



4822



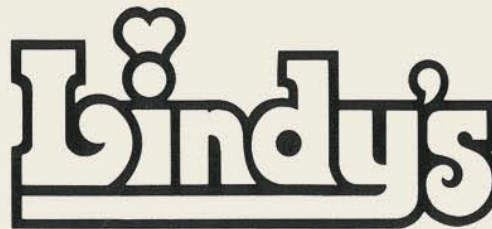
4823



4824



4825



- 4810 AD) Lamson & Sessions of Canada Ltd.,
20 Rangemore Rd., Toronto,
Ont., CANADA
- 4811 AD) L.T.I. Corp., USA
- 4812 AD) London Transport Coach Tours,
London, ENGLAND
- 4813 AD) Board of Education, City of London,
London, ENGLAND
- 4814 AD) Lake Ontario Cement Ltd., 2 Carlton
St., Toronto, Ont., CANADA
- 4815 AD) Lanier Islands Rentals, P.O. Box 1213,
Buford, GA 30518 USA
- 4816 AD) Lan Ron Inc., Pasedena, CA, USA
DES/A) Frank R. Cheatham
ST) Porter & Goodman Design
- 4817 AD) The Lindenwood Colleges, St. Charles,
MO, USA
C) Sesquicentennial Redesign of College
Coat of Arms
ST) PR & D Creative Marketing
Communications
- 4818 AD) Loeb Department Store, Berne,
SWITZERLAND
- 4819 AD) Lev Gard Properties, Inc., Atlanta,
GA, USA
- 4820 AD) William Scully Ltd., 2090 Moreau,
Montreal, Que., H1W 2M3 CANADA
- 4821 AD) Lowell, MA, USA
DES/A) Marya Kraus
ST) Fly Specks Inc.
- 4822 AD) Lombard North Central Ltd., 2 Purley
Way, Croydon CR9 3BL ENGLAND
- 4823 AD) Liberty Trouser Co., 2301 First Ave.,
N., Birmingham, AL, USA
- 4824 AD) London Tourist Board, London,
ENGLAND
- 4825 AD) Lindy's of Flamingo Hotel
C) Dining
DES/A) Mike Miller
ST) Graphic Art Services

4840



4841



4842

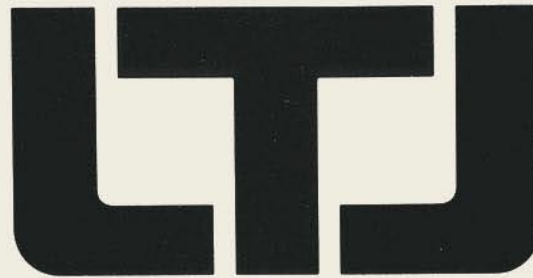


- 4840 AD) Lovecraft, 108 Yorkville Ave., Toronto, Ont., CANADA
- C) Retail stores on sexuality products
- 4841 AD) Lawron Industries Ltd., Que., CANADA

DES/A) Carl Brett

- 4842 AD) Light-Serviços de Electricidade S.A.
- 4843 AD) Latham Tyler Jensen Inc., USA
- DES/A) Charles MacMurray
- 4844 AD) Lubalin, Smith, Carnese, 223 E. 31st St., New York, NY 10016 USA (also see #4861)

4843



- 4845 AD) Lochwood Corp., USA
- DES/A) James Cross
- 4846 AD) Lloyd Consulting Research, New York, NY, USA

ST) Appelbaun & Curtis Inc.

- 4847 AD) Line Waterproofing Inc., New York, NY, USA

ST) Appelbaun & Curtis Inc.

- 4848 AD) Lone Star Industries, One Greenwich Plaza, Greenwich, CT 06830 USA

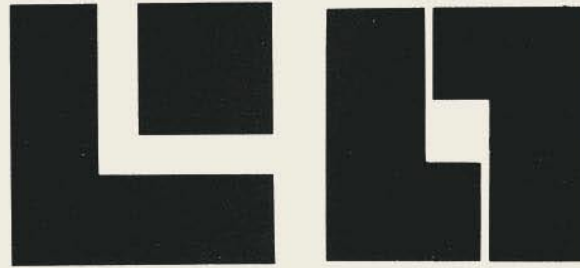
4844



4845



4846



4847

- 4849 AD) Lexitron, 9600 DeSoto Ave., Chatsworth, CA 91311 USA

- 4850 AD) LeBlond, Madison at Edwards Rd., Cincinnati, OH 45208 USA

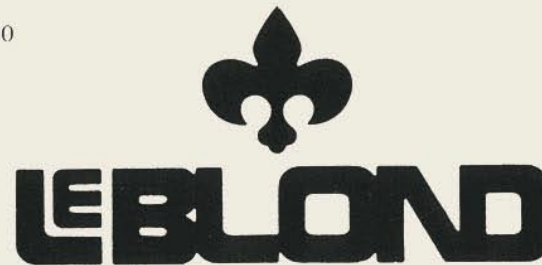
4848



4849



4850



4864



4865



4866



4864 AD) Laguna Niguel Corp., CA, USA

4865 AD) Lake City Bank, USA

DES/A) Bob Pilce

ST) Waldbilling & Besteman

C) Banking

4866 AD) LaMair-Mulock-Condon Co., USA

ST) The Graphic Corporation

4867 AD) Lucas Creek Park, USA

DES/A) Everett Forbes

4868 AD) Linder Plaza

DES/A) Stan Hutchinson, Skip Morrow,
Selje, Bond & Steward

4869 AD) Louis Poulsen, USA

4870 AD) La Salle Steel, Hammond, IN, USA

ST) Goldsholl Associates

4871 AD) Ludwig & Co., WEST GERMANY

DES/A) Erich Unger

4872 AD) Leslie Salt Co., San Francisco, CA,
USA

ST) Walter Landor Associates

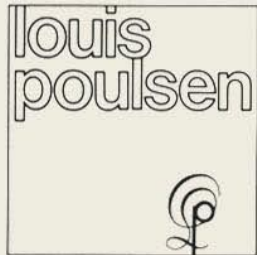
4873 AD) LeLouvre, 2, Place du Palais Royal,
BP 115, Paris, FRANCE

4874 AD) Lily of France

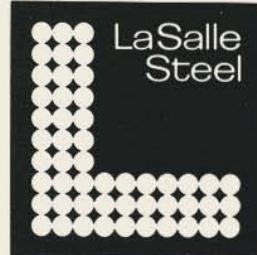
SM) Product TM

ST) Stan Kovics Advertising Inc.

4869



4870



4871



4872



4873



4874



4891



4892



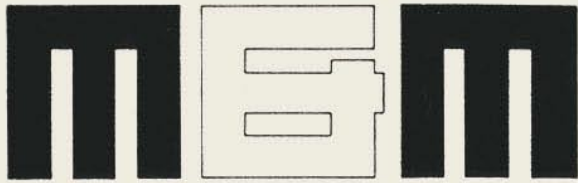
4893



4894



4895



4896



4897



4898



4899



4900



4901



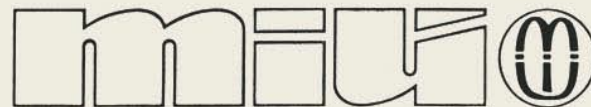
4902



4903



4904



4891 AD) Mariani, via Manzoni, 3, 22060 Perticato (como), ITALY

4892 AD) Mecon Industries Ltd., 17 Malley Rd., Scarborough, Ont. M1L 2E4 CANADA

4893 AD) Molteni S.p.A., 20034 Giussano, Milano, ITALY

4894 AD) Maioliche Faentine, Faenza, ITALY

4895 AD) Mason & McIntosh Ltd., Bilton, Rugby, ENGLAND

DES/A) Roger O. Denning

4896 AD) Misura Emme, di g.l. f.lli mascheroni, 22066 Mariano (co), ITALY

4897 AD) Marvin Windows Ltd., 547 King Edward St., Winnipeg, Man., CANADA

4898 AD) Maritime Telegraph & Telephone Co. Ltd., Halifax, N.S., CANADA

C) Telecommunications

DES/A) Hans Kleefeld

ST) Stewart & Morrison Ltd.

4899 AD) Moore Industries Inc., 8158 Orion Ave., Van Nuys, CA 91406 USA

4900 AD) Mobay, (division of Baychem Corp.) Pittsburgh, PA 15205 USA

4901 AD) G. Montagnani s.a.s., via armeucci, 15 Ponte A Niccieri 50012 Bagno A Ripodi, ITALY

4902 AD) Emmezeta di Mariani, 20031 Cesano Maderno

4903 AD) MDM, via Garibaldi, 51, 20061 Carugate, Milano, ITALY

4904 AD) Miu S.P.A. Industria (Division) Fiona Design Product, Mobili Imbottiti 22063, Cantu via Milano, ITALY

4919



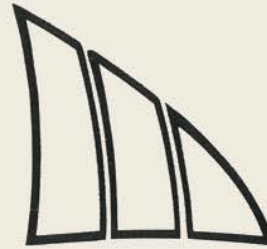
4920



4921



4922



4923



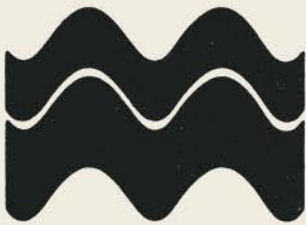
4924



4925



4926



4927



4928



4929



4930



4931



4932



4933



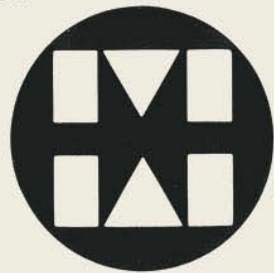
- 4919 AD) Mariani Battista S.P.A., 20154 Milano, Via Cenisio, 32, ITALY
- 4920 AD) Mathers & Haldenby, 10 St. Mary St., Toronto, Ont., CANADA
C) Architects-Planners
- 4921 AD) Maple Leaf Press, 2382 Dundas St. W., Toronto, Ont., CANADA
- 4922 AD) Marine Construction (UK) Ltd., Willments Shipyard, Hazel Rd., Woolston, Southampton SO2 7GB ENGLAND
- 4923 AD) Marine Sciences, Los Angeles, CA, USA
- 4924 AD) Mortell Co., Kankakee, IL 60901 USA
- 4925 AD) Marr's Marine Ltd., 1470 Willson Pl., Winnipeg, Man. R3T 3N9 CANADA
- 4926 AD) Mirage Yachts Ltd., 20 Cartier, Pointe Claire, Que., CANADA
- 4927 AD) Maschinenfabrik Wiesbaden GmbH, 62 Wiesbaden, Postfach 409, GERMANY
- 4928 SM) Maxalto, product TM
- 4929 AD) N.R. Murphy Ltd., 430 Franklin Blvd., Cambridge, Ont. N1R 5T8 CANADA
- 4930 AD) Monolithic Systems Corp., 2700 S. Shoshone, Englewood, CO, USA
- 4931 AD) Mid-Continent Telephone Corp., USA
- 4932 AD) Micro Plastics Co. Ltd., 410 Silvercreek Pky., Guelph, Ont., CANADA
C) Custom Profile Extruders
- 4933 AD) Metal Koting Continuous Colour Coat Ltd., 1430 Martingrove Rd., Toronto, Ont., CANADA
DES/A) Ken Bordon
ST) Ken Bordon Ltd.



4946



4947



4948



4949



4950



4951



4952



4953



4954



4955



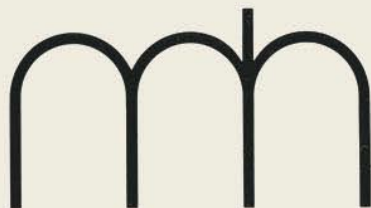
4956



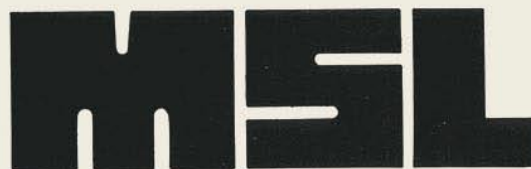
4957



4958



4959



4960



4961



- 4946 AD) Montgomery Ross & Partners, 365 Bay St., Toronto, Ont., CANADA
C) Investment Brokers
- 4947 AD) Mitel Corp., Ltd., P.O. Box 13089, Kanata, Ont. K2K 1X3 CANADA
- 4948 AD) Mabuchi Motor Co., Ltd., No. 3-14-11, Tateishi, Katsushika-ku, Tokyo, JAPAN
- 4949 AD) Maritime Computers Ltd. Halifax, N.S., CANADA
- 4950 AD) Mariner's Cove, USA
DES/A) Everett Forbes
- 4951 AD) Montauk Yacht Club & Inn, Star Island, Montauk, NY 11954 USA
C) Inn, Executive Conference Centre, Marina and Spa
- 4952 AD) H.H. Marshall Ltd., 3731 MacKintosh St., P.O. Box 1590, Halifax, N.S. B3J 2Y3 CANADA
- 4953 AD) Gala Cosmetic Group (Smith & Nephew Group Co.) Surbiton, Surrey KT6 7LV ENGLAND
SM) Miners Brand, product TM
- 4954 AD) Midland Insurance Co., Executive Offices: One State St. Plaza, New York, NY 10004 USA
- 4955 AD) Malcolite Corp., Monterey Park, CA 91754 USA
- 4956 AD) The Mountain Shop, Aspen, CO, USA
DES/A) Remo Lavigno
- 4957 AD) M & T Bank, (Member FDIC) Head Office: One M&T Plaza, Buffalo, NY 14240 USA
- 4958 AD) Michael Hack
C) Dentist
DES/A) Alan Mazetti & Howard York
- 4959 AD) Management Selection Ltd., 17 Stratton St., London W1X 6DB ENGLAND
C) Management Consultants
- 4960 AD) Moss, Lawson & Co., Ltd., 48 Yonge St., Toronto, Ont. M5E 1G7 CANADA
C) Stock & Investment Broker
- 4961 AD) Marsh & McLennan, 74 Victoria St., Toronto, Ont., CANADA
C) Insurance

4975



4976



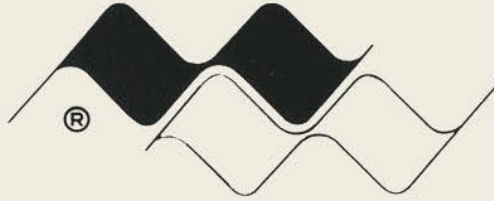
4977



4978



4979



4980



4981



4982

4983



4984



4985



4975 AD) Minerva Detector Co., Twickenham, Middlesex, ENGLAND

DES/A) Michael Tucker

4976 AD) Moody's Municipal Credit Reports, 99 Church St., New York, NY 10007 USA

4977 AD) Male Casual Clothes, a div. of Genesco H-K Corp., 764 Miami Circle N.E., Atlanta, GA, USA

4978 AD) U.S. Import Equipment Distributors Inc., P.O. Box 804, Dublin, GA 31021 USA

SM) Product TM

4979 AD) Michigan Wheel Corp., 1501 Buchanan Ave., S.W., Grand Rapids, MI 49502 USA

A subsidiary of Dana Corp.

4980 AD) No-sag, Spring Div., Lear Siegler, Inc., 3500 W. 11 Mile Rd., Berkley, MI 48072 USA

SM) Modu-loop trademark and manufacturing rights are the exclusive property of Lear Siegler, Inc.

4981 AD) Mac de España S.A., SPAIN

DES/A) Francisco Marcó Vilar

4982 AD) Möbelhaus von Allmen-Graf, SWITZERLAND

DES/A) Erich Hänzi

4983 AD) Montubi-Pipelines, 13, corso Europa Milano, ITALY

C) Oil, Gas, Sewage

4984 AD) Meiki Co., Ltd., 1, 2-chome, Shioiri-cho, Mizuho-ku, Nagoya, JAPAN

4985 AD) McCain Manufacturing Corp., 6200 W. 60th St., Chicago, IL 60638 USA

4998



4999



5000



5001



5002



5003



5004



5005



5006



5007



5008



5009



5010



5011



- 4998 AD) Museum of Fine Arts, Montreal, Que., CANADA
DES/A) Fritz Gottschalk
ST) Gottschalk & Ash Ltd.
- 4999 AD) Mayatex Carpet Imports, 1201 Story Ave., Louisville, KY 40206 USA
- 5000 AD) Italian Marble Industries, 200 Fifth Ave., New York, NY 10001 USA
- 5001 AD) Hotel Melia, Puerto la Cruz, VENEZUELA
- 5002 AD) Michael's Equipment (Ottawa) Ltd., P.O. Box 8232, Ottawa, Ont. K1G 3H7 CANADA
- 5003 AD) Monolithic Memories, Inc., Eastern Area Sales Office, New England Region, New York Region, Central Area Sales Office, Western Area Sales Office; New York City, Long Island, NY, USA
- 5004 AD) Magna, Petroleum Treating Div., Magnachem Ltd., 626-58th Ave., SE, Calgary, Alta. T2H 0P8 CANADA
- 5005 AD) Marconi Radar Systems Ltd., Writtle Rd., Chelmsford CM1 3BN ENGLAND
A GEC-Marconi Electronics Co.
- 5006 AD) Majestic Travel Services Ltd., Toronto, Ont., CANADA
DES/A) William Tam
ST) Ken Borden Ltd.
- 5007 AD) Ron Massey Design, Ltd., 4262 . Belanger St., Montreal, Que., CANADA
- 5008 AD) Musto & Hyde Sails Ltd., Linden Rd., Benfleet, Essex SS7 4BQ ENGLAND
C) Sail Boat Builder
- 5009 AD) Mapleridge Realty Ltd., 101, 7603-104 St., Edmonton, Alta. T6E 4C3 CANADA
- 5010 AD) Douwe Egberts Koninklijke Tabaks-fabriek-Koffiebranderijen-Theehandel B.V., 16-19 Slachtedijk, Joure, NETHERLANDS
SM) Mullingar's, product TM
- 5011 AD) Meridien Hotel, operated by Compagnie Nationale Air France, 1 Square Max Hymans, 75015 Paris, FRANCE

5024



5025



Designer Artist Profile / Adam Moltke
(Ref. World of Logotypes File No. 120)
Adam Moltke, Graphic Designer
Bøgevej 36, DK-2740 Skovlunde, DENMARK



5026



5027



5028

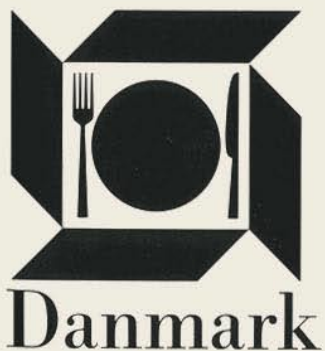


5029



Training: Danish School of Arts, Crafts and Industrial Design. Professional Association: Industrial Designers Denmark (IDD)
Languages: English
Special Experience: Typography, packaging, total design, free-hand drawing.

5030



5031



- 5024 AD) Angli, Herning, DENMARK
C) Shirt Fabric
- 5025 AD) Sanistaal AS, Vejle, DENMARK
C) Steel & sanitary engineering
- 5026 AD) Gilcodan AS, Copenhagen, DENMARK
C) Importers
- 5027 AD) Laane - og Sparekassen, Copenhagen, DENMARK
C) Loan & Savings Bank
- 5028 AD) Forening for Boghaandvoerk, Copenhagen, DENMARK
C) Association for fine book work
- 5029 AD) J.P. Schmidt Jun., Copenhagen, DENMARK
C) Tobacco Company
- 5030 AD) Danish Giftparcels, Copenhagen, DENMARK
- 5031 AD) J.B.S., Herning, DENMARK
C) Men's Underwear

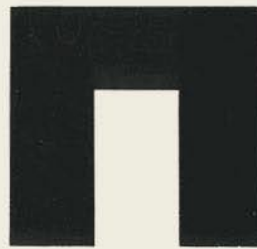
5032



5033



5034



5035



5036



5037



5038



5039



5040



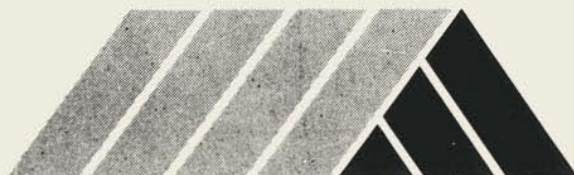
5041



5042



5043



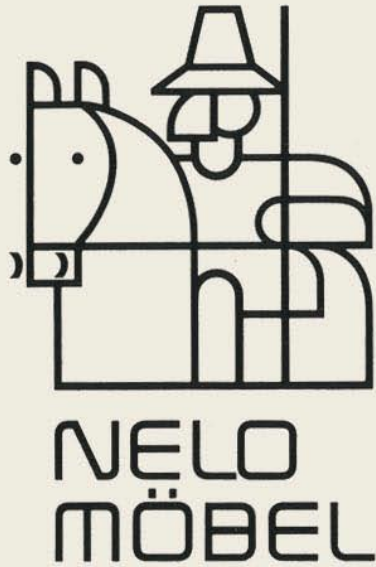
Legend

AD) Advertiser/Client
 DIR) Art Director
 DES/A) Designer, Artist
 ST) Studio, Agency
 C) Category
 SM) Symbol Mark
 TM) Trademark

- 5032 AD) Nymark Drug Stores, Toronto, Ont., CANADA
 C) Drug Store Chain
- 5033 AD) NCA Sinigaglia, Corso di Porta Romana 7, Milano, ITALY
- 5034 AD) Nordtek Import-Export GMBH 6946 Weinheim-Lü, Wintergasse 60, GERMANY
- 5035 AD) Noresco Manufacturing Co., Ltd., 100 Floral Pkwy., Toronto, Ont., CANADA
- 5036 AD) W.H. Nichols Co., USA
 ST) Ampersano Graphics Communicators
- 5037 AD) Newark International Plaza, Newark, NJ, USA
- 5038 AD) National Semiconductors Ltd., 331 Cornelia St., Plattsburgh, NY 12901 USA
- 5039 AD) Nikko, JAPAN
- 5040 AD) Nygren-Dahly Co., 1422 Altgeld St., Chicago, IL 60614 USA
- 5041 AD) Nanni s.r.l. via democrito 9, 20127 Milano, ITALY
- 5042 AD) National Sea Products Ltd., Duke St. Tower, Scotia Sq., Halifax, N.S., CANADA
- 5043 AD) National Home Center, Home Improvement '76, Exposition Offices: 600 Talcott Rd., Park Ridge, IL 60068 USA



5059



5060



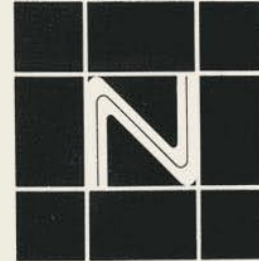
5061



5062



5063



- 5059 AD) Nelo Möbel AB, Box 106, 280 61 Knislinge, GERMANY
- 5060 AD) Newton Publishing Ltd., Toronto, Ont., CANADA
DES/A) William Newton
- 5061 AD) Neisler Laboratories, USA
DES/A) Larry Klein
- 5062 AD) Neuweiler, SWITZERLAND
DES/A) Marcel Wyss
- 5063 AD) Nakamura Architecture Office, Tokyo, JAPAN
DES/A) Ohchi Hiroshi
- 5064 AD) National Golf Club, Woodbridge, Ont., CANADA
C) Men Only Golf Club
- 5065 AD) Northern Canada Power Commission, P.O. Box 5700, Station "L", Edmonton, Alta. T6C 4J8 CANADA
- 5066 AD) Nihonkai Oil Co., JAPAN
DES/A) Gan Hosoya & Kohei Miura
- 5067 AD) Nordisk Insulinlaboratorium, Ved Stadion 2, 2820 Gentofte, DENMARK
- 5068 AD) N.O.W. Environments, FL, USA
DES/A) Michael Segal
- 5069 AD) Novus Sales Corp., 155 University Ave., Suite 704, Toronto, Ont. M5H 3B7 CANADA
- 5070 AD) Nitto Kohki USA Inc., 111 Charlotte Pl., Englewood Cliffs, NJ 07632 USA
- 5071 AD) Nu-West Construction & Building, 301 14th St., N.W., Calgary, Alta. T2P 2R6 CANADA

5064



5065



5066



5067



5068



5069



5070



5071



5084



5085



5084 AD) Nuratex, Milano, ITALY
DES/A) Bob Noorda

5085 AD) Niederer-Künzle AG
DES/A) Eugen & Max Lenz

5086 AD) Norwegian Furniture Manufacturers
DES/A) Bruno Odani

5087 AD) Arnold Neuweiler AG
DES/A) Marcel Wyss

5088 AD) Nord-West-Ring, Frankfurt, Federal
Republic of GERMANY

5089 AD) Government of Newfoundland,
Department of Industrial Development
Confederation Bldg., St. John's,
Nfld., CANADA

5090 AD) Nizzoli Associati, Milano, ITALY
DES/A) A.G. Fronzoni

5091 AD) NL Industries, Inc., Titanium Pigment
Div., 100 Chevalier Ave., South Amboy
NJ 08879 USA

5092 National Can Corp., 8101 W. Higgins
Rd., Chicago, IL 60631 USA

5093 AD) North East Audio Ltd., 5 Charlotte
Sq., Newcastle upon Tyne NE1 4XE
ENGLAND

5094 AD) Nardi Firt, Milano 20010 Bareggio,
ITALY

5088



5089



5090



5091



**Titanium
Pigments**

5092



5093



5094



5106



5107



5108



5109



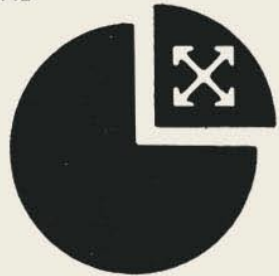
5110



5111



5112



5113



5114



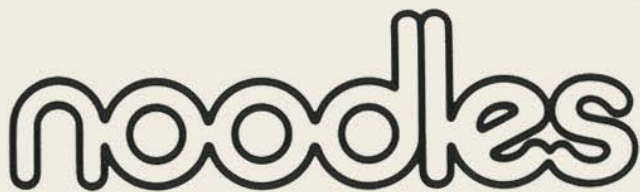
5115



5116



5117



5118



- 5106 AD) Nick & Arthur's Under Voisin, 1601 79th St. Causeway, Miami, FL, USA
C) Restaurant
- 5107 AD) Nova Electronics Industries
C) Calculators
- 5108 AD) National Citizens' Coalition, 74 Victoria St., Suite 902, Toronto, Ont. M5C 2A5 CANADA
- 5109 SM) Norwegian Furniture Control Organization, NORWAY
- 5110 AD) Nalco Chemical Co., 2901 Butterfield Rd., Oak Brook, IL 60521 USA
- 5111 AD) Neonex Shelter, Industrial Div., Vancouver, Edmonton, Calgary, CANADA
- 5112 AD) New Atlanta/Tucker Commercial Ind. Park, Royal Atlanta Dev. Corp., Sub. of Royal Palm Beach Colony, Inc., P.O. Box 747, 4571 Lawrenceville Hwy., Tucker, GA 30084 USA
- 5113 AD) The New Brunswick Telephone Co. Ltd., N.B. CANADA
DES/A) Ernst Roch
- 5114 AD) New York Aquarium, New York, NY, USA
ST) Chermayeff & Geismar Associates Inc.
- 5115 AD) Newell Manufacturing Co., Prescott, Ont., CANADA
- 5116 AD) Norwegian Caribbean Lines, Offices: Major N.A. & European Cities
C) Cruise Shipping
- 5117 AD) Noodles, 60 Bloor St. W., Toronto, Ont., CANADA
C) Restaurant
- 5118 AD) Northern Alberta Institute of Technology, Melton Building, 10310 Jasper Ave., Edmonton, Alta., T5J 2W4 CANADA

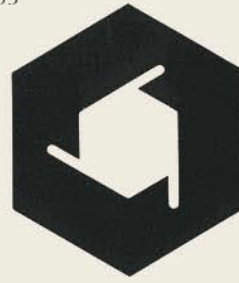
5131



5132



5133



5134



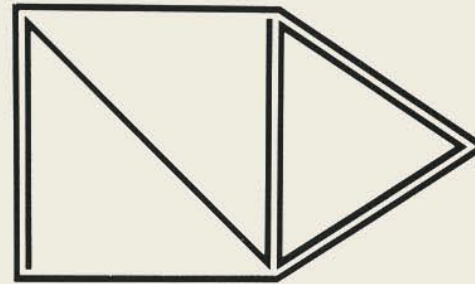
5135



5136



5137



5138



5139



5131 AD) New Earth Continental Can. Co., PORTUGAL

DES/A) Anspach Grossman

5132 AD) Northstar at Tahoe Ski Resort, USA
ST) Robert Peare & Co.

5133 AD) Neumarket Design Associates, USA
ST) Neumarket Design Associates

5134 AD) Nordwestdeutsche Hütten AG., WEST GERMANY

DES/A) Jupp Ernst

5135 AD) National Credit Information Services
DES/A) James Potocki

ST) Huerta Design Associates

5136 AD) Namiki Camera Shop, JAPAN
DES/A) Ohchi Hiroshi

5137 AD) Nippon Design Center, Tokyo, JAPAN
DES/A) Nagai Kazumasa

5138 AD) North Arch Village

5139 AD) Noah's Ark Pet Center, USA
DES/A) Rich Wittosch & Nick Sinadinos
ST) The Shipley Associates

5160



5161



5162



5163



5164



5165



5166



5167



5168



5169



5170



5171



5172



5173

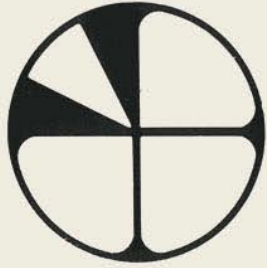


5174



- 5160 AD) Oktobarski Salon, Beograd, JUGOSLAVIA
DES/A) Draoslav Stojanovic
- 5161 AD) Ogilvie Hair Preparations, Montvale, NJ, USA
DES/A) Dominik L. Burckhardt
- 5162 AD) Omega Construction Canada, Montreal, Que., CANADA
DES/A) Jacques Bellemare
- 5163 AD) Omniscreen Silkscreen Printers, Amsterdam, HOLLAND
DES/A) Wim Croowel
ST) Total Design
- 5164 AD) Olympia International, Wilhelmshaven, WEST GERMANY
DES/A) Eberhard Fuchs
- 5165 AD) Oehler & Co., Aaran, SWITZERLAND
DES/A) Paul Bühlmann
- 5166 AD) Ohio Transformer Corp., 1776 Constitution Ave., Louisville, OH 44641 USA
- 5167 AD) O'Brian Machinery Co., 214 Green St., Downingtown, PA 19335 USA
- 5168 AD) Office Interiors, Inc., USA
DES/A) Anita Soos
- 5169 AD) Office Concepts
DES/A) William Davis
ST) George N. Sepetys & Assoc.
- 5170 AD) Ogeechee Valley Bank, USA
DES/A) John H. Harland Co.
- 5171 AD) Ocean Falls Corp., Box 730, Ocean Falls, B.C. VOT 1P0 CANADA
- 5172 AD) Ötex, Dornbirn, AUSTRIA
DES/A) Othmar Motter
ST) Vorarlberger Graphik
- 5173 AD) Overseas Shipholding Group, Inc. 1114 Ave. of the Americas, New York, NY, USA
- 5174 AD) Oil Equipment Mfg. Corp., P.O. Box 4186, Hamden, CT 06514 USA

5187



5188



5189



5190



5191



5192



5193



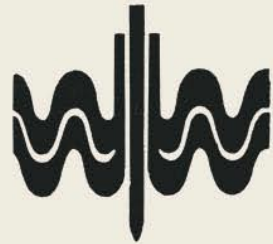
5194



5195



5196



5197



5198



5199



5200



5201



- 5187 AD) The O'Brien Machinery Co., 214 Green St., Downington, PA 19335 USA
- 5188 AD) Ontario Science Center, 770 Don Mills Rd., Don Mills, Ont., CANADA
- 5189 SM) Olympiad for the Physically Disabled, Etobicoke Civic Center, Borough of Etobicoke, Etobicoke, Ont. M9C 2Y2 CANADA
- 5190 AD) Olympic Yachts S.A. Zea Marina, Piraeus, GREECE
- 5191 AD) Orion-Yhryma Oy, Nilsiakatu 10, 05100 Helsinki 51, FINLAND
- SM) Normet, Product TM
- C) Skidding winches, skidding grapples, loaders, and rear blades
- 5192 AD) OCI, Barcelona, SPAIN
- DES/A) Perez Sanchez
- 5193 AD) Ogden Corp., 277 Park Ave., New York, NY 10017 USA
- 5194 AD) Ogilvie Bloss Ltd., 86 Forsythe St., Oakville, Ont. L6K 3J8 CANADA
- 5195 AD) Oceanic Products, 814 Castro St., San Leandro, CA 94577 USA
- 5196 AD) Offshore Mining Co., Ltd., NEW ZEALAND
- 5197 AD) Olympic Stains, A Div. of Comerco, Inc., 1148 N.W. Learyway, Seattle, WA 98107 USA
- 5198 AD) Etablissements Motte et Cie, société anonyme, 45, Place Alphonse et Antoine Motte, 7700, Mouscron, BELGIUM
- SM) Orckis
- C) Manufacturers of Yarns & Thread
- 5199 AD) The Chicago Board Options Exchange, LaSalle & Jackson, Chicago, IL 60604 USA
- 5200 AD) Ceramica, Omega S.P.A., 42013 Casalgrande (R.E.), ITALY
- 5201 AD) Ocean Inchcape Ltd., No. 5 Bonded Warehouse, Regent Rd., Aberdeen AB1 2NS SCOTLAND



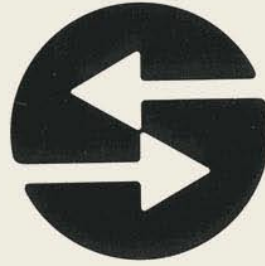
5214



5215



5216



5217



5218



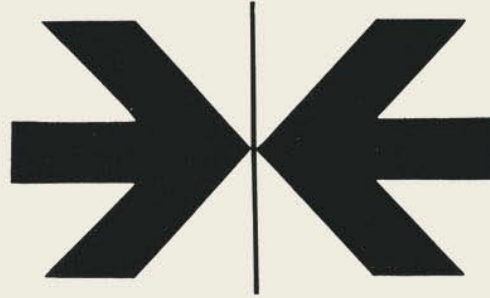
5219



5220



5221



5222



5223



5224



5225



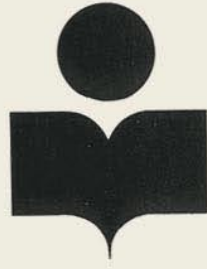
- 5214 AD) Ontario Automobile Ltd., Toronto, Ont., CANADA
DES/A) Raymond Lee
- 5215 AD) Ontario Institute for Studies in Education, 252 Bloor St., W., Toronto, Ont., CANADA
DES/A) Leslie Smart
- 5216 AD) Ontario Dept. of Education, Toronto, Ont., CANADA
C) Student Action for International Dialogue
DES/A) Burton Kramer
- 5217 AD) Oy Orient-Occident Ltd., Helsinki, FINLAND
DES/A) Jukka Pellinen
- 5218 AD) Osiguravajuć Zavod, JUGOSLAVIA
DES/A) Vladimir Petrović
- 5219 AD) Ottagona, Milano, ITALY
DES/A) Pino Tovaglia
- 5220 AD) Office National Industriel de l'Azote, FRANCE
DES/A) Jacques Douin
- 5221 AD) Ósrodek Techniki Jadrowej, Warsaw, POLAND
DES/A) Andrzej Zbrozek
- 5222 AD) Oxidon 2000, USA
C) Whirlpool Corp.
DES/A) Richard Dearforff
- 5223 AD) Oakland Chamber of Commerce, Oakland, CA, USA
DES/A) Grabe Smith
ST) Chan Miller Smith Design Communications
- 5224 AD) Opticomp, Washington, D.C., USA
ST) Pat Taylor, Inc.
- 5225 AD) B. Olivari, Soc. in nome coll. di Ernesto, Ambrogio e Luigi 28021 Borgomanero (Novara) via G. Matteotti, 140, ITALY



5239



5240



5241



5239 AD) Oakley Associates Ltd., PA, USA
DES/A) James N. Maccaroni

5240 AD) Oakville Centennial Gallery, Oakville,
Ont. L6J 2Z4 CANADA

5241 AD) Orchard Decor Canada Ltd., Suite
3620, 800 Place Victoria, Montreal,
Que. H4Z 1H3 CANADA

5242 AD) Orma, ITALY
DES/A) A G Fronzoni

5243 AD) Établissements Outinord S.A., rue
Fourceaux-La Bruyère, 59230 Saint-
Amand-Les-Eaux, FRANCE

SM) Outinord, Product TM

5244 AD) Overhead Door Corp.
DES/A) Bart Crosby

ST) Design Consultants
5245 AD) Jean Oertli, SWITZERLAND
DES/A) Hans Neuburg

5246 AD) Ośrodek Informacji Technicznej i
Ekonomicznej w Budownictwie,
Warsaw, POLAND

DES/A) Wojciech Zamecznik

5247 AD) Österreichische Länderbank,
AUSTRIA

DES/A) Othmar Motter

5248 AD) Eskil Ohlsson Assocs., Inc.
New York, NY, USA

SM) Graphic Designers Mark
DES/A) Eskil Ohlsson

5249 AD) Oklahoma Telephone Service Co. Ltd.,
USA

DES/A) Larry A. May
ST) The Art House

5250 AD) Oregon Handling Equipment Co.,
Portland, OR, USA

5251 AD) Otis Elevator Co.
ST) Corchia, de Harak Inc.

5252 AD) Oak Lawn Plaza, USA
DES/A) Jack Evans

ST) Image Plus

5244



5245



5246



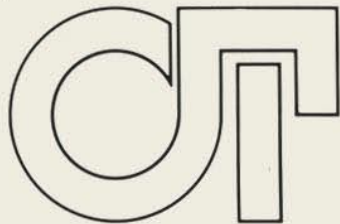
5247



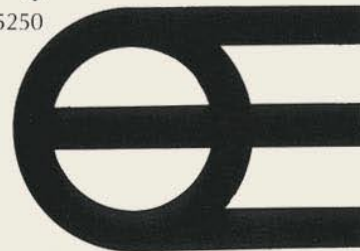
5248



5249



5250

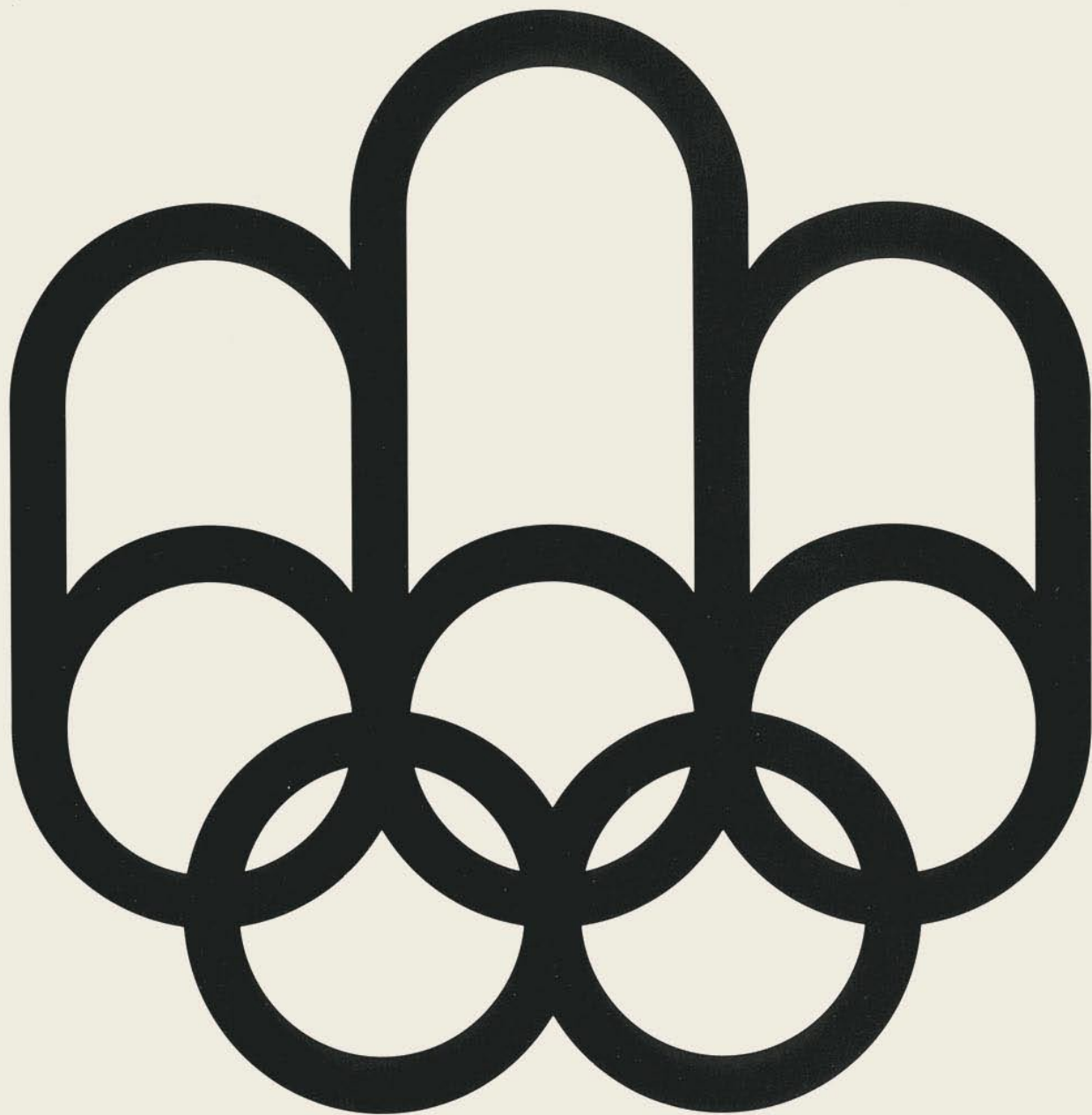


5251



5252





Jeux de la
XXIe Olympiade
Montréal
1976

Games of the
XXI Olympiad
Montréal
1976

5266



5267



5268



5269



5270



5271



5272



5273



5274



5275



5276



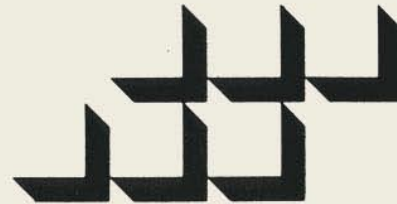
5277



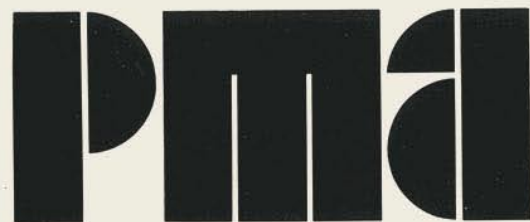
5278



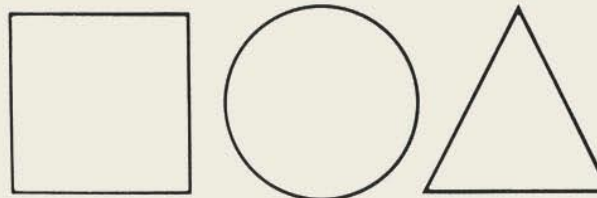
5279



5280



5281



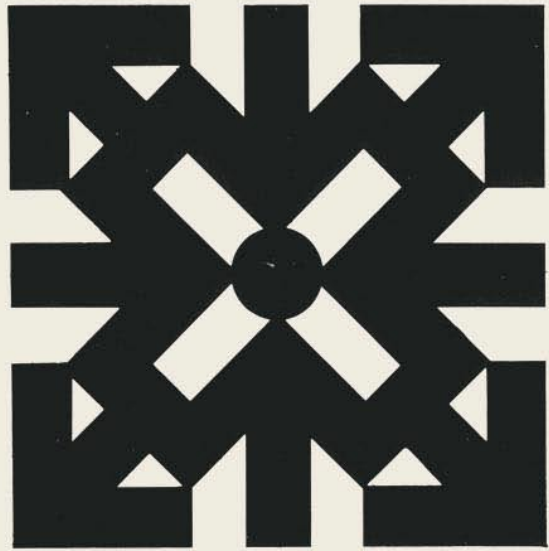
Legend

AD) Advertiser/Client
 DIR) Art Director
 DES/A) Designer, Artist
 ST) Studio, Agency
 C) Category
 SM) Symbol
 TM) Trademark

- 5266 AD) Portage Industries Corp., Portage, WI 53901 USA
- 5267 AD) Paniplus, Co., Another Worldwide Service of ITT, 3406 E. 17th, Kansas City, MO 64127 USA
- 5268 AD) Publix Super Markets, FL, USA
- 5269 AD) Le Groupe Prévoyants Du Canada Assurance Generale, 801 Sherbrooke St., E., Montreal, Que., CANADA
- 5270 AD) Photon Sources Inc., 107 Kennedy Rd., S., Brampton, Ont., CANADA
- 5271 AD) Photosatz, Laupen, Bern, SWITZERLAND
 DES/A) Hans Hurter
- 5272 AD) Paoli Chair Co., Paoli, IN 47454 USA
- 5273 AD) Plastiglide Manufacturing Co., 1757 Stanford St., Santa Monica, CA 90406 USA
- 5274 AD) Prodesign Ltd., 896 Queen St. W., Toronto, Ont., CANADA
- 5275 AD) Polyplan Inc., New York, NY, USA
 ST) Appelbaum & Curtis Inc.
- 5276 AD) Pneumatisk Transport AB, Box 7, S-12721, Skärholmen, SWEDEN
- 5277 AD) Peace River Regional Planning Commission, 601 Nordic Ct., 10014-99th St., Grande Prairie, Alta. T8V 3N4 CANADA
- 5278 AD) Paul Hoppenfeld Display, Inc., 16140 Cohasset St., Van Nuys, CA 91406 USA
- 5279 AD) John C. Preston Ltd., 85 Richmond St., W., Toronto, Ont., CANADA
- 5280 AD) PMA, 1005 Flint Rd., Downsview, Ont., CANADA
- 5281 AD) Pai, Köln-Lindenthal, GERMANY
 DES/A) Wolfgang Hevwinkel



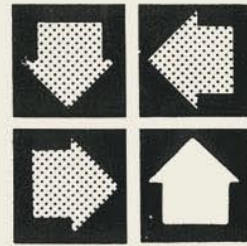
5297



5298

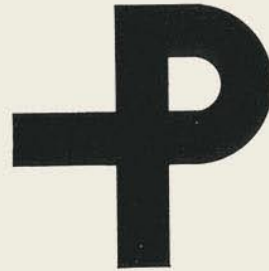


5299



- 5297 AD) The Probe Group, 56 Berkeley St., Toronto, Ont. M5A 2W6 CANADA
- 5298 AD) Philips s.p.a., Sezione Illuminazione, piazza IV Novembre 3, 20124 Milano, ITALY

5300



5301



- 5299 AD) Palmer-Shile Co., 129 East Dr., Bramalea, Ont., CANADA
- 5300 AD) Pierrel, Milano, ITALY
DES/A) Albe Steiner
- 5301 AD) Plastugil, FRANCE
DES/A) Jacques Nathan Garamond
- 5302 AD) Point A La Ligne, produzione: 30, avenue Gambetta, 33700 Mérignac (Bordeaux) FRANCE
- 5303 AD) Pittsburgh National, USA
- 5304 AD) Wilh. Pahl GMBH, Dortmunder Gummiwarenfabrik, Dortmund-Hombruch, Kieferstr. 35, GERMANY
- 5305 AD) Prestolite Battery Div., an Eltra Co., Toronto, Ont., CANADA
- 5306 AD) Pacific Far East Line, New York, NY, USA

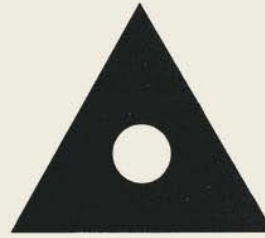
5302



5303



5304



5305



- C) Ocean Shipping
- 5307 AD) Phillips Plastics Inc., Mississauga, Ont., CANADA
- 5308 AD) Pollution Control Products, Inc., Fort Lauderdale, FL, USA
- 5309 AD) Pirelli Applicazioni Elettroniche Milano, ITALY
DES/A) Aldo Calabresi

5306



5307



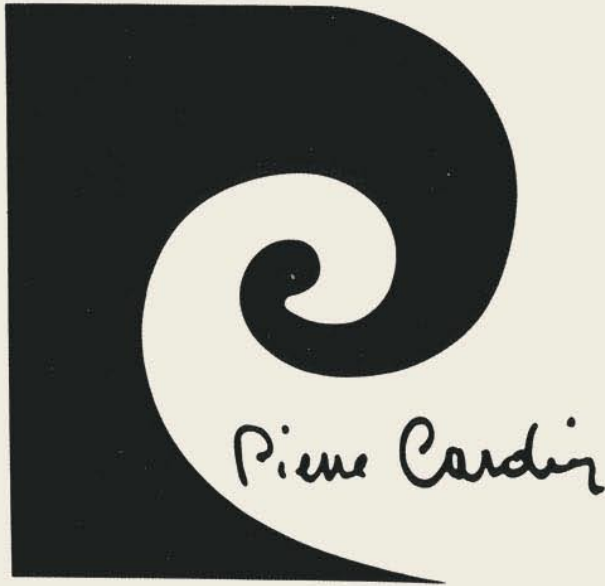
5308



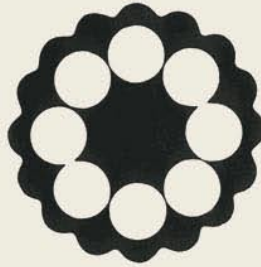
5309



5320a



5321



5322



5320a AD) Pierre Cardin, Paris, FRANCE
C) Fashion Designer

5321 AD) Prince Hotel (Toronto) Ltd., 900 York Mills Rd., Don Mills, Ont. M3B 3H2 CANADA

5322 AD) Pacific Lighting Corp., USA

5323 AD) People Plus, Port Credit, Ont., CANADA

DES/A) Leslie Smart

5324 AD) Pelgrim NV, Gaanderew, NETHERLANDS

DES/A) A.G. Schillemans

5325 AD) Pinwheel Systems, Inc., 404 Park Ave. S., New York, NY 10016 USA

5326 AD) PF Lugshaupt, Sursee, SWITZERLAND

DES/A) Atelier Stadelman Bisig

5327 AD) Pharmacraft Ltd., 393 Midwest, Don Mills, Ont., CANADA

DES/A) Patricia Turnbull

5328 AD) Puritan Sportswear, The Warnaco Group, Altoona, PA 16603 USA

5329 AD) Photon, Inc., 355 Middlesex Ave., Wilmington, MA 01887 USA

5330 AD) Pako Corp., 6300 Olson Memorial Hwy., Minneapolis, MN 55440 USA

5331 AD) Peoples Jewellers, Toronto, Ont., CANADA

5323



5324



5325



5326



5327



5328



5329



5330



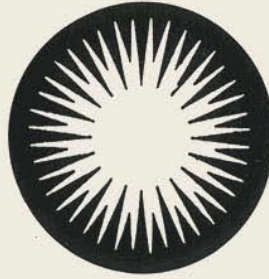
5331



5343a



5344



5345



5343a AD) Peres Sports, Barcelona, SPAIN
DES/A) José Baques

5344 AD) Public Service Electric and Gas Co.,
USA

5345 AD) Paxton Products Inc., 1664 12th St.,
Santa Monica, CA 90404 USA

5346 AD) Ploudiv International Fair,
Ploudiv, BULGARIA

DES/A) Stephane Kantsheff

5347 AD) Commercial National Bank of Peoria,
USA

5348 AD) Phillipine Airlines, PHILLIPINES
ST) Primo Angeli Graphic

5349 AD) Problematics, Waltham, MA, USA
ST) Gregory Fossella Assocs.

5350 AD) Pennsylvania, New Jersey & Delaware
Committee of Governors,
Philadelphia, PA, USA

5351 AD) Planned Parenthood World Population
DES/A) Rudolph de Harak

5352 AD) The Perfect Mix, 1103A Yonge St.,
Toronto, Ont., CANADA

5353 AD) C. Porter, 522 Plymouth,
Grand Rapids, MI, USA

5354 AD) Peacock Ridge,
Palos Verdes, CA, USA

5348



5349



5350



5351



5352



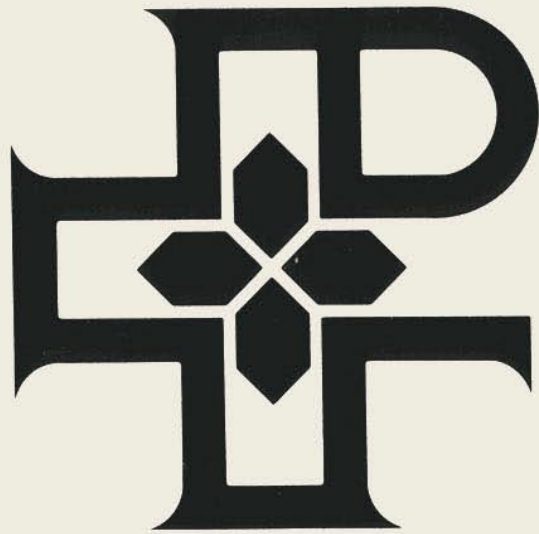
5353



5354



5366



5367



5368



5366 AD) Presbyterian Hospital Center, Albuquerque, NM, USA

5367 AD) People's Bank, Providence, RI, USA

5368 AD) Precision Concepts Corp., 2615 W. Mockingbird, Dallas, TX, USA

5369 AD) Professional Relations Inc., USA
DES/A) Gordon Cathey
ST) Image Plus

5370 AD) Progressive Personnel, USA
DES/A) Nash Hernandez

5371 AD) Pinestock Mutual Funds, USA
DES/A) Richard Hess

5372 AD) Pinewood Plantation, USA
DES/A) Savas Atvur

5373 AD) Provigo, 800 Dorchester Blvd., W. Montreal, Que., CANADA

5374 AD) Pacesetter Corp., USA
DES/A) Tom Henton

5375 AD) Parker-Hannifin (Canada) Ltd., 6th St., E. at 9th Ave. Owen Sound, Ont., CANADA

5376 AD) Prout Marine, Charfleet Canrey Island, Essex, ENGLAND

5377 AD) The Players Club, 1299 E. Oakland Park Blvd., Fort Lauderdale, FL, USA

5371



5372



5373



5374



5375



5377



5376



5389



5394



5397



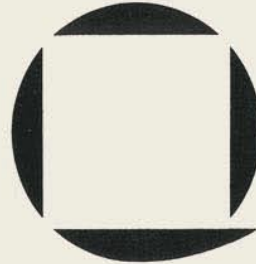
5399



5390



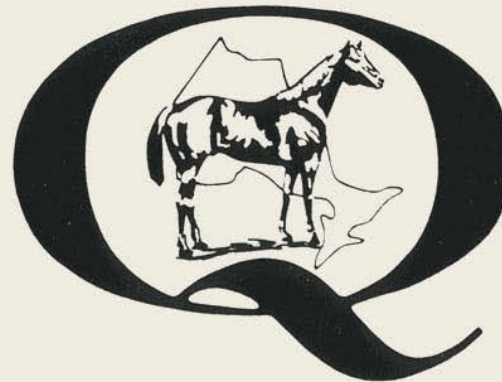
5392



5395



5398



5391



5393



5396



Legend AD) Advertiser/Client
 DIR) Art Director
 DES/A) Designer, Artist
 ST) Studio, Agency
 C) Category
 SM) Symbol
 TM) Trademark

- 5389 AD) La Fondation De L'athlète Québécois, 1415 Est Rue Jarry, Montreal, Que. H2E 2Z7 CANADA
- 5390 AD) Québecair, Que., CANADA
 C) Regional Airline
- 5391 AD) Questeel (A Division of QSP Ltd.) Longueuil, Que., CANADA
- 5392 AD) Quad Typographers Inc., New York, NY, USA
 DES/A) Mo Lebowitz
- 5393 AD) Quirra S.p.A., Milano, ITALY
 DES/A) Patrizia Pattacini
- 5394 AD) Quality Paperback Book Service, Inc., PA, USA
- 5395 AD) Le Quadrismetall Offset, 93300 Aubervilliers, 63, rue de la Haie-Coq, FRANCE
 DES/A) Aktuelle Nachrichten
- 5396 AD) Cunard Shipping Lines, GREAT BRITAIN
 SM) Cunard "Queen Elizabeth"
 DES/A) Nick Butteworth
- 5397 AD) Quietflo Engineering Ltd., West Drayton, Middlesex UB7 7SJ ENGLAND
- 5398 AD) Ontario Quarter Horse Association Inc. 233 Division St., Welland, Ont., CANADA
- 5399 AD) Qume, 26203 Production Ave., Hayward, CA 94545 USA

5410



5411



5412



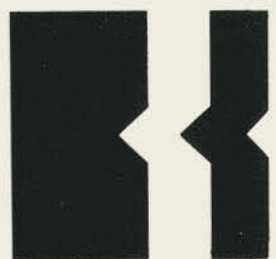
5413



5414



5415



5416



5417



5418



5419



5420



5421



5422



5423



5424



5425



Legend AD) Advertiser/Client
 DIR) Art Director
 DES/A) Designer, Artist
 ST) Studio, Agency SM) Symbol
 C) Category TM) Trademark

- 5410 AD) Rodman Industries Inc., Resinwood Div., Green Bay, WI 54301 USA
 5411 AD) R & A Plastics, Inc., Higgins Indus. Park, Worcester, MA 01606 USA
 SM) Ramco Plastic Processing Machinery Div.
 5412 AD) Roneo Vickers Canada Ltd., 129 Carlingview Dr., Rexdale, Ont. M9W 5E7 CANADA
 5413 AD) Robicon Corp., 100 Sagamore Hill Rd., Plum Industrial Pk., Pittsburgh, PA 15239 USA
 5414 AD) Rodrigo : la linea maschile
 5415 AD) Ridat Engineering Co., Ltd., Fishponds Rd., Wokingham, Berkshire, ENGLAND
 5416 AD) Raise Inc., Div. of Heede International Ltd., 3070 Lenworth Dr., Mississauga, Ont., CANADA, USA, MEXICO, S.A.
 5417 AD) Rappaport Exhibits, Inc., 3608 Payne Ave., Cleveland, OH 44114 USA
 5418 AD) Ro-Bar Electronics Systems Ltd., 140 Doncaster Ave., Unit 7, Thornhill, Ont., CANADA
 5419 AD) Research III
 DES/A) Gerry Rosentsweig
 ST) The Graphics Studio
 5420 AD) Roper Whitney, Inc., (Formerly Whitney Metal Tool Co.) 2833 Huffman Blvd., Rockford, IL 61101 USA
 5421 AD) Rašica. Ljubljana
 DES/A) Mojca Vogelnik
 5422 AD) Votre décorateur Ligne Roset Chayette, 57 bd Barbés. 606.81.35 Paris, FRANCE
 5423 AD) Ram Plastics Corp., RR#2, Totenham, Ont., CANADA
 5424 AD) Ring-O-Matic Mfg., Co., P.O. Box 305, Pella, IA 50219 USA
 5425 AD) Ragsdale Pardoe
 DES/A) Gary Coe
 ST) Metzdorf Advertising

5441



5442



5443



5444



5445



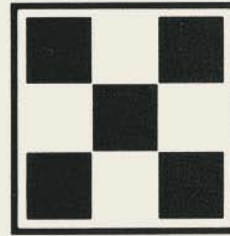
5446



5447



5448



5449



5450



ROUGIER



5451



REHAU

5452

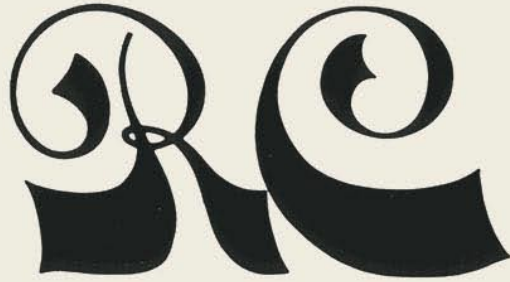


Rolland

- 5441 AD) Studio Di Architettura E Arredamento, Mobili Di Design, Oggetti D'Arte-Regali
- 5442 AD) Eliche Radice, 20052 Bettola di Monza, Milano, ITALY
- 5443 AD) Ronan & Kunzl, Inc., 1225 S. Kalamazoo Ave., Marshall, MI 49068 USA
- 5444 AD) Ross Controls Corp. (An Affiliate of American Research & Development Corp.) 257 Crescent St., Waltham, MA 02154 USA
- 5445 AD) RX/Engineering Thermostats, Rogers Corp., Manchester, CT 06040 USA
- 5446 AD) Record Club of America, York, PA 17405 USA
- 5447 AD) Rollem Corp. of America, 41-12 24th St., Long Island City, NY, USA
- 5448 AD) Ralston Purina Co., Checkerboard Sq., St. Louis, MO 63188 USA
- ST) Overlock Howe & Co.
- 5449 AD) Revcor Inc., 251 Edwards St., Carpentersville, IL 60110 USA
- 5450 AD) Rougier, 79040 Niort Cedex, FRANCE
- 5451 AD) Rehau, Toronto, Ont., CANADA
- 5452 AD) Rolland Paper Co., Ltd., Suite 3620, 800 Place Victoria, Montreal, Que., CANADA



5468



5469



5486 AD) RC Galleries, 900 N. Michigan Ave.,
609 N. Wells St., Chicago, IL, USA

5469 AD) Rick Schreiter, 24 Fifth Ave.,
New York, NY 10011 USA

5470 AD) Rakennustaiteen Seura, FINLAND
DES/A) Jukka Pellinen

5471 AD) Rothchild Printing Co. Inc., 52 E.
19th St., New York, NY, USA

5472 AD) Roy Jacobs Co., 517 Oaklawn Plaza,
Dallas, TX 75207 USA

5473 AD) Rohde & Schwarz, 8000 München 80,
Mühlldorfstrasse 15, WEST GERMANY

5474 AD) Rockland Colloid Corp., 599 River Rd.,
Piermont, NY 10968 USA

5475 AD) Rogol Electric Co., Ltd., 408 Ormont
Dr., Weston, Ont. M9L 1N9
CANADA

5476 AD) Recticel AB 33200 Gislaved
SM) Recticel TM

5477 AD) Röder, einrichtungen, 7000 Stuttgart 1,
Friedrich str. 41, WEST GERMANY

5478 AD) Recorded Publications Laboratories,
1120 State St., Camden,
NJ 08105 USA

5479 AD) Research for Better Printing
Chemical Corp., Milwaukee,
WI 53214 USA

5470



5471



5472



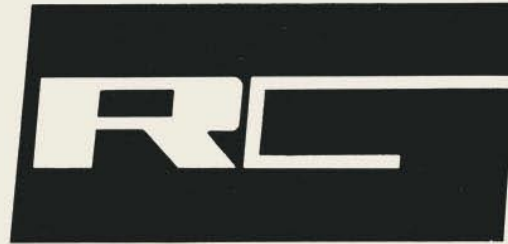
5473



5474



5475



5476



5477



5478



5479



5493



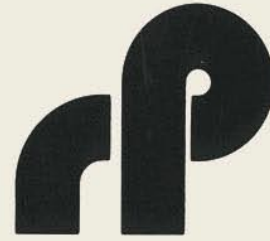
5494



5495



5496



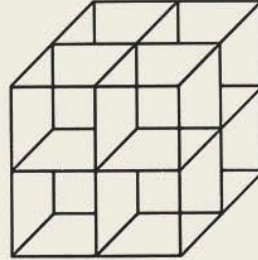
5497



5498



5499



5500



5501



5502



5503



5504



5505



5506



5507



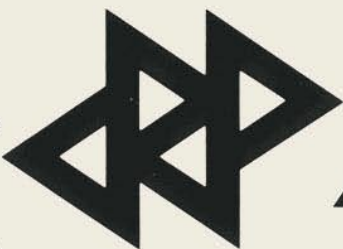
- 5493 AD) Ruko of Canada Ltd., 7 Alpha Mills Rd., Streetsville, Ont. L5N 1H4 CANADA
- 5494 AD) Riddle-Davenport & Associates, Ltd., 325 N. Wells St., Chicago, IL 60610 USA
- 5495 AD) Roman Deco S.P.A.
- 5496 AD) Rhodia Inc., A subsidiary of Rhône-Poulenc, S.A., 600 Madison Ave., New York, NY 10022 USA
- 5497 AD) Rudd International Corp., 1066 31st St., N.W., Washington, DC 20007 USA
- 5498 A) Reliable Engine Services Ltd., 4331 Manhattan Rd., S.E., Calgary, Alta. T2G 4B1 CANADA
- 5499 AD) Ratioworm Gerätevertrieb, Köln, WEST GERMANY
- 5500 AD) Ross Hill Controls Corp., 1770 St. James Pl., Houston, TX 77056 USA
- 5501 AD) Rec Creations, P.O. Box 14621 N., Palm Beach, FL 33408 USA
- 5502 AD) Royal Bank of Scotland, 1200 Milam, Houston, TX 77002 USA
- 5503 AD) Ramon Reig Cabanas S.A., SPAIN
- DES/A) Ribas & Creus
- 5504 AD) Rasentechnik AG, Binningen, SWITZERLAND
- DES/A) Blais Bron
- 5505 AD) Reid House/El Barnum Realty, 736 Piedmont Ave., Atlanta, GA, USA
- 5506 AD) Rehmann & Co., Zurich, SWITZERLAND
- DES/A) Hans Weber
- 5507 AD) Riedel & Ridosette, Passau, WEST GERMANY (Fa. Riedel)
- DES/A) Anton Stankowski



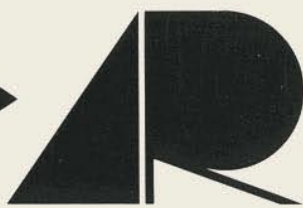
5520



5521



5522



5523



5524



5525



5526



5527



5528



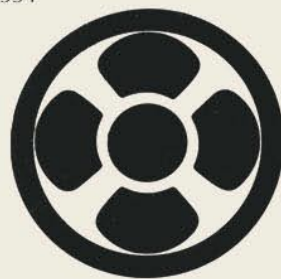
5529



5530



5531



5532



5533



5534



5535



- 5520 AD) Recordati Industria Chimica, Milano, ITALY
DES/A) Ilio Negri
- 5521 AD) Rakennuspuusepänteollisuus r.y., Helsinki, FINLAND
DES/A) Bror B. Zetterborg
- 5522 AD) Religioni Oggi-Dialogo, Roma, ITALY
DES/A) Michele Spera
- 5523 AD) RPR Relazioni Pubbliche, Roma, ITALY
DES/A) Mimmo Castellano
- 5524 AD) Republic Corp., Los Angeles, CA, USA
DES/A) Robert Miles Runyan
- 5525 AD) Raffold Ltd., Guildford, Surrey, ENGLAND
DES/A) David J. Plumb
- 5526 AD) Rhodiatocce S.p.A., Milano, ITALY
DES/A) Bob Noorda
- 5527 AD) Dan River Inc., Webco Knit Div., 111 W. 40th St., New York, NY 10018 USA
SM) Dan River TM
- 5528 AD) Carlo Reggiani, Varese, ITALY
DES/A) Vittorio Antiuori
- 5529 AD) Franco Ranchetti S.p.A., Milano, ITALY
DES/A) Heinz Waibl
- 5530 AD) The New Ruaton Garden Co., Ltd., Earls Hall Dr., St. John's Rd., Clacton-on-Sea, Essex, ENGLAND
C) Growers and Merchants, Fruits & Vegetables
- 5531 AD) Rek-O-Kut Co., Inc., Corona, NY, USA
DES/A) George Nelson & Richard Schiffer
- 5532 AD) Rhinegold, Toronto, Ont., CANADA
SM) Name of Musical Group
DES/A) Chris Notter
- 5533 AD) Ritz-Charles of Ritz, USA & FRANCE
- 5534 AD) Rietz Manufacturing Co., P.O. Box 880, Santa Rosa, CA, USA
- 5535 SM) Renault TM, Paris, FRANCE
C) Automotive & Military Manufacturer



5548



5549



5550



5551



5552



5553



5554



5555



5556



5557



5558



5559



5560



5661



5562



Legend

AD) Advertiser/Client
 DIR) Art Director
 DES/A) Designer, Artist
 ST) Studio, Agency
 C) Category
 SM) Symbol Mark
 TM) Trademark

- 5548 AD) Slinger, ENGLAND
 ST) June Fraser & Design Research Unit
- 5549 AD) SWF Machinery (formerly General Nailing Machine Corp.) Sanger, CA 93657 USA
- 5550 AD) Southwest Forest Industries, Phoenix, AZ, USA
- 5551 AD) Swiss Credit Bank, SWITZERLAND
 ST) Adolf Flückiger & Rosshäuser Be
- 5552 AD) Stange Company, USA
 DES/A) Randall R. Roth
- 5553 AD) I.P. Sharp Associates Ltd., P.O. Box 71, Toronto Dominion Centre, Toronto, Ont. M5K 1E7 CANADA
- 5554 AD) Superga Industria Scarpe, ITALY
 C) Shoe Manufacturer
 ST) Aldo Calabresi & Studio Boggeri
- 5555 AD) Scope Furniture, Inc., 407 W. 13th St., New York, NY 10014 USA
 DES/A) Howard York
- 5556 AD) Sullivan Strong Scott, 74 Wildcat Rd., Downsview, Ont. M3J 2V4 CANADA
- 5557 AD) Saratoga Performing Arts Centre, Saratoga, CA, USA
 DES/A) Charles Fuhrman
- 5558 AD) Swivelier Nanuet, New York, NY 10954 USA
- 5559 AD) Swiss Credit Bank, SWITZERLAND
 DES/A) Adolf Flückiger & Rosshäuser Be
- 5560 AD) Staff Leuchten, Staff KG 4920 Lemgo
- 5661 AD) Sheldahl Packaging Machinery Division, 231 Ferris Ave., East Providence, RI 02916 USA
- 5562 AD) C.W. Stockwell, Inc., 320 N. Madison Ave., Los Angeles, CA, USA

5578



5579



5580



5578 AD) S.T.A. Air Service Co., BELGIUM
DES/A) Michel Waxmann

5579 AD) South West Fabricating & Welding Co., Inc., Houston, TX 77011 USA

5580 AD) Scotia Factors Ltd., (Assoc. with Bank of Nova Scotia) 630 Sherbrooke St., W., Montreal, Que., CANADA

5581 AD) Superior Car Wash Systems, Inc., 4018 N. 33rd Ave., Phoenix, AZ, USA

5582 AD) Sports Car Unlimited 1974, 1784 Lakeshore Rd. W., Clarkson, Port Credit, Ont., CANADA

DES/A) Diego DiCaro

5583 AD) Simmons Co., Divisions and Affiliates: Living Room, Juvenile Prods., Thonet, Greeff, Bloomcraft, Katzenbach & Warren, Hausted, Raymor/Richards, Morgenthau, Moreddi, Selig, Artisan House, American Acceptance, York-Hoover, Elgin Metal Casket. Intern. Oper: Simmons Ltd. Can.; Simmons De Argentina, S.A.I.C.; Simmons Bedding Co., Pty. Ltd. and V.S. Wright & Sons, Pty. Ltd., AUSTRALIA; Sleepezee Ltd. and Warner & Sons Ltd., ENGLAND.; Cie. Continentale Simmons, S.A., FRANCE; Cia. Italiana Simmons; Simmons Japan Ltd.; Compania Simmons, S.A. de C.V. MEXICO.; Simmons Inc., PUERTO RICO; Simmons de Venezuela C.A.

5584 AD) Scholven-Chemie AG., 466 Gelsenkirchen-Buer, F.R., GERMANY

5585 AD) Schuylkill Square, 2400 Market St., Philadelphia, PA 19103 USA

5586 AD) Société Française d'Equipements pour la Navigation Aérienne, P.O. Box 59, 78 140-Velizy-Villacoublay, FRANCE

5587 AD) Scott, Syma Italiana Elettronica, via M. Gioia 70-20125 Milano, ITALY

5588 AD) Silverton Marine Corp., Kettle Creek Rd., Toms River, NJ 08753 USA

5589 AD) Selection Tricolore Course, 114 Avenue Charles de Gaulle, Neuilly-sur-Seine, FRANCE

5590 AD) Society of St. Vincent of Paul, 348 Broadview Ave., Toronto, Ont., CAN.

5591 AD) Systems Dimensions Ltd., 770 Brookfield Rd., Ottawa, Ont., CANADA

5581



5582



5583



5584



5585



5586



5587



5588



5589



5590



5591



5606



5607



5608



5609



5606 AD) Shaw Festival Theatre, Box 774,
Niagara-On-The-Lake, Ont.,
CANADA

DES/A) Arnold Wicht

ST) Camp Associates Advertising

5607 AD) Select Form, Gesellschaft für
modernen, Wohnbedarf mbH & Co.
KG., 7 Stuttgart 70, Degerloch,
Sigmaringer Strasse 258,
WEST GERMANY

5608 AD) Stereo Tape Equipment Ltd.,
ENGLAND

DES/A) Michael Pacey

5609 AD) Société Générale

5610 AD) Sinclair Valentine Inks, 4590 Dufferin
St., Downsview, Ont., CANADA

5611 AD) St. Lawrence Centre for the Arts,
Front & Scott Streets, Toronto,
Ont., CANADA

5612 AD) Schawkgraphics, 4546 N. Kedzie Ave.,
Chicago, IL 60625 USA

5613 AD) Shinetso Broadcasting System Inc.,
JAPAN

DES/A) Kimihito Obashira

5614 AD) Staley (Canada) Ltd., 385 The West
Mall, Etobicoke, Ont., CANADA

5615 AD) Steel Service Centre Institute,
Cleveland, OH, USA

5616 AD) Santa Barbara Conference &
Convention Bureau, P.O. Box 299-E,
Santa Barbara, CA 93102 USA

5617 AD) Savogran, Norwood, MA 02062
USA

5618 AD) Seabrook Island Co. (A Land
Logistics Corp. Development) P.O. Box
99, Charleston, SC 29402 USA

5619 AD) Sea Grill, 1619 N.E. 4th Ave.,
Fort Lauderdale, FL, USA

C) Sea Food Restaurant

5620 AD) Svensk Textil Mats Fransson AB,
Box 4030, S-511 04 Kinna 4, SWEDEN

SM) Svetex

5621 AD) Standard Manufacturing Co., 220 E.
Fourth St., Cedar Falls, IA 50613
USA

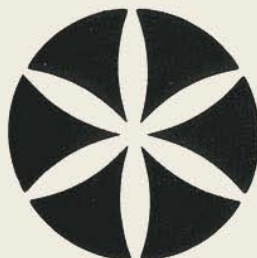
5610



5611



5612



5613



5614



5615



5616



5617



5618



**SEABROOK
ISLAND**

A Land Logistics Corporation Development

5619



5620



5621



5631



5632



5633



5634



5635



5636



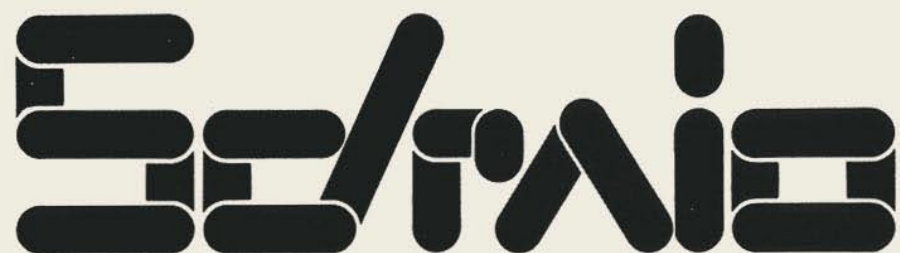
5637



5638



5639



5640



- 5631 AD) South Carolina National Bank, Columbia, SC, USA
- 5632 AD) Syntex (USA) Inc., 3401 Hillview Ave., Palo Alto, CA, USA
- 5633 AD) The Robert Simpson Co., Ltd., 176 Yonge St., Toronto, Ont. M5H 3K2 CANADA
- C) Simpson's West End Men's Shop
- 5634 AD) Superior Sanitation Services, 1126 Fewster Dr., Mississauga, Ont., CANADA
- 5635 AD) Sherwood Selpac, A Hill Acme Co., 120 Church St., Lockport, NY 14094 USA
- 5636 AD) Simmel, 31033 Castelfranco Veneto (Treviso), Borgo Padova 2, ITALY
- C) Military Equipment
- 5637 AD) Schiffini S.p.A., Casella Postale 321, La Spezia, ITALY
- 5638 AD) Southeast Ohio Emergency Medical Services, USA
- DES/A) Dean R. Lindsay
- 5639 AD) Sdraio Furniture, ITALY
- 5640 AD) Summertop, Northpark Shopping Centre, USA
- ST) The Richards Group



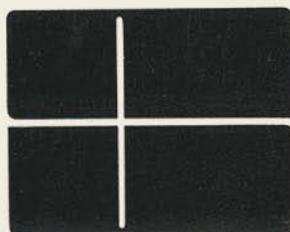
5655



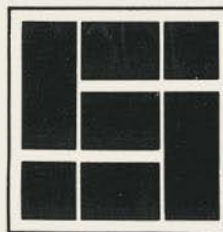
5656



5657



5658



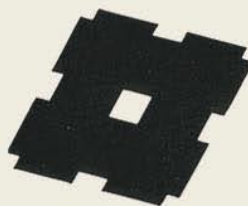
5659



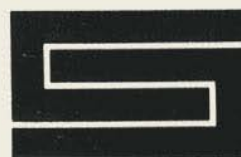
5660



5661



5662



5663



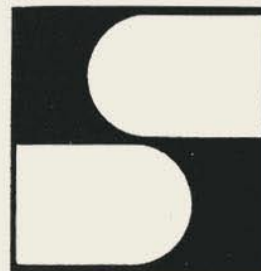
5664



5665



5666



5667

SOUTHERN

5668



5669

Signature

5670

SKEMA

- 5655 AD) Till Skogsägarnas Industri Aktiebolag, Spånskiveförsäljningen, 351 89 Vaxjo, Skicka
TM) S-skivan
- 5656 AD) Salpol, 21013 Gallarate (Varese) ITALY
C) Industria Salotti e Poltrone Arredamenti
- 5657 AD) Scandinavian Windows Ltd., Mardstone, Kent, ENGLAND
DES/A) David J. Plumb
- 5658 AD) Arthur Sanders Ltd.
ST) Henrion Design Associates
- 5659 AD) Shippers Supply (1893) Ltd., 2160 Highway 7 W., Building 'C', Concord, Ont. L4K 1B1 CANADA
- 5660 AD) Schumacher, 939 Third Ave., New York, NY 10022 USA
- 5661 AD) Stind, Sofia, BULGARIA
DES/A) Bojan Dimitrov
- 5662 AD) Schiller Industries Inc., (An AMEX listed Corp.) Acroscan Corp., 7111 E. Eleven Mile Rd., Warren, MI 48090 USA
- 5663 AD) The Prado, 5600 Roswell Rd., Sandy Springs, Atlanta, GA, USA
- 5664 AD) Sandell Manufacturing Co., Inc., 84 Sherman St., Cambridge, MA 02140 USA
- 5665 AD) Simtec Ltd., Montreal, Que., CANADA
DES/A) Ernst Roch
- 5666 AD) Staff ist Mitglied der Fördergemeinschaft Gutes Licht, des Wohnzirkels und der Gruppe 21, WEST GERMANY
- 5667 AD) Southern Life Insurance Association, USA
ST) Arie J. Geurts Design
- 5668 AD) Société Anonyme Belge de Constructions Aeronautiques, 1470, Chaussée de Haecht, 1130 Bruxelles, BELGIUM
- 5669 AD) Signature Magazine, New York, NY, USA
C) Magazine Publishers
DES/A) Roger G. Ferriter
- 5670 AD) Skema s.r.l., Bologna, ITALY
C) Publishers
DES/A) Marco Caroli

5687



5688



5689



5690

- 5687 AD) Signaltone Corp., 34039 Schoolcraft Rd., Livonia, MI USA
- 5688 AD) Sitcap; Torino, ITALY
DES/A) Emanuele Centazzo
- 5689 AD) Safeguard International Ltd., HONG KONG
DES/A) Michael Miller YU
- 5690 AD) Sagdos Printing, Brugherio, Milano, ITALY
DES/A) Piero Sansoni

5691



5692



5693



- 5691 AD) Shimano Industrial Co., Ltd., 77, 3-Cho Oimatsu-Cho, Sakai-Shi, Osaka, JAPAN
- 5692 AD) Société des Produits Nestlé S.A., Vevey, Vaud, SWITZERLAND

5694



5695



5696



5697



- 5693 AD) Spartan Controls Ltd., Calgary, Alta., CANADA
- 5694 AD) San Vicente Raquet Club, 4000 San Vicente Rd., Sandiego Country Estates, Ramona, CA 92065 USA
- 5695 AD) Steury Corp., 310 Steury Ave., Goshen, IN 46526 USA

- 5696 AD) Splendix Musical Instruments, HONG KONG
DES/A) Michael Miller YU
- 5697 AD) See & Sea Travel Service, Inc., 680 Beach St., San Francisco, CA 94109 USA

5698



5699



- 5698 AD) Scottsdale Executive Office Park, 8009 Via De Ventura, Scottsdale, AZ 85258 USA
- 5699 AD) Sonic Corp., a General Signal Div., 350 Fairfield Ave., Stamford, CT 06902 USA

5700



5701

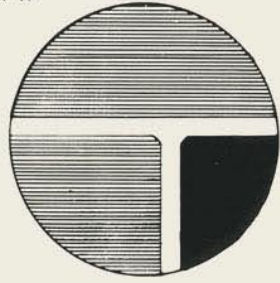


- 5700 AD) Sulzer Brothers Ltd., CH-8401 Winterhoe, SWITZERLAND
- 5701 AD) Ahmad Saidi, Sharonsaidi & Mahoud Saidi, USA
SM) Scheherazade
DES/A) Jagdish J. Chavda

5716



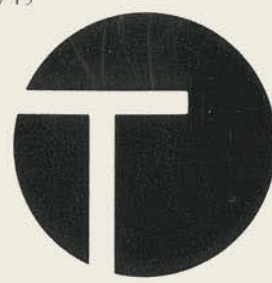
5717



5718



5719



5720



5721



5722



5723



5724



5725



5726



5727



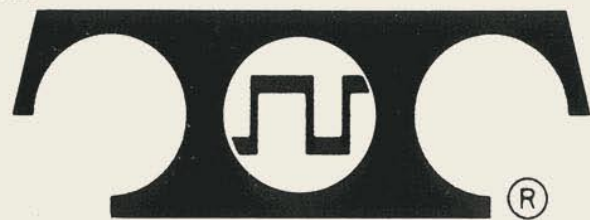
5728



5729



5730



Legend AD) Advertiser/Client
 DIR) Art Director
 DES/A) Designer, Artist
 ST) Studio, Agency
 C) Category
 SM) Symbol Mark
 TM) Trademark

- 5716 AD) Trabeco S.A., 96, Rue Montmartre 75002, Paris, FRANCE
- 5717 AD) Texas Office Supply Co., 6628 Gulf Freeway, Houston, TX 77017 USA
- 5718 AD) Twin-Cee Ltd., 20 Armstrong Ave., Georgetown, Ont., CANADA
- 5719 AD) Toilet Laundries Ltd., CANADA
 DES/A) Ernst Roch
- 5720 AD) Taiyo Kobe Bank, Subsidiary: Taiyo Kobe Finance Hong Kong Ltd., Tokyo, Kobe, JAPAN
- 5721 AD) Tobias Associates, Inc., 50 Industrial Dr., Ivyland, PA 18974 USA
- 5722 SM) Toyota Astre, JAPAN
 DES/A) Yasaburo Kuwayama
- 5723 AD) Texas Gulf, Inc., 200 Park Ave., New York, NY 10017 USA
 DES/A) George Tscherny
- 5724 AD) Tulli Zuccari, Borgo Trevi, (Perugia), ITALY
- 5725 AD) Tri-Data, 800 Maude Ave., Mountain View, CA 94043 USA
- 5726 AD) Tioga Pipe Supply Co., Inc., Philadelphia, PA, USA
- 5727 AD) Trend Financial, Inc.
 ST) RKP Associates
 DES/A) Joseph Addario
- 5728 AD) Textcomp Associates Ltd., 2104 Yonge St., Toronto, Ont. M4S 2A5 CANADA
- 5729 AD) Teleglobe Canada, 625 Belmont St., Montreal, Que. H3B 2M2 CANADA
- 5730 AD) Teletype Corp., Dept. 71F, 5555 Touhy Ave., Skokie, IL 60076 USA

5744



5745



5746



5744 SM) Toronto Symphony, 215 Victoria St., Toronto, Ont. M5B 1V1 CANADA

5745 AD) The Tennis Club of Palm Beach, 2800 Haverhill Rd. N., W. Palm Beach, FL 33401 USA

5746 AD) Periodo degli esami: TP, Via Larga 13-20122 Milano, ITALY

5747 AD) Telak Electronics Ltd., 690 Progress Ave., Scarborough, Ont., CANADA

5748 AD) Tacon, Ein Metzeler Erzeugnis

5749 AD) Transamerica Commercial Corp., Ltd., Transamerican Tower-Canada Sq., 2180 Yonge St., Toronto, Ont., CAN.

5750 AD) Tremont Research Co., Inc., 341 W. Superior St., Chicago, IL, USA

5751 AD) Tiger Leasing Group, 222 S. Riverside Plaza, Chicago, IL 60606 USA. Tiger Leasing Group is comprised of N. American Car, Railcar Div., Trailer Leasing Div., Terminal Services Div., Alexander Chemicals Div., National Equipment Rental, Ltd., National Computer Rental, Ltd., National Aircraft Leasing, Ltd., NAC Leasing Corp., Bell Worldwide, Inc. Tiger Leasing Group services in Canada by N. American Car (Canada) Ltd. and Maple Leaf Leasing Ltd.; Mexico by California Tank Car Line de Mexico, S.A.; Europe by NACCO, S.A. and National Equipment Rental (France); National Equipment Rental (Belgium); The United Kingdom by Bell Worldwide Ltd., (England); The Caribbean & South America by Bell Caribbean N.V. (Curacao); Asia by Tiger Leasing Group (Taiwan).

5752 AD) E' Un Prodotto Tenax, Societa' Italiana Smeriglio S.I.S. SPA Milano, ITALY

5753 AD) Tilt S.A., rue de l'Église, 91160 Ballainvilliers, FRANCE

5753a AD) Teorema, l'acqua senza sorprese, Lumezzane S.S. Brescia

5754 AD) Tournus

5755 AD) Tickins Industrial Products Ltd., 1872 Kipling Ave., Rexdale, Ont., CANADA

TM) Tipco

5747

telak



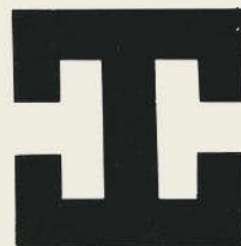
5748



5751



5752



5749



5750



5753



5753a

rubinetterie
teorema

5754

TOURNUS

5755

tipco»

5768



5769



5770



5771



5772



5773



5774



5775



5776



5777



5778



5779



- 5768 AD) Charles Tennant & Co. (Canada) Ltd.,
34 Clayton Rd., Weston, Ont.,
CANADA (Ref. also see #5758)
SM) Tennant's Product TM
- 5769 AD) Travel Dynamics, New York, NY, USA
DES/A) George Mileos
ST) Mileos Industrial Design
- 5770 AD) Transocean Machine Co. Inc.,
5500 Royalmount Ave., Montreal,
Que. H4P 1H9 CANADA
- 5771 AD) Tufline Ltd., 222 Norfinch Dr.,
Downsview, Ont., CANADA
- 5772 AD) Treasure Island Tennis & Yacht Club,
400 Treasure Island Causeway,
Treasure Island, FL 33706 USA
- 5773 AD) Time-Life Video, Time & Life
Building, Rockefeller Center, New
York, NY 10020 USA
- 5774 AD) Twick & Lehrke KG., 483 Gütersloh,
Postfach 3140 ABT. MD.,
WEST GERMANY
- 5775 AD) Theodor Kreimer, Textilwerke, 4412
Freckenhorst 02581 4015 Ruf
SM) Teka Velours
- 5776 AD) T & S Brass & Bronze Works, Inc.,
128 Magnolia Ave., Westbury,
NY 11590 USA
- 5777 AD) Trans-Ad, Ltd.
DES/A) Don Primi
- 5778 AD) Teka-Apparatebau, Sieber & Schiele,
6 Frankfurt am Main-Süd, Postfach
700942 FR GERMANY
- 5779 AD) Tennis N' Things, 3025 Las Vegas
Blvd. S., Las Vegas, NV 89109 USA

5793

**Type
Trends
Inc.**

5794



5795



5796



5797



5798



5799



5800



5801



5802



5803

TOSCANA

5804



5805



5806



5793 AD) Type Trends Inc., 222 E. 46th St.,
New York, NY 10017 USA

DES/A) Ray Cruz
ST) Type Trends, Inc.

5794 AD) Test Drilling Service Co., Maryland
Heights, MO, USA

DES/A) Tim McLandsborough
ST) PR&D Advertising

5795 AD) Tjernlund Manufacturing Co., 2140
Kasota Ave., St. Paul, MN 55108
USA

5796 AD) Team Concept, 1925 Century Blvd.,
N.E., Atlanta, GA 30345 USA

5797 AD) Taller «Ensamblaje» Caracus,
VENEZUALA

C) Assembly Workshop
DES/A) Gerd Leufert

5798 AD) Tempe Racquet & Swim Club, 2140
E. Broadway Rd., Tempe, AZ, USA

5799 AD) Télé-Capitale Ltée, 2136 Chemin Ste-
Foy, Ste-Foy, Que., CANADA

5800 AD) Tonelli & C, Mobili, Via Ciro Menotti
9, 61100 Pesare, ITALY

5801 AD) Typography Shop, 2161 Monroe Dr.,
N.E., Atlanta, GA 30324 USA

5802 AD) TelAlpha, Inc., 358 Mathew St., Santa
Clara, CA 94050 USA

C) Audio & Video Systems

5803 AD) Rubinetteria Toscane, Ponsi-
Viareggio, ITALY

5804 AD) Tred 2, Inc., Dept. 101, 2510
Channing Ave., San Jose, CA 95131
USA

5805 AD) Techman Ltd., 320-9th Ave., S.W.,
Calgary, Alta. T2P 1K6 CANADA

C) Engineers and Environmental
Scientists

5806 AD) Texco Construction, Div. of Mayan,
4111 Directors Row, Houston,
TX 77018 USA

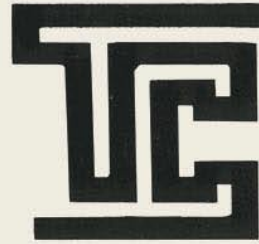


5821

THUMBODY



5822



5823



5821 AD) Thumbody, Princeton Partners Inc.,
245 Nassau St., Princeton, NJ, USA
C) Advertising Agency/Promotional &
Public Relations Services

5822 AD) Tri-Canada, Cherry-Burrell Ltd.,
6500 Northwest Dr., Malton,
Ont., CANADA

5823 AD) Ernest Treganowan, Inc., Interior
Design Bldg., 306 E. 61st St.,
New York, NY 10021 USA

5824 AD) Tikkaustuote, Loimaa, FINLAND
C) Textile Factory
DES/A) Rolf Christianson

5825 AD) Treco Inc., Champlain Division,
Centre Industriel, St. Romuald Co.,
Lévis, Que., CANADA

5826 AD) Tee-Pak, Inc., 915 N. Michigan Ave.,
Danville, IL 61832 USA

5827 SM) Toy Maker, JAPAN
DES/A) Hiroshi Ohchi

5828 AD) Products Pluperfect, 48 Massapequa
Ave., Massapequa, NY 11758 USA
SM) Tennis Doctor

5829 AD) Tammsco, Inc., N. Front St.,
Tamms, IL 62988 USA

5830 AD) Telegraph Press, P.O. Box 1831,
Harrisburg, PA 17105 USA

5831 AD) Tollycraft Corp., Kelso, WA, USA

5832 AD) Torrid Oven Ltd., 7500 Bath Rd.,
Malton, Ont., CANADA

C) Manufactured Industrial Equipment

5826



5827



5828



5829



5830



5831



5832



5842



5843



5844



5845



5846



5847



5848



5849



5850



5851



5852



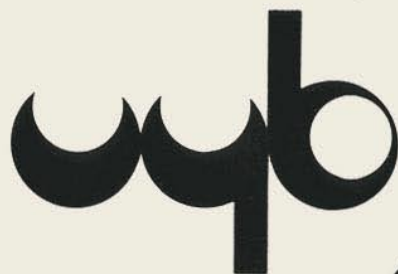
5853



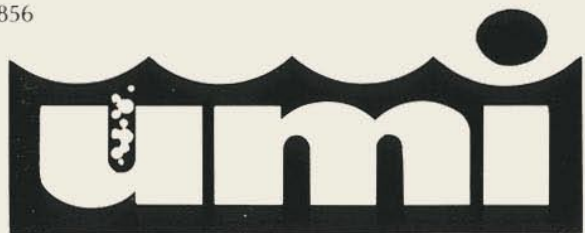
5854



5855



5856



5857



Legend AD) Advertiser/Client
 DIR) Art Director
 DES/A) Designer, Artist
 ST) Studio, Agency
 C) Category
 SM) Symbol Mark
 TM) Trademark

- 5842 AD) Ultraflex, via Sturdia, 36-16131 Genova, ITALY
- 5843 AD) Universal Geneve of Canada Ltd., 123 Bartley Dr., Toronto, Ont., CANADA
- 5844 AD) Unarco Industries, Inc., 332 S. Michigan Ave., Chicago, IL 60604 USA
- 5845 AD) Unternehmensberatung Der Industriepraktiker Hans-Georg Schu München-Grünwald, GERMANY
- 5846 AD) U.I.P. Corp., 1970 Estes Ave., Elk Grove Village, Chicago, IL 60007 USA
- 5847 AD) Unifair Inc., New York, NY, USA
 ST) Appelbaum & Curtis Inc.
- 5848 AD) Usemco, Inc., Chicago, IL, USA
 DES/A) William Cagney
 ST) RVI Corp.
- 5849 AD) Utet Sansoni Edizioni Scientifiche, ITALY
 ST) Studio Genovesi
- 5850 AD) Universal Data Systems, 2611 Leeman Ferry Rd., Huntsville, AL 35805 USA
- 5851 AD) Universal Match Corp., 404 Paul Ave., St. Louis, MO 63135 USA
- 5852 AD) United Business Products Corp., P.O. Box 1315, Southfield, MI 48075 USA
- 5853 AD) United Fruit Co., USA
- 5854 AD) University of Alberta, Alta., CANADA
 DES/A) Walter Jungkind
- 5855 AD) United Yacht Brokers, 2260 S.E. 17th St., Fort Lauderdale, FL 33316 USA
- 5856 AD) Underwater Mechanics International, P.O. Box 654, Spring, TX 77373 USA
- 5857 AD) Universal Water Systems, Inc., 1425 Hawthorne Lane, West Chicago, IL 60185 USA



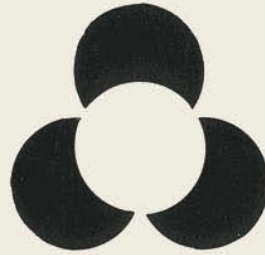
5873



5874



5875



5876

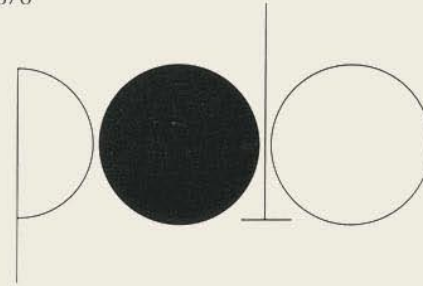


5877



UNITED TECHNOLOGIES®

5878



5879



5880



5881



5882



5883



5884



- 5873 AD) U.S. National Park Service, Washington, D.C., USA
 C) Government Agency
 DES/A) Tom Geismar
- 5874 AD) United Tape, 57 Glencameron Rd., Thornhill, Ont., CANADA
 C) Packaging Products Dist.
- 5875 AD) United Oilseed Products Ltd., P.O. Box 68, Lloydminster, Alta., CANADA
- 5876 AD) Unione Produttori Di Sintetico Per Calzature, Milano, ITALY
 C) Union of Footwear Synthetics Producers
 ST) G & R Associati
- 5877 AD) United Technologies Corp., Hartford, CT 06101 USA
 Div. Group: Pratt & Whitney Aircraft Group, Otis, Essex Group, Sikorsky Aircraft, Hamilton Standard, Norden, Chemical Systems Division, Power Systems Division, Turbo Power & Marine Systems, United Technologies International, United Technologies Research Center.
- 5878 AD) United States Polo Association, Chicago, IL, USA
 C) National Polo Association
 DES/A) Jim Lienhart
- 5879 AD) U.S. Photo Exhibition, NY, USA
 DES/A) Kissiloff & Wimmershoff
- 5880 AD) Unitech Inc., 1005 East St. Elmo Rd., Austin, TX, USA
- 5881 AD) United Hospital Fund and Greater New York Hospital Association, New York, NY, USA
 C) Hospital fund raising and consultants
 DES/A) Beau Gardner
- 5882 AD) Union Trust, USA
 ST) The Richards Group
- 5883 SM) United Israel Appeal of Canada, H.O. Montreal, Que., CANADA
- 5884 AD) Cimco Ltd., 65 Villiers St., Toronto, Ont., CANADA
 TM) Unipak Product



5899



5900



5901



5902



5903



5904



5905



5906



5907



5908



- 5899 AD) Unimax Switch, Wallingford, CT, USA
- 5900 AD) U.S. Microfilm Sales Corp., 235 Montgomery, San Francisco, CA, USA
DES/A) Paul Hagen
- 5901 AD) UAP, 7025 est, Rue Ontario St., E., Montreal, Que., CANADA
- 5902 AD) The Great Seal of The United States, USA
- 5903 SM) Bicentennial Symbol, American Revolution (1776-1976) Bicentennial Celebration, USA
- 5904 SM) United States Postal Service, USA
- 5905 AD) Uniflite Inc., USA
- 5906 AD) Underwood Yachting Centers, USA
- 5907 AD) Erwin Unger mann, Kälte & Klimatechnik, 5600 Wuppertal 2, Mollenkotten 155, GERMANY
- 5908 AD) Noremco Marketing Systems Ltd., 151 Birge St., Hamilton, Ont., CANADA
TM) Product Name, The Unstucker



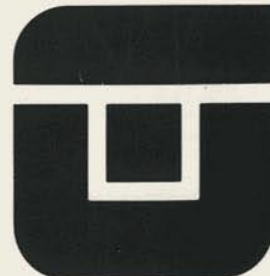
5920



5921



5922



5923



5924



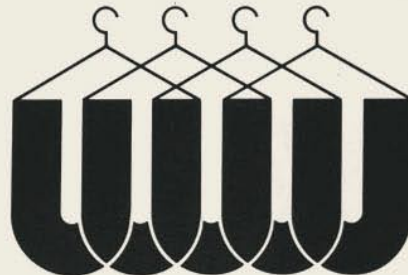
5925



5926



5927



5928



5929



5930



- 5920 AD) United American Realty, USA
ST) Miller/Hernandez Design
- 5921 AD) University Plaza, USA
ST) Miller/Hernandez Design
- 5922 AD) United Graphics Corp., USA
DES/A) Nash Hernandez
- 5923 AD) Trend Industries, Atlanta, GA, USA
SM) Uptrend
- 5924 AD) Universal Industries Ltd., Box 766,
Lloydminster, Alta. S9V 1C1
CANADA
- 5925 AD) U.S. Plywood, New York, NY, USA
- 5926 AD) U.S. Ski Association, USA
DES/A) James Adler
ST) Genesis Inc.
- 5927 AD) Uniforms Unlimited, Inc.,
Los Angeles, CA, USA
DES/A) Thomas A. Rigsby
ST) TriArts Inc.
- 5928 AD) Unit 1, Denver, CO, USA
- 5929 AD) United Nations, USA
DES/A) Herb Lubalin
ST) Lubalin, Smith, Carnase, Inc.
- 5930 AD) International Typeface Corp.
(Publisher) 216 E. 45th St., New York,
NY 10017 USA
SM) "Upper & Lower Case" masthead for
Trade Paper
DES/A) Herb Lubalin
ST) Lubalin, Smith, Carnase, Inc.

5967

PENNZOIL

5968



5969

ROLLUPS

5970



5971



5972

COLÓNIAL
MINUTEMAN

5973

TOTAL

5974



5975

CERTIFIED

5976



5977

Getty

5978



5979



5980



5981



5982



5983



5984



5985

SHELL

5986



5987

SOUTHLAND

5988



5989

Mobil

5990



5991



5992



5993



5994



5995



5996



5997



5998



5999



6000

KEYSTONE

6001



6002



6003

UNION 76
Union Oil Company of California
Los Angeles, California 90017

Union "Monopoly" Logotype Ad
Prepared for Union Oil Company of California.
Agency: Leo Burnett U.S.A. Advertising

6021



6022



6021 AD) Vac Offset & Printing Co., 338 Est Rue Craig, Montreal, Que., CANADA

6022 AD) Vail Resort Association, Box NY5N, Vail, CO 81657 USA

6023 AD) Michael Vijuk Bindery Consultants Co., Ltd., 630 Rivermede Rd., Concord, Ont. L4K 1C7 CANADA

6024 SM) Volkswagen Automobile Co., GERMANY

6025 AD) Vision Craft Ltd., Fayetteville, NY, USA

6026 AD) VT Industries Inc., 1000 Industrial Park, Holstein, IA 51024 USA

6027 AD) Visual Graphics Corp., Posteriter Div., 1398 N.E. 125th St., N. Miami, FL 33161 USA

6028 AD) Vanda Beauty Counselor, Orlando, FL, USA

DES/A) Rudolf Meyer

6029 AD) Viessmann Werke KG, GERMANY
DES/A) Anton Stankowski

6030 AD) Viking Clock Co., The Viking Building, Foley, AL 36535 USA

6031 AD) Philips Electronics Industries Ltd., (Professional E.L.A. Division) 116 Vanderhoof Ave., Toronto, Ont., CANADA

SM) Video Cassette Recording

6024



6025



6026



6027



6028



6029



6030



6031



6046



6047



6048



6049

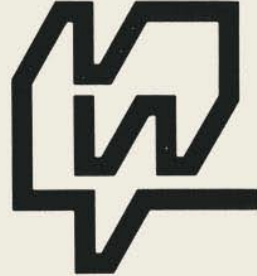
6046 AD) Victoria Joanne Wynnychuk, 9836-78 Ave., Edmonton, Alta., CANADA

6047 AD) Valtur, Roma, ITALY
C) Tourist Organization
DES/A) Hazy Osterwalder

6048 AD) Vorarlberger Treuhandgesellschaft, Dornbirn, AUSTRIA
DES/A) Othman Motter

6049 AD) Vierlinger-Käse, Bizau, AUSTRIA
C) Cheese Wholesalers
DES/A) Othmar Motter

6050



6051



6050 AD) Van Wijk & Visser, NV, Geldermalsen, NETHERLANDS
DES/A) Jan Jaring

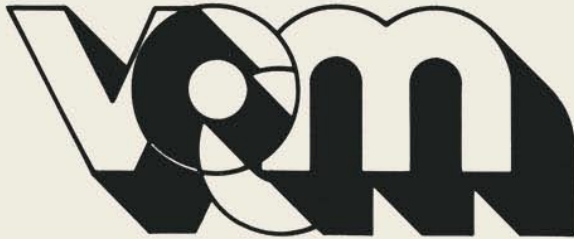
6051 AD) Valestra Design, Milano, ITALY
DES/A) Giulio Confalonieri

6052 AD) Viganò Olympio Muggiò, Industria Mobili Imbottiti, ITALY
SM) Vom

6053 AD) Varispace Items, Inc., 1259 University Ave., Rochester, NY 14607 USA

6054 AD) Viva Zapata, 1234 Yonge St., Toronto, Ont., CANADA
C) Restaurant
DES/A) Chris Notter

6052



6053



6055 AD) Village Palos Verdes, USA
DES/A) Wayne Hunt, Connie Beck
ST) John Follis & Associates

6056 AD) Vision Center, USA
DES/A) Crawford Dunn
ST) RYA Graphics, Inc.

6054



6055



6056



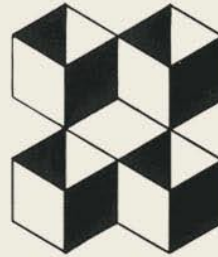
6101



6102



6103

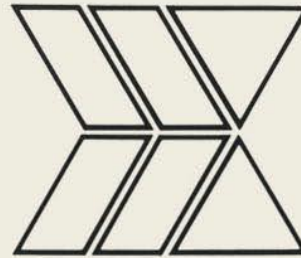


- 6101 AD) Wildfire Records Inc., 118 Balliol St., Toronto, Ont., CANADA
- 6102 AD) Westburne Division, Westburne Alberta Electric Supply Ltd., 3604 8th St., S.E., Calgary, Alta., CANADA
- 6103 AD) J.A. Wilson Display Ltd., 1645 Aimco Blvd., Mississauga, Ont. L4W 1H8 CANADA
- 6104 AD) Washington Mutual Savings Bank, Seattle, WA, USA

6104

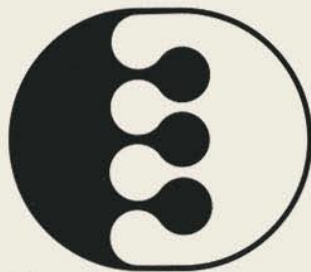


6105



- DES/A) Ken Parkhurst
- 6105 AD) Wards Ateliér AB, Box 96-S-54301 Tibro 1, SWEDEN
- 6106 AD) Dr. A. Wander AG, Bern, SWITZERLAND

6106



6107



6108



6109



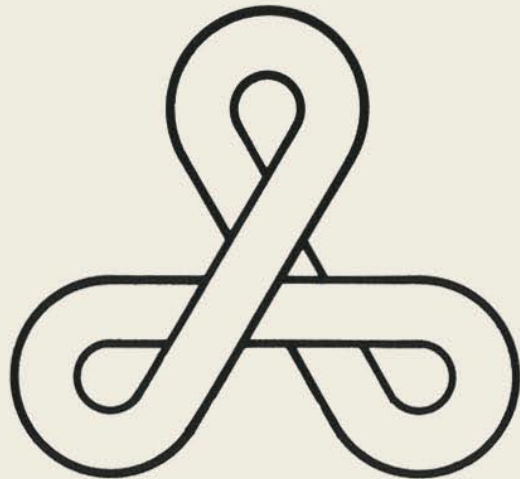
- DES/A) Peter Megert
- 6107 AD) WBAP, Fort Worth, TX, USA
- DES/A) Crawford Dunn
- 6108 AD) Württembergische Bibelanstalt, Stuttgart, WEST GERMANY
- DES/A) Anton Stankowski
- 6109 AD) Wako Shoken Co., Ltd., Osaka, JAPAN

- DES/A) Ohtaka Takeshi
- 6110 AD) T.F. Wilks MRPA & Son Ltd., Sanderstead, Surrey, ENGLAND

- DES/A) Herman Hecht
- 6111 AD) Warsaw Agency, USA
- DES/A) Anita Soos

- 6112 AD) Oy Wulff AB, Helsinki, FINLAND
- ST) Oy Mainos, Taucher Reklam AB

6110



6111



6112



6128



6129



6130



6131



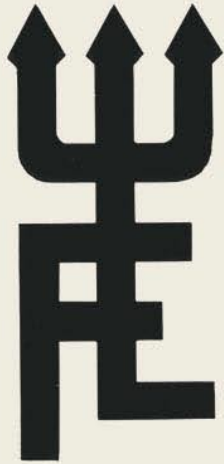
6128 SM) WAIF, Box 2004,
New York, NY 10017 USA

6129 AD) Young & Rubicam, London,
ENGLAND
DES/A) Marcello Minale & Brian
Tattersfield

6130 AD) Walker Croswell and Co., Ltd.,
Whaddon Works, Clyde Crescent,
Cheltenham, Gloucestershire
GL52 5EP ENGLAND

6131 SM) Walt Disney World, Lake Buena Vista,
FL, USA

6132



6133



6134



6135



6132 AD) Fr. Lürssen Werft, GERMANY

6133 AD) Thomas Walker & Sons Ltd.,
Birmingham, ENGLAND
C) Ship Instruments
DES/A) James White

6134 AD) World Wildlife Fund
ST) Lans Bouthillier Corporate Designs
Systems

6135 AD) Wallis Laboratory, London, ENGLAND
C) Table Manufacturing

6136



6137



6138



DES/A) David Lock & Tor A. Petterson
6136 AD) WRNG Radio Station, Atlanta, GA,
USA

6137 AD) Washington Industries Inc., 224
Second Ave. N., Nashville, TN, USA

6138 AD) Woolsey Marine Industries, Inc.,
P.O. Box 1328, 100 Saw Mill Rd.,
Danbury, CT 06810 USA

6139



6140



6139 AD) Water Peds, USA
DES/A) Marie Martel

6140 AD) Williams Companies, Tulsa, OK, USA

6141 AD) WKSU-TV, Kent State University,
Kent, OH, USA
DES/A) Paul S. Weiser

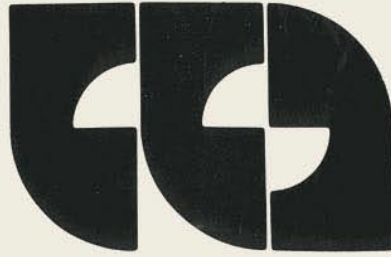
6141



6157



6158



6159



6160



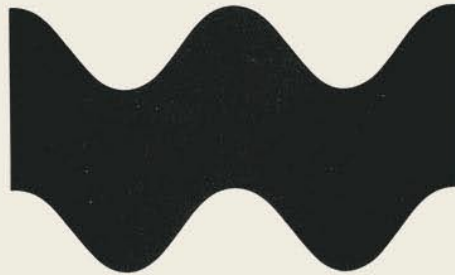
6161



6162



6163



6164



6165



6166



6167



- 6157 AD) Widom & Abronson, Architects, USA
ST) Ray Engle & Associates
- 6158 AD) World Associates Inc., USA
DES/A) W. Wayne Webb
ST) RVI Corporation
- 6159 AD) Worthen Bank & Trust Co.,
Little Rock, AR, USA
- 6160 AD) Wright State University, USA
DES/A) David Battle
ST) Vie Design Studio
- 6161 AD) Westinghouse Learning Corp., USA
ST) Tom Woodward Design
- 6162 AD) Wates Ltd., Forest Dale, London,
ENGLAND
ST) Henriou Design Associates
- 6163 AD) Water Refining Co., Inc., USA
DES/A) David Battle
ST) Vie Design Studios
- 6164 AD) Wilson Co., SCANDANAVIA
- 6165 AD) Woodstream Corp., Niagra Falls,
Ont., CANADA
- 6166 AD) Weber Bros. Realty Ltd., 620-9th
Avenue S.W., Calgary, Alta.,
CANADA
- 6167 AD) Walker Manufacturing Co.,
Los Angeles, CA, USA

6181



6183



6182



Designer Artist Profile/Benedict Norbert Wong
 (Ref. World of Logotype File No. 80)
 Illustration & Design
 1719 Monticello Rd.,
 San Mateo, CA 94402 USA

6181 AD) Wadsworth Publishing Co., Inc.,
 10 Daris Dr., Belmont, CA 94002
 USA

DES/A) Ben Wong
 6182 AD) Citizens Savings and Loan
 Association, 700 Market St.,
 San Francisco, CA 94102 USA

DES/A) Ben Wong & Madeleine Weidner
 6183 AD) Whitecliff Homes, 895 North San
 Mateo Dr., San Mateo, CA 94401
 USA

DES/A) Ben Wong & Bill Gin
 6184 AD) Citizens Savings and Loan Association,
 700 Market St., San Francisco,
 CA 94102 USA

DES/A) Ben Wong & Madeleine Weidner
 6185 AD) Car Care of California, 405 24th St.,
 Richmond, CA 94804 USA

DES/A) Ben Wong
 6186 AD) Arizona's Juniperwood Ranch,
 8671 Wilshire Blvd., Beverly Hills,
 CA 90211 USA

DES/A) Ben Wong

6184



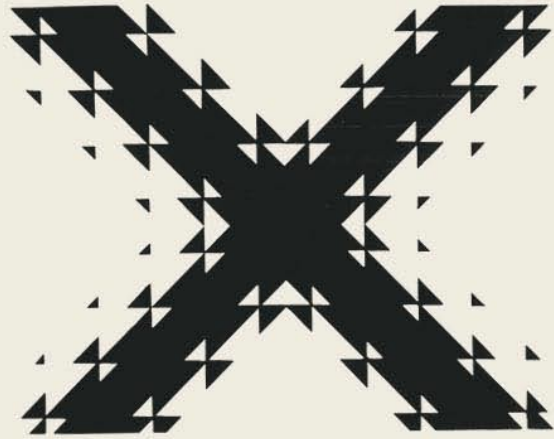
6185



6186



6196



6197



6196 AD) Art Gallery X
DES/A) Paul Orvath

6197 AD) X-Tex, Herning, DENMARK
DES/A) Morten Peetz-Schov

6198 AD) Xerox Do Brasil, S.A.,
Rio De Janeiro, BRASIL
DES/A) Aloisio Magalhães

6199 AD) Xonics, 6849 Hayvenhurst Ave.,
Van Nuys, CA 91406 USA

6200 AD) York Regional School of Nursing,
1255 Sheppard Avenue, East,
Toronto, Ont., CANADA
DES/A) William Newton

6201 AD) Yasuda Trust & Banking,
Head Office: Yaesu 1-Chome,
Chuo-Ku, Tokyo, JAPAN

6202 AD) Xerca S.A., Paris, FRANCE
DES/A) Rémy Peignot

6203 AD) Zyma, Nyon, SWITZERLAND
DES/A) Hansruedi Widmer

6204 AD) Albert Ziegler Agency, Grellingen,
SWITZERLAND
DES/A) Paul Bühlmann

6198



6199



6200



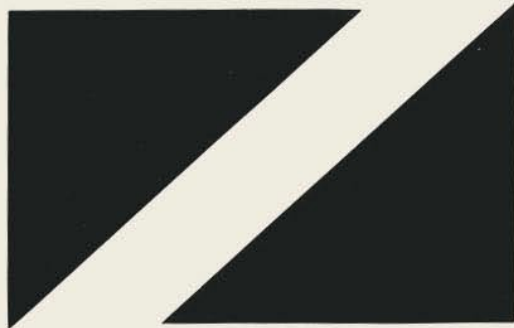
6201



6202



6203



6204



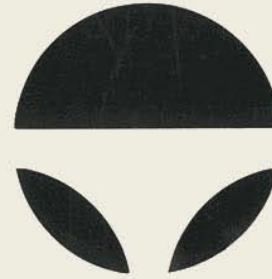
6218



6219



6220



6218 AD) The Yachtsmans Exchange, USA
DES/A) Michael Vanderbyl

6219 AD) Yancey Bros. Co., Atlanta, GA, USA
USA

DES/A) Robert C. Manning

6220 AD) The Yorkviller, 75 Yorkville Ave.,
Toronto, Ont., CANADA

6221 AD) Zambeletti S.p.A., Divisione
Pediatria, ITALY

ST) Studio GSZ

6222 AD) Youngs Drug Products Corp., USA
ST) Dixon & Parcels Assoc.

6223 AD) Yokohama Japanese Restaurant, USA
ST) Supergraphics Design

6224 AD) Zeefdrekkerij B. Wijtman,
NETHERLANDS

DES/A) Baer Cornet

6225 AD) Yankee, 11295 W. Washington Blvd.,
Culver City, CA, USA

6226 AD) A Zuntz sel Wwe, WEST GERMANY
DES/A) Ulrich Maass

6227 AD) David M. Zand Advertising Ltd.,
1000 Yonge St., Suite 303, Toronto,
Ont., CANADA

6228 AD) YKK, 1251 Valley Brook Ave.,
Lyndhurst, NJ, USA

C) Zipper Manufacturer

6221



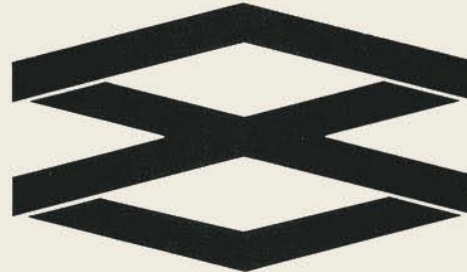
6222



6223



6224



6225



6226



6227



6228

